

3680031



125 West 55th St
New York, NY 10019

Contract # 27892025 **Changes as of:** 9/7/2022 at 12:30 PM **Version:** Original Order
CPE: 319/939/2985 **Flight:** 9/13/22 - 9/19/22 **Station:** WYTV **Con Type:** POLITICAL/VOTE
Agency: SRCP Media **Advertiser:** DeWine Husted For Ohio 2022 **Market:** Youngstown-Warren **Total \$:** \$3,255.00
 201 NORTH UNION ST **Product:** Fri-Mon wk **Office:** WASHINGTON **Total Spots:** 25
 SUITE 200
 ALEXANDRIA VA
 22314
Agency Order #: 11975282 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: Noyes, Kathryn **Primary Demo:** Adults 35+ **Total GRP:**
Salesperson: SHANNAN YALLOF **Assistant:** SHANNAN YALLOF
 212-373-8131 212-373-8131

Separation:

Comments: Separation: 30,PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	9/13 - 9/13		Total Spots	Total \$	CPP*	GRP*
						9/13					
1	Tu-F,M 6a-6:30a		Daybreak 6AM	3 \$125.00	30	5		5	\$625.00	\$0.00	0.0
1237819 Index: 94											
2	Tu-F,M 7a-8a		Good Morning America	1 \$125.00	30	5		5	\$625.00	\$0.00	0.0
1237819 Index: 94											
3	Tu-F,M 4p-5p		Kelly Clarkson	4 \$35.00	30	3		3	\$105.00	\$0.00	0.0
1237819 Index: 92											
4	Tu-F,M 5:30p-6p		Jeopardy	3 \$50.00	30	5		5	\$250.00	\$0.00	0.0
1237819 Index: 95											
5	Tu-F,M 6p-6:30p		33 News at 6PM	\$250.00	30	5		5	\$1,250.00	\$0.00	0.0
1237819 Index: 99											
6	Tu-F,M 11p-11:35p		33 News at 11PM	\$200.00	30	2		2	\$400.00	\$0.00	0.0
1237819 Index: 95											
TOTALS:								25	\$3,255.00	\$0.00	0.0

KATZ TELEVISION GROUP

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Agency: SRCP Media	Advertiser: DeWine Husted For Ohio 2022	Market: Youngstown-Warren
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Fri-Mon wk	Office: WASHINGTON
Agency Order #: 11975282	Service: Nielsen	Total CPP: \$0.00
Buyer: Noyes, Kathryn	Primary Demo: Adults 35+	Total GRP:
Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131	
Separation:		
		Con Type: POLITICAL/VOTE Total \$: \$3,255.00 Total Spots: 25

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/07/22 2:22 PM	System	Notice Received.
09/07/22 12:30 PM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP
09/07/22 12:30 PM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$32,550
WYTV Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$3,255.00	N/A	0.0
Total	100%	25	\$3,255.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Sep	25	\$3,255.00
Total	25	\$3,255.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/7/22 4:03 PM					\$0	\$0	
Revision	9/7/22 12:30 PM	SHANNAN YALLOF	Confirmed			\$0	\$3,255.00	Changes: Demo Meta to [R16].
New	9/7/22 12:30 PM	SHANNAN YALLOF	Confirmed	25		\$3,255.00	\$3,255.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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