

**W&B BROADCASTING, INC.**  
**BROADCAST ORDER / CONTRACT**



CASH

TRADE

PSA

Office: 270-766-1035  
 wakyradio.com  
 FaceBook: WAKY 103.5fm  
 100.1fm 106.3fm 620am

COOP \_\_\_\_\_

Salesperson **RB**

SPOT LENGTH 15  30  60

Log As GALLREIN FOR SENATE

NET  GROSS

Account / Agency MEDIA FINANCIAL

Order # \_\_\_\_\_

DATE 5/14/2024

Address \_\_\_\_\_

Calendar

Broadcast

City, State, ZIP \_\_\_\_\_

Spot Schedule  Weather  Traffic  News  News Update  WBWE

Invoice  Exact Times  Copy  Electronic Invoice

Email Invoice To \_\_\_\_\_ ISCI Code Required \_\_\_\_\_

Client PO / EST# 515 THRU 5PM ON 5/21 State Senate

Notes to Traffic 7th district

**REVISION**

Dayparts	Rate	Start Date	End Date	Copy/Plan	M	T	W	TH	F	S	SU	Spots/Wk	# Wks	Total	Dollars
6a-10a	\$75.00	5/15/2024	5/17/2024				3	4	3			10	1	10	\$ 750.00
10a-3p	\$75.00	5/15/2024	5/17/2024				3	2	3			8	1	8	\$ 600.00
3p-7p	\$75.00	5/15/2024	5/17/2024				2	3	3			8	1	8	\$ 600.00
7p-12a	\$0.00	5/15/2024	5/17/2024				4	4	4			12	1	12	\$ -
12a-6a	\$0.00	5/15/2024	5/17/2024				4	5	5			14	1	14	\$ -
6a-7p	\$47.06	5/18/2024	5/18/2024							2		2	1	2	\$ 94.12
												0		0	\$ -
6a-10a	\$75.00	5/20/2024	5/21/2024		2	2						4	1	4	\$ 300.00
10a-3p	\$75.00	5/20/2024	5/21/2024		2	2						4	1	4	\$ 300.00
3p-7p	\$75.00	5/20/2024	5/20/2024		2							2	1	2	\$ 150.00
3p-5p	\$75.00	5/21/2024	5/21/2024			2						2	1	2	\$ 150.00
7p-12a	\$0.00	5/20/2024	5/20/2024		6							6	1	6	\$ -
12a-6a	\$0.00	5/21/2024	5/21/2024			6						6	1	6	\$ -
												0		0	\$ -
<b>TOTALS</b>													<b>78</b>	<b>\$ 2,944.12</b>	

**PACKAGE BILL AS:**

Jan \_\_\_\_\_ Feb \_\_\_\_\_ Mar \_\_\_\_\_ Apr \_\_\_\_\_ May \_\_\_\_\_ Jun \_\_\_\_\_  
 Jul \_\_\_\_\_ Aug \_\_\_\_\_ Sep \_\_\_\_\_ Oct \_\_\_\_\_ Nov \_\_\_\_\_ Dec \_\_\_\_\_

Accepted by: \_\_\_\_\_ Client: \_\_\_\_\_  
 Entered by: \_\_\_\_\_ Title: \_\_\_\_\_

**W&B Broadcasting does not discriminate on the basis of race or ethnicity in advertising sales practices or sales agreements. Credit card payments are subject to a 3% fee.**

Terms are net 30. Political advertisers and advertisers without established credit are required to pay in advance. If this station is required to commence an action to collect any amount due and owing or accruing out of this agreement, then the advertiser shall pay to this station reasonable attorney's fees and costs in such action or actions.