

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KTVA - TV Anchorage, AK	<b>Date:</b> 09/18/2017
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I, Jeff Scattergood  
 do hereby request station time concerning the following issue:

Healthcare
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 09/18/2017

Date of Last Broadcast: 09/22/2017

Total Charges: \$\*\*\*\*\*408.00 NET

This broadcast time will be used by: Save My Care



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Save My Care  
541 Shepherd Street NW  
Washington, DC 20011

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lori Lodes - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

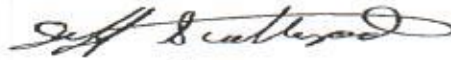
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

09/18/2017

Date



Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

R. BOOTS

Printed Name

DOJ

Title





## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 09/18/2017

Date of Last Broadcast: 09/22/2017

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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# New Order

Agency: Canal Partners Media

Office: Washington

Client: 803 - Save My Care

Product: 931 - Issue

Piggyback Product:

Estimate: 5028 - SMC AK, ME & WV 9/18 to 9/22

Station: KTVA-TV

Order Type: Normal

Cancel Date:

Received in ePort: 9/18/2017 10:41:47 AM

Flight Start: 09/18/2017

Flight End: 09/22/2017

Hiatus:

Airtime Dollars: \$480.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$480.00

Total Spots: 4

Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National: Local

Rep Office: KTVA-TV

AE: Janice Wright

Phone:

OrderID: 6543166

Status: Pending Review

MarketShare:

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/18	9/19	9/20	9/21	9/22	Total Spots	Total	Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 6A-6:59A KTVA 6AM DYBRK	EM	\$120.00	C	30	0	1	1	1	1	5		4				
Total Spots: 0 1 1 1 1 1																	
Cash\$ - Spots: \$480.00 - 4 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$480.00 Total GRP - CPP: 0.0 - \$0.00 Total GMP(000) - CPM: 0 - \$0.00																	

**CONTRACT**

**KTVA**  
**1001 Northway Drive**  
**Suite 202**  
**Anchorage, AK 99508**  
**(907) 929-9700**

And:

**Canal Partners Media**  
**Attention: Devon Prescod**  
**25 Whitlock Place S.W., Suite 200**  
**Marietta, GA 30064**

<u>Contract / Revision</u> 7432 /		<u>Alt Order #</u>
<u>Product</u> 931 - Issue		
<u>Contract Dates</u> 09/19/17 - 09/22/17		<u>Estimate #</u> Estimate 5028 - SMC A
<u>Advertiser</u> Save My Care		<u>Original Date / Revision</u> 09/18/17 / 09/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-And
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	09/19/17	09/22/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/18/17	09/24/17	-1111--	4	\$120.00						
Totals											4	\$480.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/22/17	4	\$480.00	(\$72.00)	\$408.00
<b>Totals</b>	<b>4</b>	<b>\$480.00</b>	<b>(\$72.00)</b>	<b>\$408.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.