

ORDER



Orders
Order / Rev: 98869
Alt Order #: 25341363
Product Desc: 10/27-11/01/16 Flight
Estimate: 2500
Flight Dates: 10/27/16 - 11/06/16
Original Date / Rev: 10/26/16 / 10/26/16
Order Type: GENERAL

KNDO - KNDU
Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency Name: Nebo Media
Buying Contact:
Billing Contact:
 1911 North Ft Myer Drive Ste. 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Wa State Republican Party
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	33	\$9,590.00	\$8,151.50
10/31/16	11/01/16	22	\$10,460.00	\$8,891.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	33	\$9,590.00	\$8,151.50	0.00
November 2016	22	\$10,460.00	\$8,891.00	0.00
Totals	55	\$20,050.00	\$17,042.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	39%	\$20,050.00
Market	100%	\$51,410.26

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	6%	\$3,084.62
KCYU	0%	\$0.00
KCYU+	3%	\$1,542.31
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	52%	\$26,733.33
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/28/16	10/28/16	4AM M-F Today 4AM M-F Today	CM	4AM M-F Today	-----	:30	0	\$30.00	P-1	0.00	NM	1	\$30.00

Order / Rev: 98869
 Alt Order #: 25341363
 Flight Dates: 10/27/16 - 11/06/16

Advertiser: POL/Wa State Republican Party
 Product Desc: 10/27-11/01/16 Flight
 Estimate: 2500
KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/28/16	10/28/16	4AM M-F Today 4AM M-F Today	CM	4AM M-F Today	-----	:30	0	\$30.00	P-1	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--		1				\$30.00		0.00			
2	All	10/27/16	11/01/16	7AM M-F TODAY SHOW	CM	7-9AM	---22--	:30	4	\$300.00	P-1	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---22--		4				\$300.00		0.00			
		Week: 10/31/16	11/06/16	22-----		4				\$300.00		0.00			
3	All	10/27/16	11/01/16	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	---11--	:30	2	\$150.00	P-1	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$150.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$150.00		0.00			
4	All	10/27/16	11/01/16	3PM M-F (New) MILLIONAIRE	CM	3PM M-F	---11--	:30	2	\$80.00	P-1	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$80.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$80.00		0.00			
5	All	10/27/16	11/01/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	---11--	:30	2	\$550.00	P-1	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$550.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$550.00		0.00			
6	All	10/27/16	11/01/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	---11--	:30	2	\$600.00	P-1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$600.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$600.00		0.00			
7	All	10/27/16	11/01/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	---11--	:30	2	\$550.00	P-1	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$550.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$550.00		0.00			
8	All	10/27/16	11/01/16	730PM M-F JEOPARDY	CM	7:30-8PM	---11--	:30	2	\$600.00	P-1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$600.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$600.00		0.00			
9	All	10/31/16	11/01/16	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----		1				\$1,200.00		0.00			
10	All	10/27/16	11/01/16	LOCAL NEWS :11@11:00M LOCAL NEWS :11@11: M-F	CM	11-11:35PM	---11--	:30	2	\$300.00	P-1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--		2				\$300.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$300.00		0.00			
11	All	10/27/16	11/01/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	---22--	:30	4	\$200.00	P-1	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---22--		4				\$200.00		0.00			
		Week: 10/31/16	11/06/16	11-----		2				\$200.00		0.00			
12	All	10/27/16	10/30/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$100.00		0.00			
13	All	10/27/16	10/30/16	LOCAL NEWS :11@11:00M LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/16	10/30/16	-----S-		1				\$250.00		0.00			

Order / Rev: 98869
 Alt Order #: 25341363
 Flight Dates: 10/27/16 - 11/06/16

Advertiser: POL/Wa State Republican Party
 Product Desc: 10/27-11/01/16 Flight
 Estimate: 2500
KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	All	10/27/16	10/30/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$250.00		0.00			
14	All	10/27/16	10/30/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$200.00		0.00			
N 15	All	10/27/16	10/30/16	SATURDAY TODAY SHCM SATURDAY TODAY SHOW	CM	5:30-7AM	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$100.00		0.00			
N 16	All	10/27/16	10/30/16	NW TODAY SAT LN CM NORTHWEST TODAY SATURI	CM	NORTHWEST TO	-----S-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$150.00		0.00			
N 17	All	10/27/16	10/30/16	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$225.00		0.00			
N 18	All	10/27/16	10/30/16	On The Money CM On The Money	CM	On The Money	-----S	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$75.00		0.00			
N 19	All	10/27/16	10/30/16	SUNDAY TODAY SHOWCM SUNDAY TODAY SHOW	CM	SUNDAY TODAY	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$100.00		0.00			
N 20	All	10/27/16	10/30/16	NW Today Sun LN CM NW Today Sunday	CM	NW Today Sunday	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$100.00		0.00			
N 21	All	10/27/16	10/30/16	NFL FOOTBALL NIGHTCM NFL PRE-GAME SHOW	CM	4-5PM	-----S	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$600.00		0.00			
N 22	All	10/31/16	11/06/16	Monday Prime Various CM THE VOICE	CM	8-10PM	M-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-----		1				\$2,000.00		0.00			
													Totals	55	\$20,050.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNDU/KNDU Yakima/Richland/Kennewick/Pasco	Date: 10-25-16
--	--------------------------

I, Ben Rheault

do hereby request station time concerning the following issue:

WA state Republican party

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	10/27/16 - 11/01/16				

This broadcast time will be used by: Washington State Republican Party

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Washington State Republican Party
11811 NE 1st St, Bellevue, WA 98005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

<http://wsrp.org/party-staff/>

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/19/16

Date

Benjamin Rheault

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou,
email=brheault@strategicmediaservices.com, c=US
Date: 2016.10.19 17:23:03 -0400

Signature

202-337-5700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Elaine Keller

Signature

Elaine Keller

Printed Name

Nat'l Sales Assistant

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$20,050.00 (g)

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.