

ORDER



Orders
Order / Rev: 488048
Alt Order #: 35178098
Product Desc: BRT/BRT Issue (Katz Cont#35178098)
Estimate: TAXAD6 Prepay
Flight Dates: 07/05/21 - 07/18/21
Original Date / Rev: 07/01/21 / 07/01/21
Order Type: GENERAL

KELO FM
Primary AE: Katz Radio
Sales Office: KATZ
Sales Region: National

Agency Name: iHeartMedia, Inc.
Buying Contact: Kim Jack
Billing Contact:
 5180 Golden Foothill Pkwy Ste 120
 El Dorado Hills, CA 95762

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Business Round Table (A)
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: VIP

New Business Thru: 06/26/22
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/28/21	07/18/21	48	\$896.00	\$761.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2021	48	\$896.00	\$761.60	0.00
Totals	48	\$896.00	\$761.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Radio			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELOF	07/05/21	07/18/21	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	2	\$40.00	VIP	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/05/21	07/11/21	MTWTF--		2		\$40.00		0.00					
		Week: 07/12/21	07/18/21	MTWTF--		2		\$40.00		0.00					
N 2	KELOF	07/05/21	07/18/21	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	2	\$42.00	VIP	0.00	NM	4	\$168.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/05/21	07/11/21	MTWTF--		2		\$42.00		0.00					
		Week: 07/12/21	07/18/21	MTWTF--		2		\$42.00		0.00					
N 3	KELOF	07/05/21	07/18/21	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	2	\$40.00	VIP	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/05/21	07/11/21	MTWTF--		2		\$40.00		0.00					
		Week: 07/12/21	07/18/21	MTWTF--		2		\$40.00		0.00					
N 4	KELOF	07/05/21	07/18/21	Sa-Su 8a-7p Sa-Su 8a-7p	CM	8a-7p	-----SS	:30	2	\$17.00	VIP	0.00	NM	4	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/05/21	07/11/21	-----SS		2		\$17.00		0.00					
		Week: 07/12/21	07/18/21	-----SS		2		\$17.00		0.00					
N 5	KELOF	07/05/21	07/18/21	M-Su 5a-12a M-Su 5a-12a	CM	5a-12a	MTWTFSS	:30	4	\$0.00	BON	0.00	NM	8	\$0.00

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 Estimate: TAXAD6 Prepay

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	MTWTFSS					4	\$0.00		0.00			
		Week: 07/12/21	07/18/21	MTWTFSS					4	\$0.00		0.00			
N 6	KELOF	07/05/21	07/18/21	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:15	2	\$24.00	VIP	0.00	NM	4	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	MTWTF--					2	\$24.00		0.00			
		Week: 07/12/21	07/18/21	MTWTF--					2	\$24.00		0.00			
N 7	KELOF	07/05/21	07/18/21	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:15	2	\$25.00	VIP	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	MTWTF--					2	\$25.00		0.00			
		Week: 07/12/21	07/18/21	MTWTF--					2	\$25.00		0.00			
N 8	KELOF	07/05/21	07/18/21	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:15	2	\$24.00	VIP	0.00	NM	4	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	MTWTF--					2	\$24.00		0.00			
		Week: 07/12/21	07/18/21	MTWTF--					2	\$24.00		0.00			
N 9	KELOF	07/05/21	07/18/21	Sa-Su 8a-7p Sa-Su 8a-7p	CM	8a-7p	-----SS	:15	2	\$12.00	VIP	0.00	NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	-----SS					2	\$12.00		0.00			
		Week: 07/12/21	07/18/21	-----SS					2	\$12.00		0.00			
N 10	KELOF	07/05/21	07/18/21	M-Su 5a-12a M-Su 5a-12a	CM	5a-12a	MTWTFSS	:15	4	\$0.00	BON	0.00	NM	8	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	MTWTFSS					4	\$0.00		0.00			
		Week: 07/12/21	07/18/21	MTWTFSS					4	\$0.00		0.00			
													Totals	48	\$896.00