

# ORDER



**Orders**  
**Order / Rev:** 94972  
**Alt Order #:** 25261511  
**Product Desc:** 9/13-19/16  
**Estimate:** 5164  
**Flight Dates:** 09/13/16 - 09/19/16  
**Original Date / Rev:** 08/03/16 / 08/04/16  
**Order Type:** GENERAL

**KNDO - KNDU**  
**Primary AE:** Lauren Fellner  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Greer, Margolis, Mitchell, Burns & Ass  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ RAISE UP WA  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	55	\$22,565.00	\$19,180.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	55	\$22,565.00	\$19,180.25	0.00
<b>Totals</b>	<b>55</b>	<b>\$22,565.00</b>	<b>\$19,180.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KNDO - KNDU	52%	\$22,565.00
Market	100%	\$43,394.23

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	8%	\$3,471.54
KCYU	0%	\$0.00
KCYU+	3%	\$1,301.83
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	37%	\$16,055.87
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/13/16	09/18/16	NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Advertiser: POL/ RAISE UP WA  
 Product Desc: 9/13-19/16  
 Estimate: 5164

KNDU - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/13/16	09/18/16	NORTHWEST TODAY 10M NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	--W----		1		\$300.00		0.00					
N 2	All	09/13/16	09/19/16	7AM M-F TODAY SHOW	CM	7-9AM	-----	:30	0	\$300.00	P-1	0.00	NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-3232--		10		\$300.00		0.00					
		Week: 09/19/16	09/25/16	M-----		2		\$300.00		0.00					
N 3	All	09/13/16	09/19/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	-----	:30	0	\$100.00	P-1	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-1-11--		3		\$100.00		0.00					
		Week: 09/19/16	09/25/16	M-----		1		\$100.00		0.00					
N 4	All	09/13/16	09/18/16	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	--111--	:30	3	\$150.00	P-1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	--111--		3		\$150.00		0.00					
N 5	All	09/13/16	09/18/16	4PM M-F (New) ELLEN	CM	4PM M-F	-111---	:30	3	\$280.00	P-1	0.00	NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-111---		3		\$280.00		0.00					
N 6	All	09/13/16	09/19/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$500.00	P-1	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-1111--		4		\$500.00		0.00					
		Week: 09/19/16	09/25/16	M-----		1		\$500.00		0.00					
N 7	All	09/13/16	09/19/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$550.00	P-1	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-1111--		4		\$550.00		0.00					
		Week: 09/19/16	09/25/16	M-----		1		\$550.00		0.00					
N 8	All	09/13/16	09/19/16	630PM M-F Family Feud	CM	6:30-7PM	-----	:30	0	\$350.00	P-1	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-1111--		4		\$350.00		0.00					
		Week: 09/19/16	09/25/16	M-----		1		\$350.00		0.00					
N 9	All	09/13/16	09/19/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-----	:30	0	\$550.00	P-1	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	--111--		3		\$550.00		0.00					
		Week: 09/19/16	09/25/16	M-----		1		\$550.00		0.00					
N 10	All	09/13/16	09/19/16	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$600.00	P-1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-1111--		4		\$600.00		0.00					
		Week: 09/19/16	09/25/16	M-----		1		\$600.00		0.00					
N 11	All	09/19/16	09/19/16	Monday Prime Various AMERICAN NINJA WARRIOR	CM	8-10PM	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	M-----		1		\$1,500.00		0.00					
N 12	All	09/13/16	09/18/16	Tuesday Prime Various AMERICA'S GOT TALENT	CM	8-10PM	-T-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-T-----		1		\$2,000.00		0.00					
N 13	All	09/13/16	09/18/16	LOCAL NEWS :11@11: LOCAL NEWS :11@11: M-F	CM	11-11:35PM	--1-1--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	--1-1--		2		\$300.00		0.00					
N			09/18/16		CM				1		P-1	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	All	09/13/16		NW TODAY SAT LN NORTHWEST TODAY SATUR			-----S-	:30		\$150.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-----S-		1		\$150.00		0.00					
N 15	All	09/13/16	09/18/16	LOCAL NEWS PRIMETIM LOCAL NEWS PRIMETIME		8-8:30PM	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-----S-		1		\$225.00		0.00					
N 16	All	09/13/16	09/18/16	Saturday 8-9PM WEEKEND WHEEL OF FORTU	CM	8:30-9PM (8:30 PM-9:00 PM)	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-----S-		1		\$100.00		0.00					
N 17	All	09/13/16	09/18/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU		11-1135PM	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	-----S		1		\$200.00		0.00					
													Totals	55	\$22,565.00