

ORDER



Orders
Order / Rev: 94981
Alt Order #: 25261515
Product Desc: 9/27-10/03/16
Estimate: 5166
Flight Dates: 09/26/16 - 10/03/16
Original Date / Rev: 09/02/16 / 09/02/16
Order Type: GENERAL

KNDO - KNDU
Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency Name: Greer, Margolis, Mitchell, Burns & Ass
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ RAISE UP WA
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	57	\$23,390.00	\$19,881.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	57	\$23,390.00	\$19,881.50	0.00
Totals	57	\$23,390.00	\$19,881.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	52%	\$23,390.00
Market	100%	\$44,980.77

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	8%	\$3,598.46
KCYU	0%	\$0.00
KCYU+	3%	\$1,349.42
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	37%	\$16,642.88
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDO	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/03/16	10/03/16	NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/03/16	10/03/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	M-----		1		\$300.00		0.00					
2	All	09/26/16	10/03/16	7AM M-F TODAY SHOW	CM	7-9AM	-----	:30	0	\$300.00	P-1	0.00	NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-2332--		10		\$300.00		0.00					
		Week: 10/03/16	10/09/16	M-----		2		\$300.00		0.00					
3	All	09/26/16	10/02/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	-1111--	:30	0	\$100.00	P-1	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-1111--		4		\$100.00		0.00					
4	All	09/26/16	10/03/16	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	-----	:30	0	\$150.00	P-1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--11---		2		\$150.00		0.00					
		Week: 10/03/16	10/09/16	M-----		1		\$150.00		0.00					
5	All	09/26/16	10/02/16	4PM M-F (New) ELLEN	CM	4PM M-F	-111---	:30	3	\$280.00	P-1	0.00	NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-111---		3		\$280.00		0.00					
6	All	09/26/16	10/03/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$500.00	P-1	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-1111--		4		\$500.00		0.00					
		Week: 10/03/16	10/09/16	M-----		1		\$500.00		0.00					
7	All	09/26/16	10/03/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$550.00	P-1	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-1111--		4		\$550.00		0.00					
		Week: 10/03/16	10/09/16	M-----		1		\$550.00		0.00					
8	All	09/26/16	10/03/16	630PM M-F Family Feud	CM	6:30-7PM	-----	:30	0	\$350.00	P-1	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-1111--		4		\$350.00		0.00					
		Week: 10/03/16	10/09/16	M-----		1		\$350.00		0.00					
9	All	09/26/16	10/03/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-----	:30	0	\$600.00	P-1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-1111--		4		\$600.00		0.00					
		Week: 10/03/16	10/09/16	M-----		1		\$600.00		0.00					
10	All	09/26/16	10/03/16	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$600.00	P-1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-1111--		4		\$600.00		0.00					
		Week: 10/03/16	10/09/16	M-----		1		\$600.00		0.00					
11	All	10/03/16	10/03/16	Monday Prime Various THE VOICE	CM	8-10PM	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	M-----		1		\$1,500.00		0.00					
12	All	09/26/16	10/02/16	Tuesday Prime Various THE VOICE	CM	8-10PM	-T-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-T-----		1		\$2,000.00		0.00					
13	All	09/26/16	10/02/16	LOCAL NEWS :11@11:0M LOCAL NEWS :11@11: M-F	CM	11-11:35PM	--11---	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--11---		2		\$300.00		0.00					
N			10/02/16		CM				1		P-1	0.00	NM	2	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	All	09/26/16		NW TODAY SAT LN NORTHWEST TODAY SATUR		NORTHWEST TO	-----S-	:30		\$150.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S-		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	09/26/16-10/02/16		NW TODAY SAT LN		NORTHWEST TC	-----Sa--	:30		(\$150.00)		0.00	NM		
		See MG 14.3,14.4 [sched chg]													
3	All	10/02/16-10/02/16		NW Today Sun LN		NW Today Sunda	-----Su	:30		\$100.00		0.00	NM		
		Ⓜ MG for 14.2 10/01													
4	All	09/29/16-09/29/16		430AM M-F NW Today LN		430AM M-F North	---Th----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 14.2 10/01													
15	All	09/26/16	10/02/16	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN		6-6:30PM	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S-		1				\$250.00		0.00			
N 16	All	09/26/16	10/02/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S-		1				\$100.00		0.00			
17	All	09/26/16	10/02/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU		11-1135PM	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S		1				\$200.00		0.00			
													Totals	57	\$23,390.00