



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27762238	<b>Changes as of:</b> 4/23/2022 at 4:01 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Accepted
<b>CPE:</b> 210/565/2664	<b>Flight:</b> 4/19/22 - 4/25/22	<b>Station:</b> WYTV	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> SRCP Media	<b>Advertiser:</b> DEWINE, MIKE	<b>Market:</b> Youngstown-Warren	<b>Total \$:</b> \$14,935.00
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	<b>Product:</b> Tu-Mon week	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 52
<b>Agency Order #:</b> 11545965		<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Noyes, Kathryn		<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> SHANNAN YALLOF 212-373-8131		<b>Assistant:</b> SHANNAN YALLOF 212-373-8131	<b>Traffic #:</b> 3504636
<b>Separation:</b>			
<b>Comments:</b> Separation: 30;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19 - 4/19		Total Spots	Total \$	CPP*	GRP*
							4/19					
CR 3	M 6p-6:30p		33 News at 6PM	\$300.00	0	30	5	4	4	\$1,200.00	\$0.00	0.0
<b>TOTALS:</b>									<b>52</b>	<b>\$14,935.00</b>	<b>\$0.00</b>	<b>0.0</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
04/25/22 12:30 PM	Accepted	SHANNAN YALLOF	moved \$300 to Est.2665
04/23/22 4:01 PM	Sent To Rep	Jim Dreistadt	4/23/22 SEE CREDIT DUE TO SPEARTION CONFLICDT