

ORDER



Orders
Order / Rev: 98357
Alt Order #: 25329847
Product Desc: 10/18-10/24/16 Flight
Estimate: 5670
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/13/16 / 10/13/16
Order Type: GENERAL

KNDO - KNDU
Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K St. NW Ste 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Our Washington
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	44	\$18,540.00	\$15,759.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	44	\$18,540.00	\$15,759.00	168.00
Totals	44	\$18,540.00	\$15,759.00	168.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	44%	\$18,540.00
Market	100%	\$42,136.36

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	7%	\$2,949.55
KCYU	0%	\$0.00
KCYU+	5%	\$2,106.82
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	44%	\$18,540.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/18/16	10/23/16	NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$300.00	P-1	1.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/18/16	10/23/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$300.00	P-1	1.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----		1				\$300.00		1.70			
N 2	All	10/18/16	10/24/16	7AM M-F TODAY SHOW	CM	7-9AM	-----	:30	0	\$300.00	P-1	3.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$300.00		3.00			
		Week: 10/24/16	10/30/16	M-----		1				\$300.00		3.00			
N 3	All	10/18/16	10/24/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	-----	:30	0	\$100.00	P-1	1.40	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-111---		3				\$100.00		1.40			
		Week: 10/24/16	10/30/16	M-----		1				\$100.00		1.40			
N 4	All	10/18/16	10/23/16	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	--111--	:30	3	\$150.00	P-1	1.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--111--		3				\$150.00		1.00			
N 5	All	10/18/16	10/23/16	4PM M-F (New) ELLEN	CM	4PM M-F	-11-1--	:30	3	\$280.00	P-1	1.00	NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-11-1--		3				\$280.00		1.00			
N 6	All	10/18/16	10/24/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	--11---	:30	0	\$500.00	P-1	5.10	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--11---		2				\$500.00		5.10			
		Week: 10/24/16	10/30/16	M-----		1				\$500.00		5.10			
N 7	All	10/18/16	10/24/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$550.00	P-1	4.30	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$550.00		4.30			
		Week: 10/24/16	10/30/16	M-----		1				\$550.00		4.30			
N 8	All	10/18/16	10/24/16	630PM M-F Family Feud	CM	6:30-7PM	-----	:30	0	\$350.00	P-1	3.50	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$350.00		3.50			
		Week: 10/24/16	10/30/16	M-----		1				\$350.00		3.50			
N 9	All	10/18/16	10/23/16	WEDNESDAY 9-10PM FAMILY FEUD	CM	9:30-10PM (9:30 PM-10:00 PM)	--W----	:30	1	\$350.00	P-1	3.50	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1				\$350.00		3.50			
N 10	All	10/18/16	10/24/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-----	:30	0	\$600.00	P-1	6.30	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$600.00		6.30			
		Week: 10/24/16	10/30/16	M-----		1				\$600.00		6.30			
N 11	All	10/18/16	10/23/16	WEDNESDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30PM (10:00 PM-10:30 PM)	--W----	:30	1	\$600.00	P-1	6.30	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1				\$600.00		6.30			
N 12	All	10/18/16	10/24/16	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$700.00	P-1	7.80	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$700.00		7.80			
		Week: 10/24/16	10/30/16	M-----		1				\$700.00		7.80			
N 13	All	10/18/16	10/23/16	WEDNESDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	--W----	:30	1	\$700.00	P-1	7.80	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1				\$700.00		7.80			
N			10/24/16		CM				1		P-1	9.60	NM	1	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	All	10/24/16		Monday Prime Various THE VOICE		8-10PM	M-----	:30		\$2,000.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$2,000.00		9.60			
N 15	All	10/18/16	10/23/16	LOCAL NEWS :11@11:0M LOCAL NEWS :11@11: M-F		11-11:35PM	-1--1--	:30	2	\$300.00	P-1	1.70	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1--1--		2				\$300.00		1.70			
N 16	All	10/18/16	10/23/16	NW TODAY SAT LN NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	1	\$150.00	P-1	1.60	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$150.00		1.60			
N 17	All	10/18/16	10/23/16	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN		6-6:30PM	-----S-	:30	1	\$250.00	P-1	2.60	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$250.00		2.60			
N 18	All	10/18/16	10/23/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$100.00		2.00			
													Totals	44	\$18,540.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNDU / KNDU TV yakima / Richland / Kennewick / Pasco	Date: 10-13-16
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I, Great American Media

do hereby request station time concerning the following issue:

Our Washington. 2016 Governors election to be held on 11/8/16

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

10/18/16 - 10/24/16

This broadcast time will be used by: Our Washington

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

2016 Washington State Governors election on 11/8/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Our Washington,
PO Box 9100
Seattle WA 98109

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jason Bennett - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	M-F			

Attach proposed schedule with charges (if available): \$18,540.00 (g)

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.