



125 West 55th St
New York, NY 10019

Contract # 27762238

Changes as of: 4/14/2022 at 8:52 AM

Version: Highlighting Revision 3

CPE: 210/565/2664

Flight: 4/19/22 - 4/25/22

Station: WYTV

Con Type: POLITICAL/VOTE

Agency: SRCP Media

Advertiser: DEWINE, MIKE

Market: Youngstown-Warren

Total \$: \$14,735.00

201 NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Product: Tu-Mon week

Office: WASHINGTON

Total Spots: 44

Agency Order #: 11545965

Service: Nielsen

Total CPP: \$0.00

Buyer: Noyes, Kathryn

Primary Demo: Adults 35+

Total GRP:

Salesperson: SHANNAN YALLOF
212-373-8131

Assistant: SHANNAN YALLOF
212-373-8131

Traffic #: 3504636

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19 - 4/19		Total Spots	Total \$	CPP*	GRP*
							4/19					
1	Tu-F,M 5a-5:30a		Daybreak 5AM	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		Daybreak 5AM	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
3	M 6p-6:30p		33 News at 6PM	\$300.00	0	30	5		5	\$1,500.00	\$0.00	0.0
4	Tu-F,M 7p-7:30p		33 News at 7PM	\$300.00	0	30	5		5	\$1,500.00	\$0.00	0.0
5	Tu-F,M 7:30p-8p		Entertainment Tonight	\$125.00	0	30	5		5	\$625.00	\$0.00	0.0
6	M 8p-10p		American Idol Mon-ABC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
7	Tu 8p-9p		To Tell The Truth-ABC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
8	Tu 9p-10p		Abbott Elementary/Black-ish-ABC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
9	Tu 10p-11p		Queens-ABC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
10	W 8p-9p		The Goldbergs/The Wonder Years-ABC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
11	W 9p-10p		The Conners/Home Economics-ABC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
12	W 10p-11p		A Million Little Things-ABC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
13	Th 8p-9p		Station 19-ABC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
14	Th 9p-10p		Grey's Anatomy-ABC	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
15	Th 10p-11p		Big Sky-ABC	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
16	F 8p-9p		Shark Tank-ABC	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
17	F 9p-11p		20/20 (2 hours)-ABC	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
18	Sa 6p-6:30p		33 News at 6PM	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
19	Sa 9p-11p		American Idol Encore-ABC	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27762238	Changes as of: 4/14/2022 at 8:52 AM	Version: Highlighting Revision 3
CPE: 210/565/2664	Flight: 4/19/22 - 4/25/22	Station: WYTV
Agency: SRCP Media	Advertiser: DEWINE, MIKE	Market: Youngstown-Warren
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Tu-Mon week	Office: WASHINGTON
	Agency Order #: 11545965	Service: Nielsen
	Buyer: Noyes, Kathryn	Primary Demo: Adults 35+
	Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131
	Separation:	Total CPP: \$0.00
		Total GRP:
		Traffic #: 3504636
		Con Type: POLITICAL/VOTE
		Total \$: \$14,735.00
		Total Spots: 44

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19 - 4/19		Total Spots	Total \$	CPP*	GRP*
							4/19					
20	Su 6p-6:30p		33 News at 6PM	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
21	Su 7p-8p		America's Funniest Home Videos-ABC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
22	Su 8p-10p		American Idol-ABC	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
23	Su 10p-11p		The Rookie-ABC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
24	Su 11:35p-12:35a		Castle	\$10.00	0	30	1		1	\$10.00	\$0.00	0.0
TOTALS: 44									44	\$14,735.00	\$0.00	0.0