

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 Drug-Free America - Time to Talk, ISCI: PSA 30 Drug-Free America - Time to Talk, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

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Report pulled at 11:51:33AM on 7/13/2009

Media Description  
(Contract#.Line#.Revision)

**ISCI: PSA 30 Drug-Free America - Time to Talk**

Totals for: PSA 30 Drug-Free America - Time to Talk  
Totals for: Nashville (WUXP)

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 Special Olympics - Be a Fan, ISCI: PSA 30 Special Olympics - Be a Fan, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

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# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
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Station: Nashville (WUXP)

ISCI: PSA 30 Special Olympics - Be a Fan

aaa	648086	WUXP	70088	4/2/09	7:04:51 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	4/6/09	7:25:11 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	4/10/09	7:27:06 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	4/11/09	10:45:04 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Wild America-El
aaa	648086	WUXP	70088	4/14/09	7:26:47 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	4/16/09	7:02:56 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	4/17/09	7:06:00 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	4/24/09	7:28:10 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	5/1/09	7:11:08 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	5/4/09	7:03:42 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	5/8/09	7:26:12 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	5/23/09	7:58:37 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	5/26/09	7:04:00 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	5/26/09	7:26:05 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	5/30/09	7:58:41 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	6/1/09	7:14:22 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	6/5/09	7:17:16 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	6/5/09	7:27:10 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	6/13/09	7:17:30 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Comments With Dr Haney
aaa	648086	WUXP	70088	6/18/09	7:14:44 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	6/20/09	7:48:44 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA
aaa	648086	WUXP	70088	6/23/09	7:14:16 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	6/24/09	7:14:25 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	6/25/09	7:14:15 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Liberty Kids-El-CTA
aaa	648086	WUXP	70088	6/26/09	7:06:13 am	PSA 30 Special Olympics - Be a Fan	PSA 30 Special Olympics - Be a Fan	:30	11/11/11	Madeline-El-CTA

Totals for: PSA 30 Special Olympics - Be a Fan

Totals for: Nashville (WUXP)

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aaa indicates announcement is on locked log - a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

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Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 Keep 3 Feet Away - Bike Safety, ISCI: PSA 30 Keep 3 Feet Away - Bike Safety, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

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Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
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Station: Nashville (WUXP)

ISCI: PSA 30 Keep 3 Feet Away - Bike Safety

aaa	228101	WUXP	77094	4/3/09	7:07:13 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	4/4/09	7:34:47 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	4/7/09	7:26:02 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-El-CTA
aaa	228101	WUXP	77094	4/11/09	7:56:30 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	4/13/09	7:15:11 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-El-CTA
aaa	228101	WUXP	77094	4/17/09	7:05:30 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	4/18/09	10:59:00 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Wild America-El
aaa	228101	WUXP	77094	4/23/09	7:27:01 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-El-CTA
aaa	228101	WUXP	77094	4/25/09	7:50:05 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	4/30/09	7:14:22 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-El-CTA
aaa	228101	WUXP	77094	5/4/09	7:26:59 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-El-CTA
aaa	228101	WUXP	77094	5/22/09	7:27:42 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	5/29/09	7:27:17 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	5/30/09	10:51:50 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Wild America-El
aaa	228101	WUXP	77094	6/3/09	7:27:01 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-El-CTA
aaa	228101	WUXP	77094	6/6/09	10:44:53 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Wild America-El
aaa	228101	WUXP	77094	6/13/09	7:38:04 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	6/13/09	10:59:30 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Wild America-El
aaa	228101	WUXP	77094	6/19/09	7:18:01 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA
aaa	228101	WUXP	77094	6/20/09	10:58:46 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Wild America-El
aaa	228101	WUXP	77094	6/22/09	7:14:12 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-El-CTA
aaa	228101	WUXP	77094	6/23/09	7:15:16 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-El-CTA
aaa	228101	WUXP	77094	6/26/09	7:18:15 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-El-CTA



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aaa indicates announcement is on locked log - a indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
Both parts of bookends and piggy backs are combined.  
Only the first member of a running group is shown, this may differ from what eventually is aired.  
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
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Station: Nashville (WUXP)

ISCI: PSA 30 Keep 3 Feet Away - Bike Safety

aaa	228101	WUXP	77094	6/27/09	7:42:21 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Madeline-EI-CTA
aaa	228101	WUXP	77094	6/29/09	7:24:52 am	PSA 30 Keep 3 Feet Away - Bike Safety	PSA 30 Keep 3 Feet Away - Bike Safety	:30	11/11/11	Liberty Kids-EI-CTA

Totals for: PSA 30 Keep 3 Feet Away - Bike Safety

Totals for: Nashville (WUXP)

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aaa indicates announcement is on loaded log. a- indicates announcement on unloaded log. Ndc that announcements placed on actual contracts will only show a- until after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are counted.  
Only the first member of a rotating group is shown. The other after from what eventually is aired.  
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Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 Internet Safety "Bobby Labonte", ISCI: PSA 30 Internet Safety "Bobby Labonte", Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

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# Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description (Contract#, Line#, Revision)

Station: Nashville (WUXP)

## ISCI: PSA 30 Internet Safety "Bobby Labonte"

aaa	886998	WUXP	70149	5/12/09	7:13:16 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	886998	WUXP	70149	5/23/09	10:29:15 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Paid Program 10a
aaa	886998	WUXP	70149	5/30/09	10:59:30 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Wild America-EI
aaa	886998	WUXP	70149	6/2/09	7:04:34 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	886998	WUXP	70149	6/6/09	7:58:13 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Madeline-EI-CTA
aaa	886998	WUXP	70149	6/10/09	7:03:27 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	886998	WUXP	70149	6/12/09	7:25:57 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Madeline-EI-CTA
aaa	886998	WUXP	70149	6/13/09	7:46:27 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Madeline-EI-CTA
aaa	886998	WUXP	70149	6/17/09	7:15:36 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	886998	WUXP	70149	6/18/09	7:14:14 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	886998	WUXP	70149	6/22/09	7:14:42 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	886998	WUXP	70149	6/25/09	7:24:45 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	886998	WUXP	70149	6/26/09	7:26:00 am	PSA 30 Internet Safety "Bobby Labonte"	PSA 30 Internet Safety "Bobby Labonte"	:30	8/14/09	Madeline-EI-CTA

Totals for: PSA 30 Internet Safety "Bobby Labonte"

Totals for: Nashville (WUXP) 9



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Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 60 Internet Safety "Bobby Labonte", ISCI: PSA 60 Internet Safety "Bobby Labonte", Len: 1:00
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

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Media Key Station Cart Bar code Air Date Air Time Media Description (Contract#, Line#, Revision)

Station: Nashville (WUXP)

## ISCI: PSA 60 Internet Safety "Bobby Labonte"

aaa	136256	WUXP	77109	4/4/09	7:06:03 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	:30	8/14/09	Comments With Dr Haney
aaa	136256	WUXP	77109	4/11/09	7:16:33 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	:30	8/14/09	Comments With Dr Haney
aaa	136256	WUXP	77109	4/16/09	7:25:34 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	:30	8/14/09	Liberty Kids-El-CTa
aaa	136256	WUXP	77109	5/9/09	10:28:50 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	1:00	8/14/09	Paid Program 10a
aaa	136256	WUXP	77109	5/17/09	4:43:45 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	1:00	8/14/09	Half and Half
aaa	136256	WUXP	77109	6/8/09	7:26:56 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	1:00	8/14/09	Liberty Kids-El-CTa
aaa	136256	WUXP	77109	6/22/09	6:58:40 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	1:00	8/14/09	Paid Program 630a
aaa	136256	WUXP	77109	6/23/09	6:58:40 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	1:00	8/14/09	Paid Program 630a
aaa	136256	WUXP	77109	6/24/09	7:04:25 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	1:00	8/14/09	Liberty Kids-El-CTa
aaa	136256	WUXP	77109	6/29/09	7:12:53 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	1:00	8/14/09	Liberty Kids-El-CTa
aaa	136256	WUXP	77109	6/30/09	6:58:39 am	PSA 60 Internet Safety "Bobby Labonte"	PSA 60 Internet Safety "Bobby Labonte"	1:00	8/14/09	Paid Program 630a

Totals for: PSA 60 Internet Safety "Bobby Labonte"

Totals for: Nashville (WUXP)

6  
6



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aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such if the media key line is applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown each with their own AIR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 15 Wanna Play Music "John Legend", ISCI: PSA 15 Wanna Play Music "John Legend", Len: :15
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
<b>Station: Nashville (WUXP)</b>										
<b>ISCI: PSA 15 Wanna Play Music "John Legend"</b>										
aaa	770180	WUXP	70145	5/9/09	7:57:33 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Madeline-El-CTA
aaa	770180	WUXP	70145	5/11/09	7:03:54 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	5/11/09	1:29:55 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	My Wife & Kids
aaa	770180	WUXP	70145	5/12/09	7:04:33 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	5/14/09	6:59:56 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Paid Program 630a
aaa	770180	WUXP	70145	5/19/09	7:24:30 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	5/20/09	7:26:38 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	5/23/09	7:43:45 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Madeline-El-CTA
aaa	770180	WUXP	70145	5/27/09	7:04:25 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	5/28/09	7:02:59 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	5/28/09	4:57:56 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Half and Half
aaa	770180	WUXP	70145	5/30/09	1:29:49 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Paid Program 1a
aaa	770180	WUXP	70145	6/1/09	7:03:32 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	6/2/09	7:26:46 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	6/4/09	7:03:42 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	6/7/09	8:59:41 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Paid Program 830a
aaa	770180	WUXP	70145	6/10/09	6:59:43 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Paid Program 630a
aaa	770180	WUXP	70145	6/12/09	6:58:42 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Paid Program 630a
aaa	770180	WUXP	70145	6/13/09	10:58:30 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Wild America-El
aaa	770180	WUXP	70145	6/14/09	1:32:32 pm	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	One on One Wknd
aaa	770180	WUXP	70145	6/15/09	7:12:57 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	6/16/09	7:26:55 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	6/20/09	7:28:50 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Comments With Dr Haney

In the case of unlocked logs:

Both parts of bookends and piggy backs are contained.

Only the first member of a rotation group is shown, the may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots, where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
Station: Nashville (WUXP)										
ISCI: PSA 15 Wanna Play Music "John Legend"										
aaa	770180	WUXP	70145	6/21/09	8:29:46 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Paid Program Sun 730a
aaa	770180	WUXP	70145	6/24/09	7:26:01 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	6/25/09	7:26:25 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
aaa	770180	WUXP	70145	6/27/09	4:59:45 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Paid Program 430a
aaa	770180	WUXP	70145	6/30/09	7:16:04 am	PSA 15 Wanna Play Music "John Legend"	PSA 15 Wanna Play Music "John Legend"	:15	8/14/09	Liberty Kids-El-CTa
Totals for: PSA 15 Wanna Play Music "John Legend"							21			
Totals for: Nashville (WUXP)							21			



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aaa indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 American Dental Association, ISCI: PSA 30 American Dental Association, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
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Station: Nashville (WUXP)

## ISCI: PSA 30 American Dental Association

aaa	136260	WUXP	77111	4/1/09	7:24:05 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	4/2/09	7:03:21 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	4/3/09	7:26:02 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Madeline-El-CTA
aaa	136260	WUXP	77111	4/4/09	10:57:59 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Wild America-El
aaa	136260	WUXP	77111	4/6/09	6:58:46 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Paid Program 630a
aaa	136260	WUXP	77111	4/7/09	7:13:08 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	4/16/09	6:59:38 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Paid Program 630a
aaa	136260	WUXP	77111	4/17/09	7:27:08 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Madeline-El-CTA
aaa	136260	WUXP	77111	4/29/09	7:03:51 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	5/7/09	7:26:51 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	5/15/09	7:04:09 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Madeline-El-CTA
aaa	136260	WUXP	77111	5/18/09	7:27:44 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	5/20/09	7:27:23 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	5/26/09	7:16:32 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	5/27/09	7:03:55 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	5/30/09	7:43:29 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Madeline-El-CTA
aaa	136260	WUXP	77111	6/5/09	6:59:15 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Paid Program 630a
aaa	136260	WUXP	77111	6/9/09	7:24:37 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	6/11/09	7:13:55 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	6/15/09	7:02:56 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	6/16/09	7:25:30 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	6/18/09	7:24:31 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	6/20/09	7:33:48 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Madeline-El-CTA
aaa	136260	WUXP	77111	6/24/09	7:03:55 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	6/25/09	7:24:15 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
aaa	136260	WUXP	77111	6/30/09	7:17:19 am	PSA 30 American Dental Association	PSA 30 American Dental Association	:30	11/11/11	Liberty Kids-El-CTa
Totals for: PSA 30 American Dental Association								15		
Totals for: Nashville (WUXP)								15		

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 Scoliosis Research "Stacy Lewis LPGA", ISCI: PSA 30 Scoliosis Research "Stacy Lewis LPGA", Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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# Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description (Contract#.Line#.Revision)

Station: Nashville (WUXP)

## ISCI: PSA 30 Scoliosis Research "Stacy Lewis LPGA"

aaa	136354	WUXP	77117	5/9/09	7:16:37 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Comments With Dr Haney
aaa	136354	WUXP	77117	5/14/09	7:27:34 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	136354	WUXP	77117	5/16/09	7:35:32 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Madeline-EI-CTA
aaa	136354	WUXP	77117	5/17/09	2:58:46 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Paid-Awakening Hour
aaa	136354	WUXP	77117	5/22/09	7:14:21 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Madeline-EI-CTA
aaa	136354	WUXP	77117	5/25/09	7:04:46 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	136354	WUXP	77117	6/3/09	6:59:32 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Paid Program 630a
aaa	136354	WUXP	77117	6/4/09	7:13:45 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	136354	WUXP	77117	6/5/09	7:06:29 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Madeline-EI-CTA
aaa	136354	WUXP	77117	6/11/09	7:26:57 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	136354	WUXP	77117	6/12/09	7:04:56 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Madeline-EI-CTA
aaa	136354	WUXP	77117	6/13/09	7:07:32 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Comments With Dr Haney
aaa	136354	WUXP	77117	6/20/09	7:35:18 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Madeline-EI-CTA
aaa	136354	WUXP	77117	6/23/09	7:25:06 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	136354	WUXP	77117	6/25/09	7:23:45 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Liberty Kids-EI-CTA
aaa	136354	WUXP	77117	6/26/09	7:28:40 am	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	PSA 30 Scoliosis Research "Stacy Lewis LPGA"	:30	8/14/09	Madeline-EI-CTA
Totals for: PSA 30 Scoliosis Research "Stacy Lewis LPGA"							6			
Totals for: Nashville (WUXP)							6			

aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. The program announcements placed on actual contracts will only show as such after media has been approved. The spot.

In the case of unlocked logs:

Both parts of bookends and pgg/ backs are combined.

Only the first member of a radio group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and pgg/backs are shown, each with their own AIR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.



# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 Air National Guard "Hometown Heroes", ISCI: PSA 30 Air National Guard "Hometown Heroes", Len: :30 <All Sections>
Section Level(s)	Station
Level 1 Grouping	ISCI
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
Station: Nashville (WUXP)										
ISCI: PSA 30 Air National Guard "Hometown Heros"										
aaa	137355	WUXP	77207	5/11/09	7:27:17 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Liberty Kids-El-CTA
aaa	137355	WUXP	77207	5/16/09	7:46:56 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Madeline-El-CTA
aaa	137355	WUXP	77207	5/25/09	7:26:57 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Liberty Kids-El-CTA
aaa	137355	WUXP	77207	5/30/09	10:57:59 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Wild America-El
aaa	137355	WUXP	77207	6/2/09	7:04:04 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Liberty Kids-El-CTA
aaa	137355	WUXP	77207	6/6/09	7:35:29 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Madeline-El-CTA
aaa	137355	WUXP	77207	6/10/09	7:15:39 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Liberty Kids-El-CTA
aaa	137355	WUXP	77207	6/11/09	7:04:49 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Liberty Kids-El-CTA
aaa	137355	WUXP	77207	6/13/09	10:55:01 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Wild America-El
aaa	137355	WUXP	77207	6/23/09	7:04:27 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Liberty Kids-El-CTA
aaa	137355	WUXP	77207	6/29/09	7:27:02 am	PSA 30 Air National Guard "Hometown Heros"	PSA 30 Air National Guard "Hometown Heros"	:30	8/14/09	Liberty Kids-El-CTA

Totals for: PSA 30 Air National Guard "Hometown Heros"

5

Totals for: Nashville (WUXP)

5



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aaa Indicates announcement is not booked log - a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and program backs are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of booked logs both parts of bookends and program backs are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 US Youth Soccer , ISCI: PSA 30 US Youth Soccer , Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description  
(Contract#, Line#, Revision)

Station: Nashville (WUXP)

## ISCI: PSA 30 US Youth Soccer

aaa	294570	WUXP	77406	5/9/09	7:57:48 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Madeline-EI-CTA
aaa	294570	WUXP	77406	5/13/09	7:27:18 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	5/15/09	7:26:28 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Madeline-EI-CTA
aaa	294570	WUXP	77406	5/16/09	7:56:28 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Madeline-EI-CTA
aaa	294570	WUXP	77406	5/20/09	7:15:43 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	5/23/09	7:35:43 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Madeline-EI-CTA
aaa	294570	WUXP	77406	5/23/09	10:51:56 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Wild America-EI
aaa	294570	WUXP	77406	5/25/09	7:14:30 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	5/28/09	7:15:55 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	5/30/09	7:56:30 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Madeline-EI-CTA
aaa	294570	WUXP	77406	6/1/09	7:03:47 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	6/6/09	7:41:24 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Madeline-EI-CTA
aaa	294570	WUXP	77406	6/9/09	7:14:58 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	6/15/09	7:13:12 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	6/15/09	7:26:50 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	6/19/09	7:26:01 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Madeline-EI-CTA
aaa	294570	WUXP	77406	6/22/09	7:03:14 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Liberty Kids-EI-CTA
aaa	294570	WUXP	77406	6/27/09	7:16:03 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Comments With Dr Haney
aaa	294570	WUXP	77406	6/27/09	10:58:32 am	PSA 30 US Youth Soccer	PSA 30 US Youth Soccer	:30	8/14/09	Wild America-EI

Totals for: PSA 30 US Youth Soccer

12

Totals for: Nashville (WUXP)

12



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aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contract lists will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a running group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR. The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	WUXP 30 Jason Foundation - Teen Suicide, ISCI: PSA 30 Jason Foundation - Teen Suicide, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
<b>Station: Nashville (WUXP)</b>										
<b>ISCI: PSA 30 Jason Foundation - Teen Suicide</b>										
aaa	147470	WUXP	70038	4/2/09	7:26:59 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	4/10/09	7:27:36 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-El-CTA
aaa	147470	WUXP	70038	4/13/09	7:14:11 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	4/24/09	7:04:06 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-El-CTA
aaa	147470	WUXP	70038	4/25/09	7:35:45 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-El-CTA
aaa	147470	WUXP	70038	4/30/09	7:15:22 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	5/4/09	7:13:41 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	5/11/09	7:26:07 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	5/16/09	7:47:26 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-El-CTA
aaa	147470	WUXP	70038	5/19/09	7:26:10 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	5/21/09	7:05:45 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	5/22/09	7:15:21 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-El-CTA
aaa	147470	WUXP	70038	5/23/09	7:07:35 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Comments With Dr Haney
aaa	147470	WUXP	70038	6/1/09	7:25:44 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	6/2/09	7:03:34 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	6/3/09	7:25:51 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	6/5/09	7:07:59 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-El-CTA
aaa	147470	WUXP	70038	6/6/09	7:57:13 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-El-CTA
aaa	147470	WUXP	70038	6/8/09	7:03:20 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	6/10/09	7:15:09 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-El-CTA
aaa	147470	WUXP	70038	6/11/09	2:56:27 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Malcolm in the Middle
aaa	147470	WUXP	70038	6/13/09	7:45:57 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-El-CTA
aaa	147470	WUXP	70038	6/13/09	10:54:31 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Wild America-El

In the case of unclock logs:

Both parts of bookends and pggy backs are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of "break" logs both parts of bookends and pggybacks are shown, each with their own AIR.

The count, for each spot indicate the number of spots, where it was possible to establish an equivalent AIR.

Also, broadcast announcement is on locked log -> indicates announcement on unlocked log. Note that announcements marked on actual contracts will only show as such after media has been applied to the spots.

# Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description (Contract#, Line#, Revision)

ISCI

Len Expiration  
Date Program

Station: Nashville (WUXP)

## ISCI: PSA 30 Jason Foundation - Teen Suicide

aaa	147470	WUXP	70038	6/16/09	7:04:31 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-EI-CTa
aaa	147470	WUXP	70038	6/19/09	7:18:31 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-EI-CTA
aaa	147470	WUXP	70038	6/20/09	10:51:08 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Wild America-EI
aaa	147470	WUXP	70038	6/22/09	7:26:26 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-EI-CTa
aaa	147470	WUXP	70038	6/23/09	7:24:36 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-EI-CTa
aaa	147470	WUXP	70038	6/24/09	7:27:01 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-EI-CTA
aaa	147470	WUXP	70038	6/26/09	7:04:58 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-EI-CTA
aaa	147470	WUXP	70038	6/27/09	7:42:51 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Madeline-EI-CTA
aaa	147470	WUXP	70038	6/30/09	7:24:14 am	WUXP 30 Jason Foundation - Teen Suicide	PSA 30 Jason Foundation - Teen Suicide	:30	11/11/11	Liberty Kids-EI-CTa

Totals for: PSA 30 Jason Foundation - Teen Suicide

14

Totals for: Nashville (WUXP)

14



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aaa indicates announcement is on locked log; -e- indicates announcement on unlocked log; N/A: that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and doggy backs are combined.

Only the first member of a locked group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and doggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots, where it was possible to establish an equivalent AUR.



# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 Father Involvement, ISCI: PSA 30 Father Involvement, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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# Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description (Contract#, Line#, Revision)

Station: Nashville (WUXP)

## ISCI: PSA 30 Father Involvement

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
aaa	136270	WUXP	77116	4/4/09	10:50:52 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Wild America-EI
aaa	136270	WUXP	77116	4/11/09	7:41:55 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Madeline-EI-CTA
aaa	136270	WUXP	77116	4/18/09	7:17:00 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Comments With Dr Haney
aaa	136270	WUXP	77116	4/22/09	7:26:35 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	5/7/09	7:13:51 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	5/26/09	7:15:32 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	5/27/09	7:26:34 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	6/1/09	7:27:25 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	6/3/09	7:27:31 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	6/5/09	7:06:59 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Madeline-EI-CTA
aaa	136270	WUXP	77116	6/8/09	7:25:45 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	6/11/09	7:15:25 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	6/15/09	7:11:27 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	6/16/09	7:26:00 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	6/20/09	7:34:48 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Madeline-EI-CTA
aaa	136270	WUXP	77116	6/23/09	7:26:17 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA
aaa	136270	WUXP	77116	6/27/09	7:17:33 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Comments With Dr Haney
aaa	136270	WUXP	77116	6/30/09	7:16:19 am	PSA 30 Father Involvement	PSA 30 Father Involvement	:30	11/11/11	Liberty Kids-EI-CTA

Totals for: PSA 30 Father Involvement

Totals for: Nashville (WUXP) 8

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 15 Arts Education, ISCI: PSA 15 Arts Education, Len: :15
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

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# Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description (Contract#, Line#, Revision)

Station: Nashville (WUXP)

## ISCI: PSA 15 Arts Education

aaa	136449	WUXP	77301	4/15/09	7:24:55 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Liberty Kids-EI-CTa
aaa	136449	WUXP	77301	4/18/09	7:34:57 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Madeline-EI-CTA
aaa	136449	WUXP	77301	4/27/09	7:27:30 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Liberty Kids-EI-CTa
aaa	136449	WUXP	77301	5/27/09	6:59:45 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Paid Program 630a
aaa	136449	WUXP	77301	6/1/09	6:58:49 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Paid Program 630a
aaa	136449	WUXP	77301	6/5/09	6:59:45 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Paid Program 630a
aaa	136449	WUXP	77301	6/11/09	6:59:46 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Paid Program 630a
aaa	136449	WUXP	77301	6/15/09	7:24:40 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Liberty Kids-EI-CTa
aaa	136449	WUXP	77301	6/15/09	7:26:35 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Paid Program 630a
aaa	136449	WUXP	77301	6/16/09	6:58:46 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Liberty Kids-EI-CTa
aaa	136449	WUXP	77301	6/25/09	7:26:40 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Comments With Dr Haney
aaa	136449	WUXP	77301	6/27/09	7:07:03 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	Wild America-EI
aaa	136449	WUXP	77301	6/27/09	10:52:48 am	PSA 15 Arts Education	PSA 15 Arts Education	:15	11/11/11	

Totals for: PSA 15 Arts Education

Totals for: Nashville (WUXP)

11  
11

Len Expiration Program  
Date



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aaa Indicates announcement is on locked log -> indicates announcement on unlocked log. Note that announcements on locked contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and program blocks are combined:

Only the first mention of a station group is shown, this may differ from what eventually is aired.

In the case of locked logs, the parts of bookends and program blocks are shown, each with their own AIR.

The counts for each grade indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 15 Pre-teen Vaccines, ISCI: PSA 15 Pre-teen Vaccines, Len: :15
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Report pulled at 4:35:04PM on 7/13/2009

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration	Program
Station: Nashville (WUXP)										
ISCI: PSA 15 Pre-teen Vaccines										
aaa	136459	WUXP	77302	4/8/09	6:58:45 am	PSA 15 Pre-teen Vaccines	PSA 15 Pre-teen Vaccines	:15	11/11/11	Paid Program 630a
aaa	136459	WUXP	77302	4/22/09	6:59:51 am	PSA 15 Pre-teen Vaccines	PSA 15 Pre-teen Vaccines	:15	11/11/11	Paid Program 630a
aaa	136459	WUXP	77302	4/30/09	6:59:42 am	PSA 15 Pre-teen Vaccines	PSA 15 Pre-teen Vaccines	:15	11/11/11	Paid Program 630a
aaa	136459	WUXP	77302	5/27/09	7:03:25 am	PSA 15 Pre-teen Vaccines	PSA 15 Pre-teen Vaccines	:15	11/11/11	Liberty Kids-El-CTa
aaa	136459	WUXP	77302	6/1/09	6:59:49 am	PSA 15 Pre-teen Vaccines	PSA 15 Pre-teen Vaccines	:15	11/11/11	Paid Program 630a
aaa	136459	WUXP	77302	6/19/09	6:58:45 am	PSA 15 Pre-teen Vaccines	PSA 15 Pre-teen Vaccines	:15	11/11/11	Paid Program 630a
aaa	136459	WUXP	77302	6/22/09	7:13:57 am	PSA 15 Pre-teen Vaccines	PSA 15 Pre-teen Vaccines	:15	11/11/11	Liberty Kids-El-CTa
Totals for: PSA 15 Pre-teen Vaccines							7			
Totals for: Nashville (WUXP)							7			



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aaa indicates announcement is on loaded log -> indicates announcement on unloaded log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unloaded logs:

Both parts of bookends and piggy backs are combined:

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of loaded logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 15 Honoring Young Volunteers, ISCI: PSA 15 Honoring Young Volunteers, Len.: 15
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.



# Media - Announcement Placement Report

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#, Line#, Revision)	ISCI	Len	Expiration Date	Program
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Station: Nashville (WUXP)

## ISCI: PSA 15 Honoring Young Volunteers

aaa	136468	WUXP	77303	4/3/09	6:59:19 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Paid Program 630a
aaa	136468	WUXP	77303	4/9/09	6:59:45 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Paid Program 630a
aaa	136468	WUXP	77303	4/20/09	6:58:45 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Paid Program 630a
aaa	136468	WUXP	77303	4/22/09	7:25:50 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Liberty Kids-El-CTa
aaa	136468	WUXP	77303	5/6/09	7:26:16 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Liberty Kids-El-CTa
aaa	136468	WUXP	77303	5/25/09	12:59:29 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Paid Program 1230a
aaa	136468	WUXP	77303	5/27/09	7:02:55 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Liberty Kids-El-CTa
aaa	136468	WUXP	77303	6/1/09	6:59:19 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Paid Program 630a
aaa	136468	WUXP	77303	6/8/09	6:59:44 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Paid Program 630a
aaa	136468	WUXP	77303	6/9/09	7:04:53 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Liberty Kids-El-CTa
aaa	136468	WUXP	77303	6/12/09	7:27:53 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Madeline-El-CTa
aaa	136468	WUXP	77303	6/15/09	7:13:42 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Liberty Kids-El-CTa
aaa	136468	WUXP	77303	6/26/09	7:06:43 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Madeline-El-CTa
aaa	136468	WUXP	77303	6/30/09	7:26:10 am	PSA 15 Honoring Young Volunteers	PSA 15 Honoring Young Volunteers	:15	11/11/11	Liberty Kids-El-CTa

Totals for: PSA 15 Honoring Young Volunteers

14

Totals for: Nashville (WUXP)

14



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aaa indicates announcement is on locked log. a indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are counted.

Only the first member of a rotation group is shown, the may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR. The counts for each group indicate the number of spots, where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Nashville (WUXP)
Category (Announcements)	Promo/PSA
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	PSA 30 Learn & Serve "Bring Learning 2 Life", ISCI: PSA 30 Learn & Serve "Bring Learning 2 Life", Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	ISCI
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcement Placement Report

Media Key Station Cart Bar code Air Date Air Time Media Description (Contract#, Line#, Revision)

Station: Nashville (WUXP)

ISCI: PSA 30 Learn & Serve "Bring Learning 2 Life"

aaa	207037	WUXP	77006	5/11/09	7:25:07 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	5/13/09	7:25:08 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	5/15/09	7:28:08 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-El-CTA
aaa	207037	WUXP	77006	5/16/09	7:55:58 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-El-CTA
aaa	207037	WUXP	77006	5/19/09	7:18:02 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	5/22/09	7:23:32 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-El-CTA
aaa	207037	WUXP	77006	5/23/09	7:38:08 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-El-CTA
aaa	207037	WUXP	77006	5/23/09	10:58:00 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Wild America-EI
aaa	207037	WUXP	77006	5/28/09	7:18:17 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	5/29/09	7:24:32 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-El-CTA
aaa	207037	WUXP	77006	5/30/09	10:52:50 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Wild America-EI
aaa	207037	WUXP	77006	6/1/09	7:25:14 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	6/2/09	7:03:04 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	6/3/09	7:05:36 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	6/13/09	7:38:34 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-El-CTA
aaa	207037	WUXP	77006	6/13/09	10:54:01 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Wild America-EI
aaa	207037	WUXP	77006	6/15/09	7:11:57 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	6/16/09	7:12:36 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA
aaa	207037	WUXP	77006	6/17/09	6:59:44 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Paid Program 630a
aaa	207037	WUXP	77006	6/19/09	7:05:24 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-El-CTA
aaa	207037	WUXP	77006	6/20/09	7:16:34 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Comments With Dr Haney
aaa	207037	WUXP	77006	6/20/09	7:58:33 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-El-CTA
aaa	207037	WUXP	77006	6/22/09	7:04:14 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-El-CTA

In the case of unlocked logs:

Both parts of bookends and page bookends are combined.

aaa indicates announcement is originating at a indicates announcement on unlocked log. Note that

announcements placed on actual copy will show as such after media has been applied to the spots.

In the case of locked logs both parts of bookends and page bookends are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

# Media - Announcement Placement Report

Report pulled at 4:42:33PM on 7/13/2009

Media Key Station Cart Bar code Air Date Air Time Media Description (Contract#, Line#, Revision)

Len Expiration Program Date

Station: Nashville (WUXP)

ISCI: PSA 30 Learn & Serve "Bring Learning 2 Life"

aaa	207037	WUXP	77006	6/23/09	7:14:46 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-EI-CTa
aaa	207037	WUXP	77006	6/26/09	7:17:45 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-EI-CTA
aaa	207037	WUXP	77006	6/27/09	7:35:40 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Madeline-EI-CTA
aaa	207037	WUXP	77006	6/29/09	7:15:03 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-EI-CTa
aaa	207037	WUXP	77006	6/30/09	7:03:36 am	PSA 30 Learn & Serve "Bring Learning 2 Life"	PSA 30 Learn & Serve "Bring Learning 2 Life"	:30	8/14/09	Liberty Kids-EI-CTa
Totals for: PSA 30 Learn & Serve "Bring Learning 2 Life"							14			
Totals for: Nashville (WUXP)							14			



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aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Negative announcements placed on actual contracts will only show as such after media has been approved by the spot.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined.

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AIR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.