

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMC-TV	Date: 5/22/18
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I, Crossroads Media

do hereby request station time concerning the following issue:

Tennessee Jobs Now
6339 Charlotte Pike, #621
Nashville, TN 37209
832.236.3994

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Tennessee Jobs Now

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Tennessee Jobs Now
6339 Charlotte Pike, #621
Nashville, TN 37209

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Maria Wojciechowski

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/18/18

Date



Signature

703-299-1760

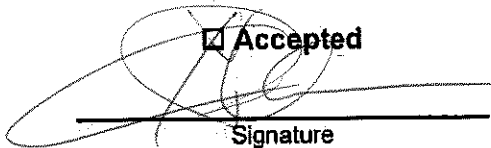
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Christopher Palmer

Printed Name

LSM

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

CONTRACT

WMC
1960 Union Avenue
Memphis, TN 38104
Sales T&C: <http://bit.ly/2FYavgw>
(901) 726-0555

Contract / Revision 1986644 /		Alt Order # 09083614
Advertiser ISS/TN Jobs Now		Original Date / Revision 05/15/18 / 05/16/18
Contract Dates 05/23/18 - 05/29/18	Estimate # 4056	
Product TENNESSEE JOBS NOW		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WMC	Account Executive Jim Quinn	Sales Office Telerep-Philade
Special Handling		
Demographic Adults 35+		
Agy Code 9914273	Advertiser Code 181	Product 1/2 395
Agency Ref		Advertiser Ref

And:

Crossroads Media, LLC
Attention: Patti Heck
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMC	05/24/18	05/24/18	Action News 5 @ 6a	6-7a		:30			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	---1---				1	\$390.00			
N 2	WMC	05/25/18	05/25/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	----1--				1	\$385.00			
N 3	WMC	05/24/18	05/24/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	---1---				1	\$650.00			
N 4	WMC	05/23/18	05/23/18	Wheel of Fortune	630-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	--1----				1	\$900.00			
N 5	WMC	05/24/18	05/24/18	NBC Today Show	7-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	---1---				1	\$375.00			
N 6	WMC	05/29/18	05/29/18	Action News 5 @ 12p	12-1p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/18	06/03/18	-1-----				1	\$175.00			
N 7	WMC	05/23/18	05/23/18	Action News 5 @ 12p	12-1p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	--1----				1	\$175.00			
N 8	WMC	05/24/18	05/24/18	Action News 5 @ 12p	12-1p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	---1---				1	\$175.00			
N 9	WMC	05/25/18	05/25/18	Action News 5 @ 12p	12-1p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	----1--				1	\$175.00			
N 10	WMC	05/23/18	05/23/18	Action News 5 @ 330p	330-4p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	---1----				1	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WMC
1960 Union Avenue
Memphis, TN 38104
Sales T&C: <http://bit.ly/2FYavgw>
(901) 726-0555

<u>Contract / Revision</u>	<u>Alt Order #</u>
1986644 /	09083614

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/TN Jobs Now	05/15/18 / 05/16/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/23/18 - 05/29/18	TENNESSEE JOBS NO	4056

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WMC	05/24/18	05/24/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/18	05/27/18	---1---				1	\$150.00			
N 12	WMC	05/29/18	05/29/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/18	06/03/18	-1-----				1	\$385.00			
Totals											12	\$4,010.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	10	\$3,450.00	(\$517.50)	\$2,932.50
05/28/18 - 05/29/18	2	\$560.00	(\$84.00)	\$476.00
Totals	12	\$4,010.00	(\$601.50)	\$3,408.50

Signature: _____ Date: _____

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