

# ORDER



**Orders**  
**Order / Rev:** 98872  
**Alt Order #:** 25341337  
**Product Desc:** 10/27-11/06/16  
**Estimate:** 4962  
**Flight Dates:** 10/27/16 - 11/06/16  
**Original Date / Rev:** 10/25/16 / 10/25/16  
**Order Type:** GENERAL

**KNDO - KNDU**  
**Primary AE:** Lauren Fellner  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Pol/Enterprise WA  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	28	\$7,300.00	\$6,205.00
10/31/16	11/06/16	51	\$13,900.00	\$11,815.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	28	\$7,300.00	\$6,205.00	154.20
November 2016	51	\$13,900.00	\$11,815.00	284.30
<b>Totals</b>	<b>79</b>	<b>\$21,200.00</b>	<b>\$18,020.00</b>	<b>438.50</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/27/16	11/06/16	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	---22--	:30	4	\$100.00	P-1	2.60	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---22--		4				\$100.00		2.60			
		Week: 10/31/16	11/06/16	2222---		8				\$100.00		2.60			
N 2	All	10/27/16	11/06/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	---22--	:30	4	\$250.00	P-1	5.00	NM	12	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---22--		4				\$250.00		5.00			
		Week: 10/31/16	11/06/16	2222---		8				\$250.00		5.00			
N 3	All	10/27/16	11/06/16	7AM M-F TODAY SHOW	CM	7-9AM	---33--	:30	6	\$300.00	P-1	6.00	NM	20	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---33--		6				\$300.00		6.00			
		Week: 10/31/16	11/06/16	33332--		14				\$300.00		6.00			
N 4	All	10/27/16	11/06/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	---22--	:30	4	\$100.00	P-1	3.60	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---22--		4				\$100.00		3.60			
		Week: 10/31/16	11/06/16	222----		6				\$100.00		3.60			
N 5	All	10/27/16	11/06/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	---11--	:30	2	\$550.00	P-1	9.90	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$550.00		9.90			

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Advertiser: Pol/Enterprise WA  
 Product Desc: 10/27-11/06/16  
 Estimate: 4962  
**KNDO - KNDU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	10/27/16	11/06/16	LOCAL NEWS @ 5 M-F	CM	5-5:30PM	---11--	:30	2	\$550.00	P-1	9.90	NM	6	\$3,300.00
				LOCAL NEWS @ 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1111---		4				\$550.00		9.90			
N 6	All	10/27/16	11/06/16	LOCAL NEWS @ 6 M-F	CM	6-6:30PM	---11--	:30	2	\$600.00	P-1	10.20	NM	6	\$3,600.00
				LOCAL NEWS @ 6 M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$600.00		10.20			
		Week: 10/31/16	11/06/16	1111---		4				\$600.00		10.20			
N 7	All	10/27/16	11/06/16	LOCAL NEWS :11@11:00M	CM	11-11:35PM	---11--	:30	2	\$300.00	P-1	4.30	NM	5	\$1,500.00
				LOCAL NEWS :11@11: M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$300.00		4.30			
		Week: 10/31/16	11/06/16	111----		3				\$300.00		4.30			
N 8	All	10/27/16	11/06/16	630PM SATURDAY	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	8.50	NM	2	\$200.00
				WHEEL OF FORTUNE WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$100.00		8.50			
		Week: 10/31/16	11/06/16	-----S-		1				\$100.00		8.50			
N 11	All	10/27/16	11/06/16	LOCAL NEWS :11@11:00M	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	4.50	NM	2	\$500.00
				LOCAL NEWS :11@11: SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$250.00		4.50			
		Week: 10/31/16	11/06/16	-----S-		1				\$250.00		4.50			
N 12	All	10/27/16	11/06/16	SNL	CM	11:30PM-1:00AM	-----S-	:30	1	\$250.00	P-1	7.60	NM	2	\$500.00
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$250.00		7.60			
		Week: 10/31/16	11/06/16	-----S-		1				\$250.00		7.60			
N 13	All	10/27/16	11/06/16	LOCAL NEWS :11@11:00M	CM	11-11:35PM	-----S	:30	1	\$200.00	P-1	4.00	NM	2	\$400.00
				LOCAL NEWS :11@11: SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$200.00		4.00			
		Week: 10/31/16	11/06/16	-----S		1				\$200.00		4.00			
													Totals	79	\$21,200.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KNDO/KNDU: Yakima/Richland/Kennewick/ <span style="margin-left: 100px;">Pasco</span>	<b>Date:</b> 10-26-16
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I, Strategic Media Placement  
do hereby request station time concerning the following issue:

WA Supreme Court

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	10/27-11/6/16				

**Total Charges:** \$21,200 (cg)

This broadcast time will be used by: Enterprise Washington PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes
  No



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**