

**WPTE  
1<sup>ST</sup> QUARTER  
REPORT  
2024**

**6:00AM The Best of our  
Knowledge**

**6:30AM HRP#1**

**7:00AM HRP#2**

**7:30AM 51%**

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: Child Services

Date: January 7 2024

Source: Sales

Host: WooWoo

Guests and titles:

Kathy Baker – Director at Pendleton Child Services Center

Summary of Discussion:

Kathy Baker of Pendleton Child Service Center was a guest on Sunday for another edition of Hampton Roads Perspectives. Kathy was in to discuss the “Celebrating Children” event taking place at Mt Trashmore in Virginia Beach. She also talked about adoption, raising children in a positive environment, how to spot child abuse & how to raise children in today’s world. Kathy was excited to share her experiences on the show!

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: ~~Child Services~~ ARTS IN COMMUNITY

Date: January 7 2024

Source: Sales

Host: WooWoo

Guests and titles: Virginia Arts Festival – Ali Pererira

Summary of Discussion: Ali was a guest on the show to discuss the upcoming season of the Virginia Arts Festival. The festival offeres events year round to Hampton Roads locals and visitors. From ballet, to opera, to theatre and even a tattoo!

## Hampton Roads Perspectives Public Affairs Program Summary Sheet

Program Category: College Scholarships

Title: UNCF Mayors' Masked Ball

Source: Pre-recorded interview

Host: Dale Murray

Date: Jan 14, 2024

Guests and titles: Dana Brown, Area Development Director and  
Dianna Ruffin, Development Associate

Summary of Discussion: The UNCF – the nation's largest private scholarship provider to students of color presented its annual Mayor's Masked Ball, March 2<sup>nd</sup> at the Virginia Beach Convention Center. We promoted the event and discussed the organization's goals and mission, who benefits from the organizations work and this year's award honorees.

## Hampton Roads Perspectives Public Affairs Program Summary Sheet

Program Category: Local Arts

Title: Ballet Virginia

Source: Pre-recorded interview

Host: Dale Murray

Date: Jan 14, 2024

Guests and titles: Jared Brunson, Associate Director

Summary of Discussion: Jared and I promoted Ballet Virginia upcoming winter performance: A Diversity in Dance, featuring a mix of contemporary and classical dance with a focus on diversity and hope. We talked about the organizations mission and goals and how they plan to engage with the community to make it more inclusive.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community

Program Title: A Few Good MENTors

Date: Jan 21, 2024

Source: Email

Host: Natalia Ilchyshyn

Guests and titles: Michael Morgan, main leader of the group

Summary of Discussion: A few good MENTors is comprised of Mentors that are committed to helping meet the needs of youth and young adult men through one-on-one mentoring. This is accomplished by mentors conducting themselves with integrity and dependability, while providing quality time and service to individuals they mentor. They offer guidance, support, and help their mentees achieve their goals in life. They are always looking for new mentors to help! Their goals are education, careers, finances, health and leadership.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community

Program Title: Alzheimer's Association

Date: Jan 21, 2024

Source: Email

Host: Natalia Ilchyshyn

Guests and titles: Douglas Panto, Community Programs Manager

Summary of Discussion: Alzheimer's Association leads the charge in Alzheimer's care, support, research and advocacy. The Association is committed to providing all communities with resources and education. Their main goal is to eliminate Alzheimer's disease and other dementias. They provide resources for the families affected by Alzheimer's/dementias. They have many fundraisers that are coming up this year such as the walks, rides and more.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: Hampton Roads Perspectives

Date: Jan. 28<sup>th</sup>, 2024

Source: myself

Host: Devin

Guests and titles: Sabrina Carr, Outreach Coordinator for UP Center Foster & Adoption Center

### Summary of Discussion:

1. Tell us about The Up Center's Foster & Adoption Program.
2. What are the requirements to be a foster parent with your agency?
3. There are some myths about who can foster. Dispel some of those myths for the listeners.
4. What is the difference between fostering with your agency and with a local department of social services?
5. What types of support do you provide the families that foster with The Up Center?
6. What type of training is involved in becoming a foster parent?
7. What topics are discussed in the training?
8. How are the training classes being held?
9. How much does it cost to foster with your agency?



10. What age ranges of children come into care with your program?
11. What would you say is the biggest need or challenge for your foster care program right now?
12. We know there are responsibilities that the foster parents will have. For anyone interested, what are the top 3 responsibilities you want people to know?
13. What is the first step for someone to get started in the process?
14. From the time a family submits an application, how long does it take for them to receive their first placement?
15. If a family has been certified to be a foster family with another local agency, can they certify with your agency, too?
16. What would you say are the top 3 characteristics in an successful foster parent?
17. Our family isn't quite ready to take the step to into fostering. Are there other ways we can help The Up Center's Foster Care & Adoption Program?
18. How can we contact you for more information?

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: Hampton Roads Perspectives

Date: Jan. 28<sup>th</sup>, 2024

Source: Kris Lake

Host: Devin

Guests and titles: Shawn Kooyman, Sr. Regional Director for Ducks Unlimited, Inc.

### Summary of Discussion:

1. What is your role with Ducks Unlimited?
2. What is Ducks Unlimited?
3. How long has Ducks Unlimited been around?
4. How does Ducks Unlimited conserve wetlands?
5. What are the benefits of wetlands?
6. How many acres has Ducks Unlimited conserved?
7. How much has DU invested in Virginia?
8. What are some of the recently completed Ducks Unlimited projects in Virginia?
9. Are there any current DU projects in Virginia?
10. How can someone support Ducks Unlimited?
11. Why should someone volunteer for Ducks Unlimited?
12. How many volunteers are there in Virginia?

13. What are some of the upcoming local Ducks Unlimited events?

14. Where can someone find their local DU event?

15. Are there any events for the kids?

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: ~~Child Services~~ HEALTH SERVICES

Date: February 4 2024

Source: Sales

Host: WooWoo

Guests and titles: Dr Sarah Joyner – Cardiologist with SENTARA Heart Hospital

Summary of Discussion: Dr Joyner was a guest on the show to discuss heart health – since February is Heart Health Awareness month. Per the CDC, heart disease is still the leading cause of death in Americans. Dr Joyner wanted to bring awareness to heart health and shared tips with listeners on how to take care of their health, their hearts and their families.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Date: February 4 2024

Source: Sales

Host: WooWoo

Guests and titles: VA Air and Space Danielle Price Director of Engagement

Summary of Discussion: Daniel was a guest on the show to discuss all the upcoming events surrounding the VA Air and Space Center. The Virginia Air & Space Science Center is celebrating more than 25 years of educational excellence as the official visitor center for NASA Langley Research Center.

## Hampton Roads Perspectives Public Affairs Program Summary Sheet

Program Category: Community

Program Title: Free Kind

Date: Feb. 11, 2024

Source: Sales

Host: Natalia Ilchyshyn

Guests and titles: Tori Jones, Community Engagement Manager

Summary of Discussion: They bring awareness to Human Trafficking & try to educate the community. They have court advocates and also provide shelter. They give signs as to what to look out for and who are targets for being trafficked. They also help those being trafficked break free and get back on their feet again. They are having fundraisers 2/14-2/15. They will be showing a documentary about a woman's road to freedom along with speakers at these events.

## Hampton Roads Perspectives

### Public Affairs Program Summary Sheet

Program Category: Community

Program Title: Eliza Hope Foundation

Date: Feb. 11, 2024

Source: Email

Host: Natalia Ilchyshyn

Guests and titles: Amiee Darby, Founder

Summary of Discussion: It is almost time again for the Eliza Hope Foundation Skate-A-Thon! The Eliza Hope Foundation provides education, therapies, support for children with Autism. Your purchase of ticket for the Skate-A-Thon on 3/8 will get you admission, a chance to ice skate, pizza. There will be certain individuals seeing how many laps they can skate around the rink in an hour. The more laps, the more they raise for the Eliza Hope Foundation!

Hampton Roads Perspectives  
Public Affairs Program Summary Sheet

Program Category: Domestic Violence

Title: G.R.O.W. (Girls Recognizing Our Worth)

Source: Pre-recorded interview

Host: Dale Murray

Date: Feb 18, 2024

Guests and titles: Neisha Himes, Founder

Summary of Discussion: G.R.O.W. helps and supports domestic violence victims and survivors. Neisha who is a domestic abuse survivor shared her story and talked about her advocacy journey. We discussed some of the challenges faced in leaving an abusive relationships and where victims can find help.



## Hampton Roads Perspectives Public Affairs Program Summary Sheet

Program Category: Female Empowerment

Title: Girl Scouts on the Colonial Coast

Source: Pre-recorded interview

Host: Dale Murray

Date: Feb 18, 2024

Guests and titles: Shanice Harris, Public Relations Manager and  
Shanice Juilanne, Girl Scout Troup 94

Summary of Discussion: Girl Scout cookies are back in Hampton Roads. We talked about the different ways customers can purchase cookies, as well as the types of activities the sales benefitted. Juilanne shared the skills Girl Scouts learn, the organization's summer camp and the best part of being a Girl Scout.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: Hampton Roads Perspectives

Date: Feb. 25<sup>th</sup>, 2024

Source: myself

Host: Devin

Guests and titles: Virginia Woodward, Chief Executive Officer for Fear 2 Freedom

### Summary of Discussion:

- 1) Tell us about Fear 2 Freedom. What is your mission? What is your approach to raising awareness of sexual violence and prevention?
- 2) Why is the number "2" in your name: Fear 2 Freedom?
- 3) How did Fear 2 Freedom get started?
- 4) How do you support survivors of sexual violence on their healing journeys?
  - a) Follow-up: Who receives your AfterCare & iCare Kits?
- 5) You said part of your mission is to empower students & communities to combat sexual violence in all its forms, to Be The Change. What makes Fear 2 Freedom's sexual violence prevention programs different from others?

- 6) How do personal handwritten notes make a difference to survivors of sexual violence? To volunteers writing the notes?
- 7) Why is Freedom Bear an important part of Fear 2 Freedom Kits for survivors?
- 8) What does it mean to move from fear to freedom? Why is this important for survivors of sexual violence?
- 9) How does speaking up impact survivors? (power of Story)
- 10) Say I have a friend or loved one who has been assaulted, what are ways I can help?
- 11) Your mission is to "Be the Change" & "Restore the Joy." Why is joy an important part of the healing journey for survivors of sexual violence?
- 12) If you could share something with a survivor of sexual violence who is at the beginning of their healing journey, what would that be?
- 13) What can our listeners do to Be The Change? How can they reach out to you?

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: Hampton Roads Perspectives

Date: Feb. 25<sup>th</sup>, 2024

Source: myself

Host: Devin

Guests and titles: Billy Lynn, Founder/CEO of Teach Them How To Shoot

### Summary of Discussion:

1. How did you come up with the name? What does it mean?
2. When did you start the non-profit?
3. Tax exempt?
4. What is the mission?
5. Upcoming events?
6. Looking for sponsors?
7. Vendors?
8. Who can participate?
9. Is there an age limit?
10. Do you need volunteers?
11. Where to buy tickets?
12. Taking donations?
13. What do you want parents to know about this program?

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Date: March 3 2024

Source: Sales

Host: WooWoo

Guests and titles: Joy Rios Director of Connect With A Wish

Summary of Discussion: Connect with a Wish is a non-profit in Hampton Roads that supports children who are going thru, or have been thru the Foster Care Program in Hampton Roads. They provide resources and support and grant wishes to kids in the 757. The program has been in Hampton Roads for 10 years and will be celebrating with a gala in March at the Westin Virginia Beach Town Center.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Date: March 3 2024

Source: Sales

Host: WooWoo

Guests and titles: Dr John Sayles – Colorectal Surgeon with SENTARA

Summary of Discussion:

Dr Sayles was a guest on the program during the month of March because March is Colon Cancer Awareness month. Dr Sayles talked about the screening ages for men and women, how early detection can save lives and the importance of knowing your family health history. He also discussed the upcoming Don't Sit on Colon Cancer 5K.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community

Program Title: HER Shelter

Date: March 10, 2024

Source: Sales

Host: Natalia Ilchyshyn

Guests and titles: Michelle, Court Advocate & Joy, Program Director

Summary of Discussion: Help and Emergency Response, Inc. provides advocacy, and resources to survivors and communities affected by Domestic Violence, Sexual Violence, Stalking, and Human Trafficking. They provide confidential services. They have a shelter in Portsmouth. They need donations such as canned goods, bedding, clothing and more. They are always looking for volunteers or court advocates. They even have a mobile crisis unit too.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community

Program Title: VA Air & Space Museum STEM Program

Date: March 10, 2024

Source: Sales

Host: Natalia Ilchyshyn

Guests and titles: Jessica McBrearty – STEM 360 Project Manager/Education Manager

Summary of Discussion: They have had over 1,400 4th grade students from 22 different elementary schools in Newport News, Suffolk, and Hampton that are participating in the program. It is FREE. They are trying to positively affect attitudes towards STEM education. The Center's education team has been steadily providing the students with multiple opportunities to learn and embrace STEM content in different ways, such as educational outreach programs and field experiences to informal STEM institutions, STEM Coach Engagement and support through a STEM Ambassadorship and Family and Out-of-School Time Engagement. They also do outreach programs at school.



## Hampton Roads Perspectives Public Affairs Program Summary Sheet

Program Category: Women's History Month

Title: YWCA of South Hampton Roads

Source: Pre-recorded interview

Host: Dale Murray

Date: Mar 17, 2024

Guests and titles: Michelle Ellis Young, CEO of the YWCA of South Hampton Roads and Eric Harrell, Board Dir Education Alliance of Coastal Virginia.

Summary of Discussion: March is Women's History Month. The YWCA has a long legacy of advancing equity and justice for all women. Discussion centered on how the organization carry out that critical work to this day. We also promoted the various panel discussion hosted by the YWCA that highlight she accomplishments of prominent industry in our community.

## Hampton Roads Perspectives Public Affairs Program Summary Sheet

Program Category: Environmental Cleanup

Title: Great American Cleanup

Source: Pre-recorded interview

Host: Dale Murray

Date: March 17, 2024

Guests and titles: Katie Culliper, Team Leader at askHRgreen.org and Wayne Jones, Community Outreach Coordinator for the City of Suffolk

Summary of Discussion: Hampton Roads communities are "Teaming Up 2 Clean Up" for the Great American Cleanup March 22-23. We talked about the cleanup and what it means for our community. We also talked about how others can business and individuals can get involved and how litter impact us here in Hampton Roads.

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: Hampton Roads Perspectives

Date: March 24th, 2024

Source: myself

Host: Devin

Guests and titles: Kenny Miller, Center Operations and Program Manager for USO Southern Virginia

### Summary of Discussion:

- Can you tell me more about the "rebranding" of the USO with it's new tag line of "For the People who Serve"?
- What makes the USO stand apart from other military service nonprofits?
- How does the USO fund its support of military service members and their families?
- Would you elaborate on some of the programs that the USO offers to service members and their families?
- What regional military installations and airports are supported by the USO Southern Virginia?

-Where are the USO centers located down here in Southern Virginia?

-What are some of the upcoming events that the USO is hosting or will be supporting as we move into Spring and early summer?

-What's in store for this year's USO Experience?

-Is it too late for corporate sponsorship for this year's USO Experience event?

-What are some of the ways that our listeners can get involved with the USO and how do they do that?

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: Hampton Roads Perspectives

Date: March 24th, 2024

Source: myself

Host: Devin

Guests and titles: Virginia Woodward, Chief Executive Officer for  
Fear 2 Freedom re-run (last min cancellation)

### Summary of Discussion:

- 1) Tell us about Fear 2 Freedom. What is your mission? What is your approach to raising awareness of sexual violence and prevention?
- 2) Why is the number "2" in your name: Fear 2 Freedom?
- 3) How did Fear 2 Freedom get started?
- 4) How do you support survivors of sexual violence on their healing journeys?
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13) What can our listeners do to Be The Change? How can they reach out to you?

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Program Title: Donate Life Month

Date: March 31, 2024

Source: Programming

Host: WooWoo

Guests and titles: Dr Amber Carrier – General Surgeon with Sentara

Dr Amber Carrier was a guest on the show to discuss Donate Life Month, which begins Monday April 1<sup>st</sup>. Along with donations that come after a person has passed away, Dr Carrier discussed the importance of being a living organ donor. She also shared with us the myths of organ donation and dispelled those myths. We also brought up a recent headline about the recent news in which a man was implanted with a pig's kidney. The discussion was interesting and I can say we learned a lot about organ donation. For those who wanted to learn more, we sent them to [DonateLifeVirginia.com](https://www.donatelifevirginia.com)

# Hampton Roads Perspectives

## Public Affairs Program Summary Sheet

Program Category: Community Affairs

Date: March 31, 2024

Source: Programming

Host: WooWoo

Guests and titles: Beau Kirkwood – Director of The Chas Foundation and Brooke Biggers – Health Advocate

Beau and Brooke were guest on the show to talk about mental health awareness and the effect a healthy lifestyle can have on someone's mental health. The Chas Foundation advocates for mentally ill individuals. The goal is to save lives of those dealing with a mental illness by working with private and public professionals. In the Hampton Roads region, individuals suffering with mental illness and their caretakers will find resources for effective support and treatment thru The Chas Foundation.