

ORDER



Orders
Order / Rev: 98148
Alt Order #: 25327060
Product Desc: 10/13-19/16 Flight
Estimate: 960
Flight Dates: 10/13/16 - 10/19/16
Original Date / Rev: 10/07/16 / 10/11/16
Order Type: GENERAL

KNDO - KNDU
Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency Name: Hulsen Media Service
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Integrity Washington
Demographic: HH
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/19/16	43	\$19,810.00	\$16,838.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	43	\$19,810.00	\$16,838.50	259.00
Totals	43	\$19,810.00	\$16,838.50	259.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/13/16	10/19/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	---11--	:30	2	\$250.00	P-1	4.70	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---11--		2				\$250.00		4.70			
		Week: 10/17/16	10/23/16	111----		3				\$250.00		4.70			
N 2	All	10/13/16	10/19/16	7AM M-F TODAY SHOW	CM	7-9AM	---11--	:30	2	\$300.00	P-1	5.70	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---11--		2				\$300.00		5.70			
		Week: 10/17/16	10/23/16	111----		3				\$300.00		5.70			
N 3	All	10/13/16	10/16/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	-----	:30	0	\$100.00	P-1	2.90	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$100.00		2.90			
N 4	All	10/13/16	10/19/16	4PM M-F (New) ELLEN	CM	4PM M-F	-----	:30	0	\$280.00	P-1	4.30	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$280.00		4.30			
		Week: 10/17/16	10/23/16	-T-----		1				\$280.00		4.30			
N 5	All	10/13/16	10/19/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$550.00	P-1	8.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$550.00		8.00			
		Week: 10/17/16	10/23/16	-11----		2				\$550.00		8.00			

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 Flight Dates: 10/13/16 - 10/19/16

Advertiser: POL/Intergrity Washington
 Product Desc: 10/13-19/16 Flight
 Estimate: 960

KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	10/13/16	10/19/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	---11--	:30	1	\$600.00	P-1	8.30	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---11--		2				\$600.00		8.30			
		Week: 10/17/16	10/23/16	11-----		2				\$600.00		8.30			
N 7	All	10/13/16	10/19/16	630PM M-F Family Feud	CM	6:30-7PM	---T---	:30	1	\$350.00	P-1	6.60	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$350.00		6.60			
		Week: 10/17/16	10/23/16	-T-----		1				\$350.00		6.60			
N 8	All	10/13/16	10/19/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	---11--	:30	2	\$550.00	P-1	9.40	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---11--		2				\$550.00		9.40			
		Week: 10/17/16	10/23/16	111----		3				\$550.00		9.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	All	10/17/16-10/23/16	7PM M-F		7-7:30PM	MTW-----	:30		(\$550.00)		9.40	NM		
				See MG 8.6 [Schedule Change]											
	6	All	10/19/16-10/19/16	WEDNESDAY 10-11PM		10-10:30PM	(10:00 PM-10:30--W-----	:30		\$550.00		9.40	NM		
				MG for 8.5 10/19											
N 9	All	10/13/16	10/19/16	730PM M-F JEOPARDY	CM	7:30-8PM	---T---	:30	1	\$600.00	P-1	10.40	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$600.00		10.40			
		Week: 10/17/16	10/23/16	11-----		2				\$600.00		10.40			
N 10	All	10/17/16	10/19/16	Monday Prime Various THE VOICE	CM	8-10PM	-----	:30	0	\$2,000.00	P-1	3.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-----		1				\$2,000.00		3.90			
N 11	All	10/17/16	10/19/16	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	1	\$1,200.00	P-1	5.30	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----		1				\$1,200.00		5.30			
N 12	All	10/13/16	10/16/16	Friday Prime Various DATELINE	CM	9-11PM	----F--	:30	2	\$800.00	P-1	4.30	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		2				\$800.00		4.30			
N 13	All	10/13/16	10/19/16	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	---11--	:30	2	\$300.00	P-1	3.50	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---11--		2				\$300.00		3.50			
		Week: 10/17/16	10/23/16	111----		3				\$300.00		3.50			
N 14	All	10/13/16	10/19/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	---T---	:30	0	\$200.00	P-1	2.80	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$200.00		2.80			
		Week: 10/17/16	10/23/16	1-1----		2				\$200.00		2.80			
N 15	All	10/13/16	10/16/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-11:35PM	-----S	:30	1	\$200.00	P-1	3.20	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$200.00		3.20			

Totals 43 \$19,810.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNDO / KNDU Yakima / Richland / Kennewick / Pasco	Date: 10-7-16
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I, HMS

do hereby request station time concerning the following issue:

Washington Government Accountability Act

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

10/13 - 10/19/16
 \$ 19,810.00 (9)

This broadcast time will be used by: Integrity Washington

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Integrity Washington PO BOX 9100 Seattle, WA 98109 206-486-0085
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jason Bennett

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/29/16 K-Blu 512 027 3468
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted **Accepted in Part** **Rejected**
Elaine Keller Elaine Keller 10-7-16
Signature Printed Name Title