

ORDER



Orders
Order / Rev: 96273
Alt Order #: 25280738
Product Desc: 9/07-14/16 Flight
Estimate:
Flight Dates: 09/07/16 - 09/14/16
Original Date / Rev: 09/02/16 / 09/02/16
Order Type: GENERAL

KNDO - KNDU
Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency Name: Evan Twede Advertising
Buying Contact:
Billing Contact:
 1233 20th St. NW #504
 Sandy, UT 84092

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pol/Gary Johnson For President
Demographic: A35+
Product Codes: PL Candidate
Priority: P-5
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/14/16	43	\$3,610.00	\$3,068.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	43	\$3,610.00	\$3,068.50	0.00
Totals	43	\$3,610.00	\$3,068.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/07/16	09/14/16	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	--222--	1:00	6	\$40.00	P-5	0.00	NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--222--		6				\$40.00		0.00			
		Week: 09/12/16	09/18/16	222----		6				\$40.00		0.00			
N 2	All	09/07/16	09/14/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	--222--	1:00	6	\$80.00	P-5	0.00	NM	12	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--222--		6				\$80.00		0.00			
		Week: 09/12/16	09/18/16	222----		6				\$80.00		0.00			
N 3	All	09/07/16	09/14/16	7AM M-F TODAY SHOW	CM	7-9AM	--122--	1:00	6	\$160.00	P-5	0.00	NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--122--		5				\$160.00		0.00			
		Week: 09/12/16	09/18/16	221----		5				\$160.00		0.00			
N 4	All	09/07/16	09/11/16	SATURDAY TODAY SHOW SATURDAY TODAY SHOW	CM	6-8AM	-----S-	1:00	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-		1				\$50.00		0.00			
N 5	All	09/07/16	09/11/16	NW TODAY SAT LN NORTHWEST TODAY SATUR	CM	NORTHWEST TO	-----S-	1:00	4	\$60.00	P-4	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-		4				\$60.00		0.00			
N 6	All	09/07/16	09/11/16	SUNDAY TODAY SHOW SUNDAY TODAY	CM	SUNDAY TODAY	-----S	1:00	2	\$50.00	P-4	0.00	NM	2	\$100.00

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Advertiser: Pol/Gary Johnson For President
 Product Desc: 9/07-14/16 Flight
 Estimate: _____

KNDU - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S		2				\$50.00		0.00			
N 7	All	09/07/16	09/11/16	NW Today Sun LN	CM	NW Today Sunday	-----S	1:00	2	\$90.00	P-4	0.00	NM	2	\$180.00
				NW Today Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S		2				\$90.00		0.00			
													Totals	43	\$3,610.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KADU/KADU Yakima/Richland/Kennewick/Pasco	Date: 09/02/2016
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I, Mike McCauley,

being/on behalf of: Gary Johnson 2016,

a legally qualified candidate of the Libertarian

political party for the office of: President

in the United States of America

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/7 - 9/14			

Attach proposed schedule with charges (if available): \$ 3,610.00

I represent that the payment for the above described broadcast time has been furnished by:

Gary Johnson 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike McCauley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/02/2016

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Elaine Keller

Signature

Elaine Keller

Printed Name

Nat'l. Sales Assistant

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Mike McCauley

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Mike McCauley

printed name

09/02/2016

date