

STATION:	WAKY-FM	ORDER#:	3216223	DATE:	05/14/2024
MARKET:	UM - Radcliff, KY	AMOUNT:	\$2,987.64	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	41		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	Kentucky	SLS PH:	859-292-3311		
SALESPERSON:	Joe Hearn	SLS FAX:	N/A		
SLS EMAIL:	Joe.Hearn@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4459911
ADVERTISER:	Gallrein for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	5/15 thru 5pm on 5/21 State Senate	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-13-2024 TO 5/26/2024		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/14/2024 14:47

COMMENTS

[Rep Comment] 05/14/2024:

[Rep Comment] 05/14/2024: New URGENT order. Nab and spot already sent. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

***** No Comments for this Advertiser *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 5/13/2024 To 5/19/2024 WK TOT \$2,087.64 WK TOTAL SPOTS 29

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/13/2024	5/17/2024	10	\$75	\$750
	3		MTWTF..	10:00AM	3:00PM	60	5/13/2024	5/17/2024	8	\$75	\$600
	5		MTWTF..	3:00PM	7:00PM	60	5/13/2024	5/17/2024	8	\$75	\$600
	7	S.	6:00AM	7:00PM	60	5/18/2024	5/18/2024	3	\$45.88	\$137.64

WEEK#2 5/20/2024 To 5/26/2024 WK TOT \$900.00 WK TOTAL SPOTS 12

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	60	5/20/2024	5/24/2024	4	\$75	\$300
	4		MTWTF..	10:00AM	3:00PM	60	5/20/2024	5/24/2024	4	\$75	\$300
	6		MTWTF..	3:00PM	7:00PM	60	5/20/2024	5/24/2024	4	\$75	\$300

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FLIGHT:	05-13-2024 TO 5/26/2024		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/14/2024 14:47

TOTAL	May														Total
SPOT	41														41
CASH	2,987.64														2,987.64
TOTAL	2,987.64														2,987.64