

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTVA - TV Anchorage, AK	Date: 06/26/2017
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I, Jack Spalding

do hereby request station time concerning the following issue:

Healthcare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 06/27/2017

Date of Last Broadcast: 06/28/2017

Total Charges: \$*****37,187.50 NET

This broadcast time will be used by: Save My Care



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Save My Care
541 Shepherd Street NW
Washington, DC 20011

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lori Lodes - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

06/26/2017

Date



Signature

(770) 427-0735

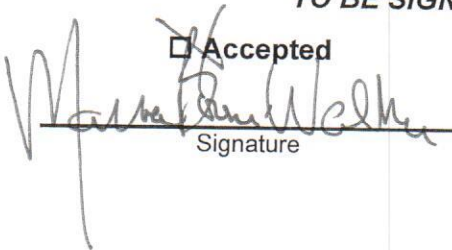
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Monica Walker

Printed Name

Marketing Manager

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 06/27/2017

Date of Last Broadcast: 06/28/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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New Order

Agency: Canal Partners Media
 Office: Washington
 Client: 803 - Save My Care
 Product: 931 - Issue

Station: KTVA-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 06/27/2017
 Flight End: 06/28/2017
 Hiatus:

Piggyback Product:

Estimate: 4955 - SMC 6.27-6.28 AK TV

Received in ePort: 6/26/2017 9:41:31 AM

Primary Demo:

Demo 2:

Demo 3:

GRP:

CPP:

GIMP:

CPM:

0.00

\$0.00

0

\$0.00

Comments:

Separation: 30

Airtime Dollars: \$43,750.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$43,750.00
 Total Spots: 66

Local/National: Local
 Rep Office: KTVA-TV
 AE: Janice Wright
 Phone:
 OrderID: 6306401
 Status: Pending Review

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/27	6/28	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 5A-5:29A CBS OVRNT NEWS	EM	\$30.00	✓ C	30	1	1	2				
2	TuWThFM 5:30A-5:59A CBS MORN NWS<	EM	\$150.00	✓ C	30	1	1	2				
3	TuWThFM 6A-6:59A KTVA 6AM DYBRK	EM	\$120.00	✓ C	30	2	2	4				
4	TuWThFM 7A-8:59A CBS THS MRNG-2<	EM	\$225.00	✓ C	30	2	2	4				
5	TuWThFM 9A-9:58A KTVA9AM DAYBRK	DT	\$70.00	✓ C	30	2	2	4				
6	TuWThFM 9:59A-10:59A VARIOUS	DT	\$100.00	✓ C	30	2	2	4				
7	TuWThFM 11A-11:59A YOUNG&RESTLESS	DT	\$80.00	✓ C	30	1	1	2				
8	TuWThFM 1P-1:59P TALK-CBS	DT	\$50.00	✓ C	30	1	1	2				
9	TuWThFM 2P-2:59P LETS-DEAL1- CBS/LETS-DEAL2- CBS	DT	\$50.00	✓ C	30	2	2	4				
10	TuWThFM 3P-3:59P DR. PHIL<	DT	\$130.00	✓ C	30	2	2	4				
11	TuWThFM 4P-4:57P ELLEN<	EF	\$200.00	✓ C	30	2	2	4				

See Version 2

New Order (Page 2)

Agency: Canal Partners Media
Client: 803 - Save My Care
Flight Start: 06/27/2017
Station: KTVA-TV
Product: 931 - Issue
Flight End: 06/28/2017
Order ID: 6306401
Estimate: 4955 - SMC 6.27-6.28 AK TV
Received in ePort: 6/26/2017 9:41:31 AM

Line	No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/27	6/28	Total Spots	Rtg	CPP	Imp	CPM
12	TuWThFM 4:58P-5:29P KTVA5P1ST TAKE<	EN	EN	\$275.00	/C	30	1	1	2				
13	TuWThFM 5:30P-5:59P CBS EVE NWS<	EN	EN	\$900.00	/C	30	1	1	2				
14	TuWThFM 6P-6:58P KTVA 6P EVE NW<	EN	EN	\$375.00	/C	30	2	2	4				
15	TuWThFM 10P-10:34P KTVA10P NTCAS<	PT	PT	\$550.00	/C	30	1	1	2				
16	TuWThFM 10:35P-11:36P VARIOUS	LF	LF	\$180.00	/C	30	2	2	4				
17	TuWThFM 11:37P-12:36A VARIOUS	LF	LF	\$70.00	/C	30	2	2	4				
18	Tu 6:58P-7:59P AVG. ALL WKS	PT	PT	\$3,000.00	/C	30	2	0	2				
19	Tu 8P-8:59P AVG. ALL WKS	PT	PT	\$2,800.00	/C	30	2	0	2				
20	Tu 9P-9:59A VARIOUS	PT	PT	\$2,600.00	/C	30	2	0	2				
21	W 6:58P-7:59P AVG. ALL WKS<	PT	PT	\$2,600.00	/C	30	0	2	2				
22	W 8P-8:59P AVG. ALL WKS	PT	PT	\$3,000.00	/C	30	0	2	2				
23	W 9P-9:59P AVG. ALL WKS	PT	PT	\$2,800.00	/C	30	0	2	2				
Total Spots:							33	33					
Cash\$ - Spots: \$43,750.00 - 66 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$43,750.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00													

See Version 2

Revision, Version 2

Agency: Canal Partners Media
 Office: Washington
 Client: 803 - Save My Care
 Product: 931 - Issue
 Piggyback Product:
 Estimate: 4955 - SMC 6.27-6.28 AK TV

Station: KTVA-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 06/27/2017
 Flight End: 06/28/2017
 Hiatus:

Received in ePort: 6/26/2017 1:11:21 PM

Primary Demo:
 Demo 2:
 Demo 3:
 GRP:
 CPP:
 GIMP:
 CPM:
 Comments: Separation: 30

Local/National: Local
 Rep Office: KTVA-TV
 AE: Janice Wright
 Phone:
 OrderID: 6306401
 Status: Revised Pending Review

Airtime Dollars: \$20,790.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$20,790.00
 Total Spots: 52

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/27	6/28	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 5A-5:29A CBS OVRNT NEWS	EM	\$30.00	C	30	1	1	2				
2	TuWThFM 5:30A-5:59A CBS MORN NWS<	EM	\$150.00	C	30	0	0	0				
3	TuWThFM 6A-6:59A KTVA 6AM DYBRK	EM	\$120.00	C	30	2	2	4				
4	TuWThFM 7A-8:59A CBS THS MRNG-2<	EM	\$225.00	C	30	2	2	4				
5	TuWThFM 9A-9:58A KTVA9AM DAYBRK	DT	\$70.00	C	30	2	2	4				
6	TuWThFM 9:59A-10:59A VARIOUS	DT	\$100.00	C	30	2	2	4				
7	TuWThFM 11A-11:59A YOUNG&RESTLESS	DT	\$80.00	C	30	0	0	0				
8	TuWThFM 1P-1:59P TALK-CBS	DT	\$50.00	C	30	0	0	0				
9	TuWThFM 2P-2:59P LETS-DEAL1-CBS/LETS-DEAL2-CBS	DT	\$50.00	C	30	2	2	4				
10	TuWThFM 3P-3:59P DR. PHIL<	DT	\$130.00	C	30	2	2	4				
11	TuWThFM 4P-4:57P ELLEN<	EF	\$200.00	C	30	2	2	4				

Revision, Version 2 (Page 2)

Agency: Canal Partners Media
 Client: 803 - Save My Care
 Flight Start: 06/27/2017

Station: KTVA-TV
 Product: 931 - Issue
 Flight End: 06/28/2017

Order ID: 6306401
 Estimate: 4955 - SMC 6.27-6.28 AK TV
 Received in ePort: 6/26/2017 1:11:21 PM

Line	No	Daypart (Program)	DPT	Code	Rate	C/T	Len	6/27	6/28	Total Spots	Rtg	CPP	Imp	CPM
12	TuWThFM 4:58P-5:29P KTVA5P1ST TAKE<	EN	C	30	\$275.00	C	30	1	1	2				
13	TuWThFM 5:30P-5:59P CBS EVE NWS<	EN	C	30	\$900.00	C	30	1	1	2				
14	TuWThFM 6P-6:58P KTVA 6P EVE NW<	EN	C	30	\$375.00	C	30	2	2	4				
15	TuWThFM 10P-10:34P KTVA10P NTCAS<	PT	C	30	\$550.00	C	30	1	1	2				
16	TuWThFM 10:35P-11:36P VARIOUS	LF	C	30	\$180.00	C	30	2	2	4				
17	TuWThFM 11:37P-12:36A VARIOUS	LF	C	30	\$70.00	C	30	2	2	4				
18	Tu 6:58P-7:59P AVG. ALL WKS	PT	C	30	\$3,000.00	C	30	1	0	1				
19	Tu 8P-8:59P AVG. ALL WKS	PT	C	30	\$2,800.00	C	30	1	0	1				
20	Tu 9P-9:59A VARIOUS	PT	C	30	\$2,600.00	C	30	0	0	0				
21	W 6:58P-7:59P AVG. ALL WKS<	PT	C	30	\$2,600.00	C	30	0	1	1				
22	W 8P-8:59P AVG. ALL WKS	PT	C	30	\$3,000.00	C	30	0	0	0				
23	W 9P-9:59P AVG. ALL WKS	PT	C	30	\$2,800.00	C	30	0	1	1				
Total Spots:								26	26					
Cash\$ - Spots: \$20,790.00 - 52								Trade\$ - Spots: \$0.00 - 0		Total Cost: \$20,790.00		Total GRP - CPP: 0.0 - \$0.00		Total GIMP(000) - CPM: 0 - \$0.00

CONTRACT

KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

And:

Canal Partners Media
Attention: Devon Prescod
25 Whitlock Place S.W., Suite 200
Marietta, GA 30064

<u>Contract / Revision</u> 6892 /		<u>Alt Order #</u>
<u>Product</u> 931- Issue		
<u>Contract Dates</u> 06/27/17 - 06/28/17		<u>Estimate #</u> Est. 4955 - SMC - 6.27
<u>Advertiser</u> Save My Care		<u>Original Date / Revision</u> 06/26/17 / 06/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-And
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	06/27/17	06/27/17	NCIS	Tue 658p-8p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-1-----	1			\$3,000.00				
N 2	KTVA	06/27/17	06/27/17	Bull	Tue 8p-9p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-1-----	1			\$2,800.00				
D 3	KTVA	06/27/17	06/27/17	NCIS: New Orleans	Tue 9p-10p		:30			NM	0	\$0.00
N 4	KTVA	06/27/17	06/28/17	CBS Overnight News	M-F 5a-530a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-11----	2			\$30.00				
N 5	KTVA	06/27/17	06/28/17	CBS This Morning	M-F 7a-9a		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-22----	4			\$225.00				
N 6	KTVA	06/27/17	06/28/17	KTVA Daybreak I	M-F 6a-7a		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-22----	4			\$120.00				
D 7	KTVA	06/27/17	06/28/17	CBS Morning News	M-F 530a-6a		:30			NM	0	\$0.00
N 8	KTVA	06/27/17	06/28/17	KTVA Daybreak II	M-F 9a-95825a		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-22----	4			\$70.00				
N 9	KTVA	06/27/17	06/28/17	Price Is Right	M-F 95825a-11a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-22----	4			\$100.00				
D 10	KTVA	06/27/17	06/28/17	Young And The Restless	M-F 11a-12p		:30			NM	0	\$0.00
D 11	KTVA	06/27/17	06/28/17	The Talk	M-F 1p-2p		:30			NM	0	\$0.00
N 12	KTVA	06/27/17	06/28/17	Let's Make A Deal	M-F 2p-3p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-22----	4			\$50.00				
N 13	KTVA	06/27/17	06/28/17	Dr. Phil Show	M-F 3p-4p		:30			NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-22----	4			\$130.00				
N 14	KTVA	06/27/17	06/28/17	Ellen Degeneres Show	M-F 4p-458p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/26/17	07/02/17	-22----	4			\$200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

Contract / Revision 6892 /		Alt Order #
Contract Dates 06/27/17 - 06/28/17	Product 931- Issue	Estimate # Est. 4955 - SMC - 6.27 -6.;
Advertiser Save My Care		Original Date / Revision 06/26/17 / 06/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 15	KTVA	06/27/17	06/28/17	KTVA First Take	M-F 45830p-530p		:30			NM	2	\$550.00
Week:		06/26/17	07/02/17	-11----				2	\$275.00			
N 16	KTVA	06/27/17	06/28/17	CBS Evening News	M-F 530p-6p		:30			NM	2	\$1,800.00
Week:		06/26/17	07/02/17	-11----				2	\$900.00			
N 17	KTVA	06/27/17	06/28/17	KTVA Evening News	M-F 558p-7p		:30			NM	4	\$1,500.00
Week:		06/26/17	07/02/17	-22----				4	\$375.00			
N 18	KTVA	06/27/17	06/28/17	KTVA Nightcast	M-F 10p-1035p		:30			NM	2	\$1,100.00
Week:		06/26/17	07/02/17	-11----				2	\$550.00			
N 19	KTVA	06/27/17	06/28/17	The Late Show w/Stephen C	M-F 1035p-1137p		:30			NM	4	\$720.00
Week:		06/26/17	07/02/17	-22----				4	\$180.00			
N 20	KTVA	06/27/17	06/28/17	The Late Late Show w/James	M-F 1137p-1237a		:30			NM	4	\$280.00
Week:		06/26/17	07/02/17	-22----				4	\$70.00			
N 21	KTVA	06/28/17	06/28/17	Big Brother Premiere	7:00 PM-8:00 PM		:30			NM	1	\$2,600.00
Week:		06/26/17	07/02/17	--1----				1	\$2,600.00			
D 22	KTVA	06/28/17	06/28/17	Big Brother Premiere	Wed 65825p-9p		:30			NM	0	\$0.00
N 23	KTVA	06/28/17	06/28/17	Criminal Minds	Wed 9p-10p		:30			NM	1	\$2,800.00
Week:		06/26/17	07/02/17	--1----				1	\$2,800.00			
Totals											52	\$20,790.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -06/28/17	52	\$20,790.00	(\$3,118.50)	\$17,671.50
Totals	52	\$20,790.00	(\$3,118.50)	\$17,671.50

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.