

Order / Rev: 98875
 Alt Order #: 25341453
 Flight Dates: 10/27/16 - 11/06/16

Advertiser: POL/WA Judicial Integrity
 Product Desc: 10/27-11/06/16 Flight
 Estimate: 4954
 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/27/16	11/06/16	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	---22--	:30	4	\$100.00	P-1	2.60	NM	14	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---22--		4				\$100.00		2.60			
		Week: 10/31/16	11/06/16	2222--		10				\$100.00		2.60			
2	All	10/27/16	11/06/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	---22--	:30	4	\$250.00	P-1	5.00	NM	12	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---22--		4				\$250.00		5.00			
		Week: 10/31/16	11/06/16	2222---		8				\$250.00		5.00			
3	All	10/27/16	11/06/16	7AM M-F TODAY SHOW	CM	7-9AM	---44--	:30	3	\$300.00	P-1	6.00	NM	24	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---44--		8				\$300.00		6.00			
		Week: 10/31/16	11/06/16	43333--		16				\$300.00		6.00			
4	All	10/27/16	11/06/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	---22--	:30	2	\$100.00	P-1	6.00	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---22--		4				\$100.00		6.00			
		Week: 10/31/16	11/06/16	2222---		8				\$100.00		6.00			
5	All	10/27/16	11/06/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	---11--	:30	2	\$550.00	P-1	9.90	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$550.00		9.90			
		Week: 10/31/16	11/06/16	1111---		4				\$550.00		9.90			
6	All	10/27/16	11/06/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	---11--	:30	2	\$600.00	P-1	10.20	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$600.00		10.20			
		Week: 10/31/16	11/06/16	1111---		4				\$600.00		10.20			
7	All	10/27/16	11/06/16	LOCAL NEWS :11@11: LOCAL NEWS :11@11: M-F	CM	11-11:35PM	---11--	:30	2	\$300.00	P-1	4.30	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$300.00		4.30			
		Week: 10/31/16	11/06/16	1111---		4				\$300.00		4.30			
8	All	10/27/16	11/06/16	LOCAL NEWS @ 6 SAT LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	1	\$225.00	P-1	8.50	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$225.00		8.50			
		Week: 10/31/16	11/06/16	-----S-		1				\$225.00		8.50			
9	All	10/27/16	11/06/16	LOCAL NEWS :11@11: LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	4.50	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$250.00		4.50			
		Week: 10/31/16	11/06/16	-----S-		1				\$250.00		4.50			
10	All	10/27/16	11/06/16	LOCAL NEWS PRIMET LOCAL NEWS PRIMETIME	CM	LOCAL NEWS PR	-----S	:30	1	\$250.00	P-1	7.60	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$250.00		7.60			
		Week: 10/31/16	11/06/16	-----S		1				\$250.00		7.60			
11	All	10/27/16	11/06/16	LOCAL NEWS :11@11: LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$200.00	P-1	4.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$200.00		4.00			
		Week: 10/31/16	11/06/16	-----S		1				\$200.00		4.00			
12	All	10/27/16	10/30/16	430AM M-F NW Today 430AM M-F Northwest Today	CM	430AM M-F Northw	----F--	:30	1	\$50.00	P-1	0.50	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--		1				\$50.00		0.50			
13	All	10/27/16	10/30/16		CM	5:30-7AM	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00

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KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SATURDAY TODAY SHC															
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$100.00		0.00			
14	All	10/27/16	10/30/16	NW TODAY SAT LN	CM	NORTHWEST TO	-----S-	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
NORTHWEST TODAY SATURI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		2				\$150.00		0.00			
15	All	10/27/16	10/30/16	SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$100.00		0.00			
16	All	10/27/16	10/30/16	NW Today Sun LN	CM	NW Today Sunday	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
NW Today Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$100.00		0.00			
													Totals	94	\$24,000.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNDU/KNDU TV yakima/Richland/Kennewick/Pasco	Date: 10-26-16
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I, STRATEGIC MEDIA PLACEMNT
do hereby request station time concerning the following issue:

WASHINGTON SUPREME COURT

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/27-11/6/16			

Total Charges: \$24,000 (g)

This broadcast time will be used by: WA JUDICIAL INTEGRTY PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Judicial Integrity WA PAC, PO Box 594, Medina, WA 98039
KEN FISHER, KEMPER HOLDINGS, JOHN STANTON, ARTIE BUERK

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/19/16 A.S. 2033769992
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Elaine Keller Elaine Keller Nat'l Sales Assistant
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.