

ORDER



Orders
Order / Rev: 460814
Alt Order #: WOC11786791
Product Desc: Davids/DCCC
Estimate: 5861
Flight Dates: 09/05/18 - 09/10/18
Original Date / Rev: 09/04/18 / 09/04/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Canal Partners Media/POL
Buying Contact:
Billing Contact:
 1027 33rd St., NW - Suite 140
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DCCC/Davids
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 240325
Agency External ID: 103998
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/10/18	24	\$8,400.00	\$7,140.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	24	\$8,400.00	\$7,140.00	0.00
Totals	24	\$8,400.00	\$7,140.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	09/05/18	09/10/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	1-111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,575.00
(Program: 41 ACTN NW TDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/18	09/11/18	1-111--			4		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KSHB	09/05/18-09/11/18		M-F 6-7am News			6-7am		M-WThF----	:30	\$375.00	0.00	NM		
N 2	KSHB	09/05/18	09/10/18	M-F Today Show M-F Today Show	CM	7-9am	1-111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,575.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/18	09/11/18	1-111--			4		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KSHB	09/05/18-09/11/18		M-F Today Show			7-9am		M-WThF----	:30	\$375.00	0.00	NM		
N 3	KSHB	09/05/18	09/10/18	M-F 9-10am Megyn Kelly Today	CM	9-10am	1-111--	:30	4	\$125.00	P-3	0.00	NM	4	\$650.00
(Program: M KLLY TDY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/18	09/11/18	1-111--			4		\$125.00	0.00					

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 Alt Order #: WOC11786791
 Flight Dates: 09/05/18 - 09/10/18

Advertiser: DCCC/Davids
 Product Desc: Davids/DCCC
 Estimate: 5861
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/05/18	09/11/18	1-111--					4	\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSHB	09/05/18-09/11/18		M-F 9-10am					9-10am			M-WThF----	:30	\$175.00	0.00	NM
2	KSHB	09/05/18-09/11/18		M-F 9-10am					9-10am			M-WThF----	:30	\$175.00	0.00	NM
3	KSHB	09/05/18-09/11/18		M-F 9-10am					9-10am			M-WThF----	:30	\$175.00	0.00	NM
N 4	KSHB	09/05/18	09/10/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	1-111--	:30	4	\$275.00	P-3	0.00	NM	4	\$1,100.00	
(Program: JEOPARDY)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/05/18	09/11/18	1-111--					4	\$275.00		0.00				
N 5	KSHB	09/05/18	09/10/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$375.00	
(Program: 41 ACTN NEWS-5)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/05/18	09/11/18	1-----					1	\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSHB	09/05/18-09/11/18		M-F 5-530pm News					5-530pm			M-----	:30	\$375.00	0.00	NM
N 6	KSHB	09/05/18	09/07/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	--1-1--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00	
(Program: 41 ACTN NEWS-6)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/03/18	09/09/18	--1-1--					2	\$600.00		0.00				
N 7	KSHB	09/05/18	09/10/18	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$350.00	
(Program: 41 ACT NWS-630)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/05/18	09/11/18	1-----					1	\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSHB	09/05/18-09/11/18		M-F 630-7pm News					630-7pm			M-----	:30	\$350.00	0.00	NM
N 8	KSHB	09/05/18	09/07/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	----1--	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00	
(Program: 41 ACTN NWS-10)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/03/18	09/09/18	----1--					1	\$750.00		0.00				
N 9	KSHB	09/05/18	09/08/18	Sa Today Show Sa Today Show	CM	8-10am	-----2-	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00	
(Program: SATURDAY TODAY)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/03/18	09/09/18	-----2-					2	\$275.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSHB	09/03/18-09/09/18		Sa Today Show					8-10am			-----Sa--	:30	\$275.00	0.00	NM
N 10	KSHB	09/05/18	09/09/18	Su Today Show Su Today Show	CM	7-8am	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$275.00	
(Program: SUN TODAY-NBC)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/03/18	09/09/18	-----1					1	\$375.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSHB	09/03/18-09/09/18		Su Today Show					7-8am			-----Su	:30	\$275.00	0.00	NM
													Totals	24	\$8,400.00	