



WICH-AM & FM

QUARTERLY LISTING OF ISSUES & PROGRAMS

January 1<sup>st</sup>, 2024 through March 31<sup>st</sup>, 2024

**Health & Human Services**

**Economic Development**

**History**

**Education**

**Government**

**WICH AM & FM**

**QUARTERLY LISTING OF ISSUES & PROGRAMS**

**January 1<sup>st</sup> to March 31<sup>st</sup>, 2024**

**Connecticut East Program-Produced by Brian Scott Smith**

**7am Sunday's Weekly – 30 minutes**

**January 7, 2024**

**It's that time of the year when we think about maybe spring cleaning our homes, but for those with Hoarding Disorder, throwing things out is the last thing they want or are able to do. Plus we take a look at other stories from across the region.**

**January 14, 2024**

**He's been in office now for a year. We talk to Erick Russell, Connecticut's State Treasurer about the success of the last 12 months he and his team have had and what challenges lie ahead in this major election year. Plus we take a look at other stories from across the region.**

**January 21, 2024**

**In this EDUCATION special edition. We talk to EASTCONN about their adult education services and how they're positively impacting the lives of adults here in our region who've decided to give school another chance. Plus we take a look at other stories from across the region.**

**January 28, 2024**

**She's been saving exotic animals for over 20 years. We talk to Allison Sloane founder of the Pandemonium Rainforest Project about her continued mission to help these abused and neglected animals. Plus we take a look at other stories from across the region.**

**February 4, 2024**

**New Year, New You? But how's that working out and have you already given up at the gym? We talk to dietitian Jackie Durand about why that happens and what we need to do to stay on track. Plus, we take a look at other stories from across the region.**

**February 11, 2024**

**Moving up and moving forward. We talk to the President of Mitchell College in New London about her tenure to date and how the college is improving and moving up the education ladder. Plus we take a look at other stories from across the region.**

**February 18, 2024**

**They've been serving the northeastern community of Connecticut for 130 years. We talk to Day Kimball Health and its President Kyle Kramer about the community hospital's past, present and future. Plus we take a look at other stories from across the region**

**February 25, 2024**

**They help companies across the nation with their digital transformation. We talk to Reality Interactive based in Middletown on how they're connecting businesses and customers in the digital age. Plus we take a look at other stories from across the region**

**March 3, 2024**

**March is Problem Gambling Awareness Month. And we talk to the Connecticut Council on Problem Gambling about how things are looking and who's being affected by legalized gambling in the state. Plus we take a look at other stories from across the region.**

**March 10, 2024**

**They're called the Southeastern Connecticut Enterprise Region or SeCTer. But what do they do, why should your business be talking to them and how are they helping grow the region's economy? Plus we take a look at other stories from across the region.**

**March 17, 2024**

**She's a talented musician, music therapist, foodie and host of a popular radio show in the region. We talk with Ruth Hartunian-Alumbaugh, host of WILI's Ravings & Cravings about her life, work and passions. Plus we take a look at other stories from across the region**

**March 24, 2024**

**It's possibly the biggest financial decision you'll make in your life, to own a home and get a mortgage. We talk with Jonathan Tremblay an independent mortgage specialist about why you should shop around. Plus we take a look at other stories from across the region.**

**March 31, 2024**

**This week we sat down with the Town of Manchester who are continuing to celebrate their 200th birthday, looking at their past, present and future. Plus we take a look at other stories from across the region.**

**WICH-AM**

**QUARTERLY LISTING OF ISSUES AND PROGRAMS**

**EXHIBIT A**

**COMMUNITY BULLETIN BOARD/PSA ANNOUNCEMENTS**

January 1<sup>st</sup>, 2024 – March 31<sup>st</sup>, 2024

**COMMUNITY BULLETIN BOARD/PSA** IS THE SYSTEM DEVELOPED FOR SORTING AND RECORDING LOCAL COMMUNITY HAPPENINGS AND PUBLIC SERVICE ANNOUNCEMENTS FOR NON-PROFIT ORGANIZATIONS WHICH ARE OF INTEREST AND/OR EDUCATE AND INFORM THE LISTENERS. THIS FEATURE INCLUDES ITEMS SUCH AS CHURCH SUPPERS, ORGANIZATIONAL MEETINGS, SUPPORT GROUPS, SCHOOL REGISTRATIONS, LOCAL HEALTH SCREENINGS, FUND RAISING ACTIVITIES, MESSAGES FROM ORGANIZATIONS SUCH AS THE AMERICAN CANCER SOCIETY, HOSPICE, AMERICAN HEART ASSOCIATION AND OTHERS AS WELL AS EDUCATIONAL OPPORTUNITIES AND OTHER LIKE EVENTS. THE MESSAGES ARE APPROXIMATELY 20 SECONDS IN DURATION, ASSEMBLED AND EDITED FROM INFORMATION SUBMITTED BY SUCH GROUPS AND ARE ROTATED ONCE PER HOUR. MESSAGES ARE INSERTED INTO ROTATION ABOUT 4-7 DAYS PRIOR TO THE EVENT OR UP TO A MONTH AHEAD FOR SPECIAL FEATURES FROM THE VARIOUS ORGANIZATIONS.

ATTACHED HERETO ARE PAGES OF EXAMPLES OF SOME OF THE PUBLIC SERVICE LISTINGS AND A SEPARATE LISTING OF THE ORGANIZATIONS NOTHING THEIR MESSAGE/DATE AIRED. LISTINGS USUALLY CONSIST OF AN AVERAGE OF 20 DIFFERENT RECORDS. AS TO BE EXPECTED, DURING HOLIDAYS AND IN THE SPRING, MORE EVENTS OCCUR AND THEREFORE, FAR MORE RECORDS WILL APPEAR. UP TO 50 RECORDS HAVE APPEARED ON SOME LISTS. ANNOUNCERS ARE REQUESTED TO RECORD THE TIME ON EACH MESSAGE AS IT AIRS.

MESSAGES ARE AIRED EVERY DAY OF THE WEEK, MONDAY THROUGH SUNDAY, DURING EVERY DAYPART, DURING ALL HOURS.

**ENDS: 1/26**

**1/26 Friday Groton Mobile Food Pantry St. John's Christian Church, 346 Shennecossett Road, Groton 12:30-2 pm:** No paperwork required. Please do not exit your vehicle upon arrival. Fresh produce, non-perishables, and other items will be placed in your trunk, back seat, or truck bed by volunteers.

**TIME/DATE** 1/8 10:15A 1/9 11:05A 1/10 11A \_\_\_\_\_

**ENDS: 1/26**

**1/26 Friday A Night for Mikey Veteran Cancer Fight Fundraiser Epicure Brewing 40 Franklin Street Norwich :** Helping a friend, brother and a veteran diagnosed with stage 4 cancer. Food, Raffles, beer and 50/50 raffle

**TIME/DATE** 1/9 10:05 1/11 1:40P 1-12 1:15:50 \_\_\_\_\_

**ENDS: 1/27**

**1/27 Saturday Poker Tournament benefits Assisi Food Pantry & Plainfield Veterans Coffee House Danielson Elks Lodge 13 Center St, Danielson:** Registration 2:30-3:30PM Tournament starts 3:30PM Entry fee \$75. Re-buys Until first break -\$40.

**TIME/DATE** 1/8 11:15A 1/10 12:15P \_\_\_\_\_

**ENDS: 2/2**

**2/2 Friday Pasta Dinner & Basket Bonanza 5PM Quaker Hill Elementary School 2 School House lane, Quaker Hill:** Come enjoy this special evening with family, friends, and the school staff. Support the QH PTA & 5th Grade Class! Celebrity servers, AMAZING class baskets and some other supersizes too!

**TIME/DATE** 1/9 12:20A 1/11 10:15A 1/12 10:30A \_\_\_\_\_

**ENDS: 2/3**

**2/3 Saturday Ledyard Congregational Church Pancakes Breakfast 7:30PM-10AM 722 Colonial Ledyard Hwy, Ledyard:** Join them at the Ledyard Congregational Church for a pancake breakfast fundraiser! The cost of the breakfast is by donation. Ledyard C.H.A.I.N. (Citizens Helping Animals in Need) will also have a pet food donation bin available for any that wish to donate pet food.

**TIME/DATE** 1/8 12:15P 1/9 1:15P 1/11 10:30A \_\_\_\_\_

**ENDS: 2/3**

**2/3 Saturday 10-3PM Take Your Child to the Library Day Bill Memorial Library 240 Monument Street, Groton:** Celebrate everyone's favorite groovy feline, Pete the Cat. Children & families can stop by during regular hours for activity sheets, stickers & bookmarks, a Pete the Cat take home craft, and a photo next to Pete! The library will be giving away a jar full of chocolate to the lucky winner who comes closest to guessing the correct number of pieces in the candy jar. 860-445-0392.

**TIME/DATE** 1/8 1:10P 1/9 1:50P 1/11 1:30P \_\_\_\_\_

**ENDS: 2/7**

**2/7 Wednesday Otis Library, Norwich Cultural Cooking Club at Otis Library 5:30PM library's Meeting Room 261 Main Street in Norwich:** first cookbook selection is Black Food: Stories, Art & Recipes From Across the African Diaspora edited and curates by Bryant Terry. Join them on this exciting journey of exploration, connection, and celebration through home-cooked meals. Registration is required for this free program.

**TIME/DATE** 1/10 10:15A 1/11 11:40A 1-12 10:15 \_\_\_\_\_

**ENDS: 2/13**

**2/13 Tuesday 10:00 AM - 11:00 Bill Memorial Library, 240 Monument Street, Groton, MUSIC & MOVEMENT BILL MEMORIAL LIBRARY:** invites children and their grownups to our Music & Movement program on Tuesdays at 10:00 AM beginning January 23. Join us for songs and activities with LIVE music! We'll have you and your little one moving and grooving as we sing, stretch, and explore music with instruments. Call the library at 860-445-0392 for more information

TIME/DATE \_\_\_\_\_

**ENDS: 2/14**

**2/14 Wednesday Cupid Selection 10:00 am Windham Senior Center, 1 Jillson Sq, Willimantic:** They will be crowning a new cupid or cupids with cupcakes from Cupcake for Later and Flowers from Dawsons. More info [windhamjack@gmail.com](mailto:windhamjack@gmail.com)

TIME/DATE 2/5 10:20a 2/6 10:50a 2/7 11:20a 2/8 11:50a \_\_\_\_\_

**ENDS: 2/14**

**2/14 Wednesday Mobile Food Pantry Norwich CT State Community College, Three Rivers, 574 New London Turnpike, Norwich 4-5:00 p.m.** No paperwork required. Please do not exit your vehicle upon arrival. Fresh produce, non-perishables, and other items will be placed in your trunk, back seat, or truck bed by volunteers.

TIME/DATE 2/6 10:50am 2/7 10:50 2/8 12:50p \_\_\_\_\_

**ENDS: 2/15**

**2/15 Thursday Griswold Mobile Food Pantry Griswold High School, 267 Slater Avenue, Griswold, 4-5:30 pm:** No paperwork required. Please do not exit your vehicle upon arrival. Fresh produce, nonperishables, and other items will be placed in your trunk, back seat, or truck bed by volunteers.

TIME/DATE 2/5 10:50a 2/6 11:15a 2/7 12:20p \_\_\_\_\_

**ENDS: 2/15**

**2/15 Apples to Apples 6pm-7pm Bill Memorial Library, 240 Monument Street, Groton Join us at the Bill Memorial Library to play Apples to Apples, a card game about word association. Students in grades 6-12 are invited to attend. The program is free and registration is required. Please call the library at (860) 445-0392 to register**

TIME/DATE 2/5 12:20p 2/6 12:20a 2/7 11:20p \_\_\_\_\_

**ENDS: 2/16-2/19**

**2/16-2/18 Friday –Sunday The Home and Garden Show, Jenks Productions' Earth Expo & Convention Center at Mohegan Sun, Uncasville:** Home & garden care products and services by local New England Businesses, national vendors, each presenting innovative and imaginative displays. Everything you need for your home, condo, apartment, lawn, garden and health needs will be at our incredible home improvement event Friday 5PM-9PM Saturday 10AM-8PM Sunday 10AM-5PM

TIME/DATE 2/6 12:20p 2/8 12:20p \_\_\_\_\_

**ENDS: 2/16-3/26**

**2/16 Friday Chesterfield Fire Company's Fish Fry 5-7PM Every Friday, 1606 Route 85, Oakdale \$17 Fish dinner \$4 Clam Chowder \$7 kids meal grilled cheese fries & tomato soup. Baked or Fried with Cole slaw & Fries Come on down, dine in or take out.**

TIME/DATE \_\_\_\_\_

**3/15-3/17 Sun RV & Camping Show Mohegan Sun Earth Expo& Convention Center & Join our friends from All Paws On Deck there for the weekend, check out their website**

**allpawsondeck.org** Tickets on sale now at mohegansun.com for the RV & Camping show.

Friday, March 15th | Noon - 9:00pm

Saturday, March 16th | 10:00am - 8:00pm

Sunday, March 17th | 10:00am - 5:00pm

TIME/DATE \_\_\_\_\_

**Now- 3/15 FRIDAY St Vincent De Paul Place 120 Cliff ST, Norwich Make a Memory Easter**

**Basket Project!** In need of 1000 Easter baskets, for children and families who would not otherwise receive one. Please fill an Easter basket with Easter treats (small toys, candy, etc.) and wrap it in a cellophane bag. Homemade cards are encouraged! You can drop off the basket (or supplies to make a basket) Monday - Friday 7:30am - 4:00pm or Saturday 7:30am - 3:00pm. make sure all candy is packaged (big or small) no loose candy, and please no candy with nuts or peanut butter to be mindful of allergies.

TIME/DATE 3/4 10:15A 3/5 1:30PM 3/7 11:20A 3-8 1:30P

ENDS: 3/15-3/29

**3/8 Friday Sprague Rod n Gun's Club Famous Fish Fry 90 Bushnell Hollow Rd Baltic**

**Fresh Cod Fish dinner 4-7PM Carry out or Dine in !! There will be no pre order, first come first serve.**

TIME/DATE 3/4 11:40A 3/6 10:30A 3-8 10:30AM

ENDS: 3/15-3/26

**3/15 Friday Chesterfield Fire Company's Fish Fry 5-7PM Every Friday, 1606 Route 85, Oakdale**

**\$17 Fish dinner \$4 Clam Chowder \$7 kids meal grilled cheese fries & tomato soup. Baked or Fried with Cole slaw & Fries Come on down, dine in or take out.**

TIME/DATE \_\_\_\_\_

ENDS: 3/15-3/22

**Fridays St. James Episcopal Church, 95 Route 2A, Preston will be having their 59th Annual Lenten**

**Fish Fry: This is a Drive-thru/Take-Out event. Please call your order on each Friday starting at 1:00 pm at 860-889-0150 or you can drive up in person. Pick up: 4:00 pm to 6:30pm until sold out. All dinners include fried, baked or combo fish, French fries, coleslaw and dessert. \$16.00 per meal. Cash or credit cards accepted.**

TIME/DATE 3/4 10:55A 3/4 1:55P 3/5 10:18A 3/6 1:55P 3-8 1:40P

ENDS: 3/15-5/31

**3/15 Every Friday Plainfield VFW with DJ Isaac Karaoke 7-11PM Plainfield VFW 7 Winsor Ave Plainfield.**

TIME/DATE \_\_\_\_\_

ENDS: 3/15

**3/15 Friday Jewett City VFW 263 Taylor Hill Rd Jewett City 5:00 - 8:00 LOBSTER ROLL MADE FRESH BY TOMMY WINTON AND JIMMIES ICE CREAM SHOP!**

TIME/DATE \_\_\_\_\_

ENDS: 3/15-3/29

**3/15 Friday Meatless Dinners aka Fish Fry 5:30-7PM Our Lady of Lourde Roman Catholic**

**Church 1656 Route 12 Gales Ferry: Every Friday during Lent through 3/29 Come & enjoy at Hall or Home: No table service this year 860-464-7521**

TIME/DATE \_\_\_\_\_

**WICH-AM**

**QUARTERLY LISTING OF ISSUES AND PROGRAMS**

**EXHIBIT B**

**COMMUNITY SERVICE EVENTS**

January 1<sup>st</sup>, 2024 – March 31<sup>st</sup>, 2024

RADIO STATION **WICH-AM** SUPPORT AND HELP PROMOTE VARIOUS COMMUNITY ENDEAVORS FOR FUND-RAISING CHARITIES AND ORGANIZATIONS. PARTICIPATION CAN INCLUDE LIVE APPEARANCES, MARATHON PARTICIPATION AND/OR SUPPORT VIA AND AIRING OF PROMOTIONAL ANNOUNCEMENTS ALERTING THE PUBLIC TO THE EVENT.

ATTACHED HERE IS AN "EVENT FORM" INDICATING THE WHAT, WHEN, WHERE, WHY AND HOW OF THE EVENTS SUPPORTED BY THE STATION ALONG WITH COPY OF THE SCRIPT (IF APPLICABLE) OF ANNOUNCEMENTS WHICH AIRED THIS QUARTER.





## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Hearing expert Monica Murray from United HealthCare

**WHEN:** January 24, 2024

**WHAT:** Interview on Stu Bryer Show

**Number of ads aired:**

**Length:** 35 Minute interview

**Dayparts Aired:** 11:05am to 11:40am

Nationally recognized hearing expert and Doctor of Audiology from United HealthCare Monica Murray appeared on the Stu Bryer Show. About 48 million adults experience hearing loss and half the people between the ages of 12 and 35 are at risk of hearing loss due in part to exposure to loud sounds, including music pumped through personal audio devices. One third of Americans between 64 and 75 experience hearing loss. WICH listeners phoned in to the studio with their questions.



### EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Meterologist Mark Dixon from WFSB TV Hartford

**WHEN:** February 5, 2024

**WHAT:** Interview on Stu Bryer Show

**Number of ads aired:** 0

**Length:** 30 Minutes

**Dayparts Aired:** 10:05am to 10:35am

WICH's Stu Bryer conducted an interview with Chief Meterologist Mark Dixon from WFSB TV. Subject covered the recent amount of rainfall in our region and the drastic changes in weather pattenrens over the past few years.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

WHAT: Norwich Rotary Club Native Son/Daughter

WHEN: February 22 - March 15, 2024

WHAT: Request for nominations for Award

Number of ads aired: 115

Length: 60 Second ads

Dayparts Aired: 12a - 12p

The Norwich Rotary Club in conjunction with the Norwich Woman's City Club honors a former member of the Norwich Community with the Native Son/Daughter Award. Award luncheon takes place annually in early June.

## Norwich Rotary 1-60

The Norwich Rotary Clubs, in conjunction with the Norwich Woman's City Club are seeking nominations for the 2024 Norwich Native Son/Daughter Award. This award, which was first presented in 1968 has been awarded to an impressive list of Norwich natives who have left the Norwich area to become leaders in their field of work. The requirements for nominees are the following: Nominees are to have been either born in Norwich or to parents who were residents of Norwich at the time of the nominee's birth and lived in Norwich during most of his or her life through high school. The nominee must also agree to receive the award in person at the Native Son/Daughter Award Luncheon in Norwich in the May/June time frame. Deadline for nominations is March 15, 2024. Nomination forms and all information can be found at [norwichrotaryevents.org](http://norwichrotaryevents.org). Again, log on to [norwichrotaryevents.org](http://norwichrotaryevents.org) and nominate your choice for the 2024 Norwich Native Son/Daughter Award by the March 15<sup>th</sup> deadline.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Interview with Griswold First Selectman Tina Falk

**WHEN:** March 5, 2024

**WHAT:** Interview on Stu Bryer Show

**Number of ads aired:**

**Length:** 45 Minute interview

**Dayparts Aired:** 1:05pm - 1:50pm

First Selectman Tina Falk appeared on the Stu Bryer Show to report on current town issues in Griswold, CT. Listeners were given the opportunity to phone the studio with their questions for the First Selectman.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Eastern Connecticut Symphony Palm Sunday Concert

**WHEN:** March 24, 2024

**WHAT:** Ad's to support the "Free" Concert at St. Patrick's Cathedral

**Number of ads aired:** 110 between 3/13 and 3/23

**Length:** 60 Second ad's

**Dayparts Aired:** 12a - 12p

The Eastern Connecticut Symphony Orchestra along with the Eastern Connecticut Symphony Chorus performed at Norwich's Cathedral of St. Patrick for Palm Sunday. This concert was free of charge to the public and all were welcome to attend regardless of religious affiliation or lack thereof. 1,100 people attended. Concert was underwritten by the Lord Foundation. \$1,400.00 in donations was collected turned over to St. Vincent DePaul Food Center.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Interview with Norwich Mayor Peter Nystrom

**WHEN:** January 24, February 28 & March 27

**WHAT:** Interview on Stu Bryer Show

**Number of ads aired:**

**Length:** 55 Minute interview

**Dayparts Aired:** 10:05am to 11:00am

Norwich Mayor Peter Nystrom joined WICH's Stu Bryer for a report of current events happening in the City of Norwich. Mayor Nystrom took calls for WICH listeners about subjects ranging from property revaluations, taxes, police & fire protection, schools and other issues city related.



## EEO COMMUNITY OUTREACH PROJECTS

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** Interview with Former CT Congressman Rob Simmons

**WHEN:** March 21, 2024

**WHAT:** Interview on Stu Bryer Show

**Number of ads aired:**

**Length:** 55 Minute interview

**Dayparts Aired:** 10:05am to 11:00am

Former Connecticut Congressman from the 2<sup>nd</sup> District Colonel Rob Simmons appeared on the Stu Bryer Show to discuss the current state of events in Israel and the Gaza Strip.



**100.9**  
**K·HITS**  
**BIG HITS-BIG FUN!**

**97.7 WCTY**  
  
Eastern Connecticut's Country!

**WICH-1310**  
*Personality Radio*

**98.7**  
**WNLC**

## EEO Community Outreach Projects

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

WHAT: Guilford Women and Life Center Empower Her Gala

WHEN: 3/21/24

WHERE: All stations / donation of auction item

WCTY- WICH- WKNL- WNLC: Hall Communication's station donated a pair of tickets to bert Kreischer (Comedian) at Mohegan Sun for the auction portion of the Empower-Her Gala to benefit the Guilford Women and Life Center in Guilford, CT.

Providing resources and education to women and all families during challenging life transitions.

The gala was attended by 200 people.

**100.9**  
**K-HITS**  
**BIG HITS-BIG FUN!**

**97.7 WCTY**  
★  
Eastern  
Connecticut's Country!

**WICH-1310**  
*Personality Radio*

**98.7**  
**WNLC**

## EEO Community Outreach Projects

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

WHAT: Clinton, CT Chamber of Commerce Comedy Show

WHEN: March 9, 2024

WHERE: All stations / donation of auction items (Michael Bolton, Lynyrd Skynyrd, Scotty McReery and ski lift passes for Wachussett Mountain.

WCTY- WICH- WKNL- WNLC: Ran live announcements promoting the comedy show which raised money for summer concerts, Christmas in Clinton, CT, along with a fireworks show in the summer.

Dave Elder was the host, Jimmy Lehn, Shelley Dennis Martinez and Frank Carofano also participated.



## EEO Community Outreach Projects

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

WHAT: February Heart Month

WHEN: 2/1-2/29/24

WHERE: All four stations.

Number of promos aired: a total of 135 psa informational messages ran per station all month long.

List name(s) of participants and the school/organizations:

WCTY- WICH- WKNL – WNLC ran psa messages to promote February as Heart Month. The messages ranged from eating healthy to exercise to getting regular check-ups. There was also info on how to get more information on our stations websites and through the American Heart Association. We ran these in partnership with some of our clients that shared heart healthy tips and directed listeners to our website and the American Heart Association website for more info on a better heart healthy lifestyle.



## EEO Community Outreach Projects

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

WHAT: February Heart Month

WHEN: 2/1-2/29/24

WHERE: All four stations.

Number of promos aired: a total of 135 psa informational messages ran per station all month long.

List name(s) of participants and the school/organizations:

WCTY- WICH- WKNL – WNLC ran psa messages to promote February as Heart Month. The messages ranged from eating healthy to exercise to getting regular check-ups. There was also info on how to get more information on our stations websites and through the American Heart Association. We ran these in partnership with some of our clients that shared heart healthy tips and directed listeners to our website and the American Heart Association website for more info on a better heart healthy lifestyle.