

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27896242 Changes as of: 9/14/2022 at 12:41 PM Version: Current State Version 1  
CPE: 319/944/2997 Flight: 11/1/22 - 11/8/22 Station: WYTV Con Type: POLITICAL/VOTE  
Agency: SRCP Media Advertiser: DeWine Husted For Ohio 2022 Market: Youngstown-Warren Total \$: \$5,325.00  
201 NORTH UNION ST Product: 8 day week 1pm cutoff Office: WASHINGTON Total Spots: 38  
SUITE 200 11/8  
ALEXANDRIA VA  
22314  
Agency Order #: 11994975 Service: Nielsen Total CPP: \$0.00  
Buyer: Noyes, Kathryn Primary Demo: Total GRP:  
Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF 212-373-8131  
212-373-8131

Separation:

Comments: Separation: 30,PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	11/1	11/8	11/1 - 11/8	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 6a-6:30a		Daybreak 6AM	3 \$125.00	30	5	0		5	\$625.00	\$0.00	0.0
1237819 Index: 94												
2	Tu 6:30a-7a		Daybreak 6AM	\$125.00	30	0	1		1	\$125.00	\$0.00	0.0
1237819 Index: 94												
3	Tu-F,M 7a-8a		Good Morning America	\$125.00	30	5	0		5	\$625.00	\$0.00	0.0
1237819 Index: 94												
4	Tu 7a-8a		Good Morning America	\$125.00	30	0	1		1	\$125.00	\$0.00	0.0
1237819 Index: 94												
5	Tu-F,M 4p-5p		Kelly Clarkson	4 \$35.00	30	5	0		5	\$175.00	\$0.00	0.0
1237819 Index: 92												
6	Tu-F,M 5:30p-6p		Jeopardy	3 \$50.00	30	5	0		5	\$250.00	\$0.00	0.0
1237819 Index: 95												
7	Tu-F,M 6p-6:30p		33 News at 6PM	\$250.00	30	5	0		5	\$1,250.00	\$0.00	0.0
1237819 Index: 99												
8	Tu-F,M 11p-11:35p		33 News at 11PM	\$200.00	30	5	0		5	\$1,000.00	\$0.00	0.0
1237819 Index: 95												
9	F 8p-9p		Shark Tank-ABC	\$350.00	30	1	0		1	\$350.00	\$0.00	0.0
1237819 Index: 102												
10	Sa 12n-3:30p		ABC College Football Early Game	\$300.00	30	1	0		1	\$300.00	\$0.00	0.0
1237819 Index: 98												
11	Su 8a-9a		Good Morning America Sunday	\$100.00	30	1	0		1	\$100.00	\$0.00	0.0
1237819 Index: 98												
12	Su 9a-10a		This Week	\$100.00	30	1	0		1	\$100.00	\$0.00	0.0
1237819 Index: 89												



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<b>Agency:</b> SRCP Media	<b>Advertiser:</b> DeWine Husted For Ohio 2022	<b>Market:</b> Youngstown-Warren	<b>Total \$:</b> \$5,325.00
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	<b>Product:</b> 8 day week 1pm cutoff 11/8	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 38
<b>Agency Order #:</b> 11994975	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
<b>Buyer:</b> Noyes, Kathryn	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Salesperson:</b> SHANNAN YALLOF 212-373-8131	<b>Assistant:</b> SHANNAN YALLOF 212-373-8131		
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/8		Total Spots	Total \$	CPP*	GRP*
						11/1	11/8				
13	Su 6p-6:30p		33 News at 6PM	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
1237819 Index: 98											
14	Su 11p-11:35p		33 News at 11PM	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
1237819 Index: 101											
<b>TOTALS:</b>						36	2	38	\$5,325.00	\$0.00	0.0



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<b>Salesperson:</b> SHANNAN YALLOF	<b>212-373-8131</b>	<b>Primary Demo:</b>	<b>Total GRP:</b>
<b>Separation:</b>		<b>Assistant:</b> SHANNAN YALLOF	<b>212-373-8131</b>

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
09/14/22 12:41 PM	SHANNAN YALLOF	Separation: 30, PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$32,550
<b>WYTV Share:</b>	10%
<b>Comment:</b>	
<b>Unknown:</b>	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$5,325.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>38</b>	<b>\$5,325.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Nov	38	\$5,325.00
<b>Total</b>	<b>38</b>	<b>\$5,325.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
New	9/14/22 11:38 AM	SHANNAN YALLOF	New	38		\$5,325.00	\$5,325.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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