

## ORDER



KSHB-TV

**Orders**  
**Order / Rev:** 460814  
**Alt Order #:** WOC11786791  
**Product Desc:** Davids/DCCC  
**Estimate:** 5861  
**Flight Dates:** 09/05/18 - 09/10/18  
**Original Date / Rev:** 09/04/18 / 09/04/18  
**Order Type:** GENERAL

**Primary AE:** Dan Driscoll  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media/POL  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd St., NW - Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** DCCC/Davids  
**Demographic:** A35+  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 240325  
**Agency External ID:** 103998  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/10/18	24	\$8,400.00	\$7,140.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	24	\$8,400.00	\$7,140.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$8,400.00</b>	<b>\$7,140.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	09/05/18	09/10/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	1-111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,575.00
(Program: 41 ACTN NW TDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/18	09/11/18	1-111--	4		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSHB	09/05/18-09/11/18		M-F 6-7am News	6-7am		M-WThF----	:30		\$375.00		0.00	NM		
N 2	KSHB	09/05/18	09/10/18	M-F Today Show M-F Today Show	CM	7-9am	1-111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,575.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/18	09/11/18	1-111--	4		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSHB	09/05/18-09/11/18		M-F Today Show	7-9am		M-WThF----	:30		\$375.00		0.00	NM		
N 3	KSHB	09/05/18	09/10/18	M-F 9-10am Megyn Kelly Today	CM	9-10am	1-111--	:30	4	\$125.00	P-3	0.00	NM	4	\$650.00
(Program: M KLLY TDY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/18	09/11/18	1-111--	4		\$125.00		0.00						

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Advertiser: DCCC/Davids  
 Product Desc: Davids/DCCC  
 Estimate: 5861

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/18	09/11/18	1- 111 - -			4		\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/05/18-09/11/18		M-F 9-10am			9-10am	M- WThF - - - -	:30	\$175.00		0.00	NM		
2	KSHB	09/05/18-09/11/18		M-F 9-10am			9-10am	M- WThF - - - -	:30	\$175.00		0.00	NM		
3	KSHB	09/05/18-09/11/18		M-F 9-10am			9-10am	M- WThF - - - -	:30	\$175.00		0.00	NM		
N 4	KSHB	09/05/18	09/10/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	1- 111 - -	:30	4	\$275.00	P-3	0.00	NM	4	\$1,100.00
(Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/18	09/11/18	1- 111 - -			4		\$275.00	0.00					
N 5	KSHB	09/05/18	09/10/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1- - - - -	:30	1	\$500.00	P-3	0.00	NM	1	\$375.00
(Program: 41 ACTN NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/18	09/11/18	1- - - - -			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/05/18-09/11/18		M-F 5-530pm News			5-530pm	M- - - - -	:30	\$375.00		0.00	NM		
N 6	KSHB	09/05/18	09/07/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	- - 1- 1- -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
(Program: 41 ACTN NEWS-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	- - 1- 1- -			2		\$600.00	0.00					
N 7	KSHB	09/05/18	09/10/18	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	1- - - - -	:30	1	\$400.00	P-3	0.00	NM	1	\$350.00
(Program: 41 ACT NWS-630)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/18	09/11/18	1- - - - -			1		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/05/18-09/11/18		M-F 630-7pm News			630-7pm	M- - - - -	:30	\$350.00		0.00	NM		
N 8	KSHB	09/05/18	09/07/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	- - - - 1- -	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
(Program: 41 ACTN NWS-10)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	- - - - 1- -			1		\$750.00	0.00					
N 9	KSHB	09/05/18	09/08/18	Sa Today Show Sa Today Show	CM	8-10am	- - - - - 2-	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
(Program: SATURDAY TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	- - - - - 2-			2		\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/03/18-09/09/18		Sa Today Show			8-10am	- - - - - Sa- -	:30	\$275.00		0.00	NM		
N 10	KSHB	09/05/18	09/09/18	Su Today Show Su Today Show	CM	7-8am	- - - - - 1	:30	1	\$375.00	P-3	0.00	NM	1	\$275.00
(Program: SUN TODAY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	- - - - - 1			1		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/03/18-09/09/18		Su Today Show			7-8am	- - - - - Su	:30	\$275.00		0.00	NM		
												Totals	24	\$8,400.00	