INVOICE

FOX 4 NEWS

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
775591-1	10/19/14	October 2014	09/29/14 - 10/14/14

Station	Account Executive	Sales Office	Sales Region
WDAF	Teresa DiFuria	Philadelphia - Te	National

Advertiser	Product	Estimate Number
Freedom Partners Action Fi	freedom action fund	

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
1427 Leslie Avenue
Alexandria, VA 22301

Flight Dates	Order #	Alt Order #
10/08/14 - 10/14/14	775591	7428980

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
*** New Remit To Address ***
32846 Collection Center Drive
Chicago, IL 60693-0328

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/08/14	10/10/14	M-F 5-6p	5-6p	--WTF--	:30	3	$700.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/06/14	10/12/14	--WTF--	3	$700.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 4	W	10/08/14	5:38 PM M-F 5-6p	5-6p	:30 4SPMFPCC001H	$700.00	NM
2 4	Th	10/09/14	5:37 PM M-F 5-6p	5-6p	:30 4SPMFPCC001H	$700.00	NM
3 4	F	10/10/14	5:44 PM M-F 5-6p	5-6p	:30 4SPMFPCC001H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/13/14	10/14/14	M-F 5-6p	5-6p	MT-----	:30	2	$700.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/13/14	10/19/14	MT-----	2	$700.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 4	M	10/13/14	5:39 PM M-F 5-6p	5-6p	:30 4SPMFPCC001H	$700.00	NM
1 4	Tu	10/14/14	5:22 PM M-F 5-6p	5-6p	:30 4SPMFPCC001H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/09/14	10/09/14	M-F 630-7p	630-7p	---T---	:30	1	$2,000.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/06/14	10/12/14	---T---	1	$2,000.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 4	Th	10/09/14	6:48 PM M-F 630-7p	630-7p	:30 4SPMFPCC001H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/13/14	10/13/14	M-F 630-7p	630-7p	M------	:30	1	$2,000.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/13/14	10/19/14	M------	1	$2,000.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 4	M	10/13/14	6:36 PM M-F 630-7p	630-7p	:30 4SPMFPCC001H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/13/14	10/13/14	FOX Prime Monday 7-8p 7p-8p	M------		:30	1	$1,250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/13/14	10/19/14	M------	1	$1,250.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 4	M	10/13/14	7:19 PM FOX Prime Monday 7-8p	7p-8p	:30 4SPMFPCC001H	$1,250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/08/14	10/08/14	FOX Prime Wed. Rotator 7p-9p	--W----		:30	1	$1,350.00	NM

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6	10/08/14	10/08/14	FOX Prime Wed. Rotator 7p-9p		--W----	:30	1	$1,350.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/06/14	10/12/14	--W----	1	$1,350.00					

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1 4	W	10/08/14	7:27 PM	FOX Prime Wed. Rotator	7p-9p	:30	4SPMFPCC001H		$1,350.00	NM

	Total Spots	9

Payment Terms 30 Days

Gross Total	$10,100.00
Agency Commission	$1,515.00
Net Amount Due	$8,585.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.