

3686953



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27896239	<b>Changes as of:</b> 9/14/2022 at 12:41 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 319/941/2994	<b>Flight:</b> 10/11/22 - 10/17/22	<b>Station:</b> WYTV
<b>Agency:</b> SRCP Media	<b>Advertiser:</b> DeWine Husted For Ohio 2022	<b>Market:</b> Youngstown-Warren
<b>201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314</b>	<b>Product:</b> Tu-Mon week	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 11994961	<b>Buyer:</b> Noyes, Kathryn	<b>Service:</b> Nielsen
<b>Salesperson:</b> SHANNAN YALLOF 212-373-8131	<b>Assistant:</b> SHANNAN YALLOF 212-373-8131	<b>Primary Demo:</b>
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$5,075.00
		<b>Total Spots:</b> 36
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

**Separation:**  
Comments: Separation: 30,PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/11 - 10/11		Total Spots	Total \$	CPP*	GRP*
						10/11					
1	Tu-F,M 6a-6:30a		Daybreak 6AM	3 \$125.00	30	5		5	\$625.00	\$0.00	0.0
1237819 Index: 94											
2	Tu-F,M 7a-8a		Good Morning America	1 \$125.00	30	5		5	\$625.00	\$0.00	0.0
1237819 Index: 94											
3	Tu-F,M 4p-5p		Kelly Clarkson	4 \$35.00	30	5		5	\$175.00	\$0.00	0.0
1237819 Index: 92											
4	Tu-F,M 5:30p-6p		Jeopardy	3 \$50.00	30	5		5	\$250.00	\$0.00	0.0
1237819 Index: 95											
5	Tu-F,M 6p-6:30p		33 News at 6PM	\$250.00	30	5		5	\$1,250.00	\$0.00	0.0
1237819 Index: 99											
6	Tu-F,M 11p-11:35p		33 News at 11PM	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
1237819 Index: 95											
7	F 8p-9p		Shark Tank-ABC	\$350.00	30	1		1	\$350.00	\$0.00	0.0
1237819 Index: 102											
8	Sa 12n-3:30p		ABC College Football Early Game	\$300.00	30	1		1	\$300.00	\$0.00	0.0
1237819 Index: 98											
9	Su 8a-9a		Good Morning America Sunday	\$100.00	30	1		1	\$100.00	\$0.00	0.0
1237819 Index: 98											
10	Su 9a-10a		This Week	\$100.00	30	1		1	\$100.00	\$0.00	0.0
1237819 Index: 89											
11	Su 6p-6:30p		33 News at 6PM	\$150.00	30	1		1	\$150.00	\$0.00	0.0
1237819 Index: 98											
12	Su 11p-11:35p		33 News at 11PM	\$150.00	30	1		1	\$150.00	\$0.00	0.0
1237819 Index: 101											
<b>TOTALS:</b> 36								36	\$5,075.00	\$0.00	0.0



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<b>Buyer:</b> Noyes, Kathryn	<b>Primary Demo:</b>	<b>Total GRP:</b>
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<b>Separation:</b>		
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$5,075.00
		<b>Total Spots:</b> 36

<b>Special Instructions</b>	
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**Order Level Comments**

Date/Time	Added by	Comment
09/14/22 12:41 PM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$32,550
<b>WYTV Share:</b>	10%
<b>Comment:</b>	
<b>Unknown:</b>	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$5,075.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>36</b>	<b>\$5,075.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Oct	36	\$5,075.00
<b>Total</b>	<b>36</b>	<b>\$5,075.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/14/22 11:38 AM	SHANNAN YALLOF	New	36		\$5,075.00	\$5,075.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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