

ORDER



Orders
Order / Rev: 1589575
Alt Order #: 08397886
Product Desc: FIGHTING FOR OHIO
Estimate: 3292
Flight Dates: 09/24/16 - 09/30/16
Original Date / Rev: 09/22/16 / 09/22/16
Order Type: Political

WUAB

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Fighting for Ohio
Demographic: A35+
Product Codes: PL20
Priority: P 4
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	2	\$275.00	\$233.75
09/26/16	09/30/16	13	\$3,475.00	\$2,953.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	2	\$275.00	\$233.75	0.00
October 2016	13	\$3,475.00	\$2,953.75	0.00
Totals	15	\$3,750.00	\$3,187.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	09/30/16	09/30/16	Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	-----1--	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1--		1				\$500.00		0.00			
E 2	WUAB	09/30/16	09/30/16	Cleve 19 News on 43 at 7a	Comm	Cleve 19 News on 43 at 7a	-----1--	:30	1	\$50.00	P 4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1--		1				\$50.00		0.00			
E 3	WUAB	09/26/16	09/26/16	Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	1-----	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$500.00		0.00			
E 4	WUAB	09/26/16	09/26/16	SYN M-F 4-5p	Comm	M-F 4-5p	1-----	:30	1	\$275.00	P 4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$275.00		0.00			
E 5	WUAB	09/26/16	09/26/16	Cleve 19 News on 43 at 7a	Comm	Cleve 19 News on 43 at 7a	1-----	:30	1	\$50.00	P 4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$50.00		0.00			
E 6	WUAB	09/25/16	09/25/16	SYN SUN 10-11P	Comm	SYN SUN 10-11P	-----1	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WUAB	09/25/16	09/25/16	SYN SUN 10-11P SYN SUN 10-11P	Comm	10-11P	-----1	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/19/16	09/25/16	-----1	1	\$100.00	0.00								
E 7	WUAB	09/25/16	09/25/16	SYN SUN 8-9P SYN SUN 8-9P	Comm	8-9P	-----1	:30	1	\$175.00	P 4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/19/16	09/25/16	-----1	1	\$175.00	0.00								
E 8	WUAB	09/29/16	09/29/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	---1---	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/26/16	10/02/16	---1---	1	\$500.00	0.00								
E 9	WUAB	09/29/16	09/29/16	Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a	Comm	7-8a	---1---	:30	1	\$50.00	P 4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/26/16	10/02/16	---1---	1	\$50.00	0.00								
E 10	WUAB	09/29/16	09/29/16	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Comm	M-SU 9-10P	---1---	:30	1	\$400.00	P 4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/26/16	10/02/16	---1---	1	\$400.00	0.00								
E 11	WUAB	09/27/16	09/27/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	-1-----	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/26/16	10/02/16	-1-----	1	\$500.00	0.00								
E 12	WUAB	09/27/16	09/27/16	Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a	Comm	7-8a	-1-----	:30	1	\$50.00	P 4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/26/16	10/02/16	-1-----	1	\$50.00	0.00								
E 13	WUAB	09/28/16	09/28/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	--1----	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/26/16	10/02/16	--1----	1	\$500.00	0.00								
E 14	WUAB	09/28/16	09/28/16	Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a	Comm	7-8a	--2----	:30	2	\$50.00	P 4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	09/26/16	10/02/16	--2----	2	\$50.00	0.00								
Totals														15	\$3,750.00