

# CONTRACT



**WYTV**  
 2960 North Meridian Street, Suite 250  
 Heather Kiel  
 Indianapolis, IN 46208  
 (330) 782-1144

<u>Contract / Revision</u> 3686939 /		<u>Alt Order #</u> 27896236	
<u>Advertiser</u> POL/Mike DewineGovernor/John HustedLt G		<u>Original Date / Revision</u> 09/14/22 / 09/14/22	
<u>Contract Dates</u> 09/20/22 - 09/26/22		<u>Estimate #</u> 2991	
<u>Product</u> Tu-Mon week			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agency Code</u> 9920071	<u>Advertiser Code</u> 319	<u>Product 1/2</u> 941	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

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**SRCPmedia**  
 201 North Union Street  
 Suite 200  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
√ 1	WYTV	09/20/22	09/26/22	News M-F 6-7a	6a-7a		:30			P3	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/22	09/26/22	MTWTF--				5	\$125.00				
√ 2	WYTV	09/20/22	09/26/22	GMA	GMA		:30			P3	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/22	09/26/22	MTWTF--				5	\$125.00				
√ 3	WYTV	09/20/22	09/26/22	M-F 4-5p	4p-5p		:30			P4	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/22	09/26/22	MTWTF--				3	\$35.00				
√ 4	WYTV	09/20/22	09/26/22	M-F 530p-6p	M-F 530p-6p		:30			P3	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/22	09/26/22	MTWTF--				5	\$50.00				
√ 5	WYTV	09/20/22	09/26/22	33 News M-F 6p	M-F 6-630p		:30			P3	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/22	09/26/22	MTWTF--				5	\$250.00				
√ 6	WYTV	09/20/22	09/26/22	33 News M-F 11p	M-F 11p-1135p		:30			P3	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/22	09/26/22	MTWTF--				2	\$200.00				
<b>Totals</b>												25	\$3,255.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 - 09/25/22	19	\$2,470.00	(\$370.50)	\$2,099.50
09/26/22 - 10/30/22	6	\$785.00	(\$117.75)	\$667.25
<b>Totals</b>	25	\$3,255.00	(\$488.25)	\$2,766.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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