

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

Contract / Revision 3504643 /		Alt Order # 27762260	
Advertiser POL/Mike Dewine/Governor/Rep/OH		Original Date / Revision 04/25/22 / 04/25/22	
Contract Dates 04/26/22 - 05/03/22		Estimate # 2665	
Product 8 day week			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
	Property WYTV	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling			
Demographic Adults 35+			
Agy Code 9920071	Advertiser Code 210	Product 1/2 572	
Agency Ref		Advertiser Ref	

and:

SRCPmedia
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WYTV	04/26/22	05/02/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/26/22	05/02/22	MTWTF--				5	\$150.00				
2	WYTV	04/26/22	05/02/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/26/22	05/02/22	MTWTF--				5	\$150.00				
3	WYTV	04/26/22	05/02/22	News M-F 6-7a	6a-7a		:30			P2	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/26/22	05/02/22	MTWTF--				5	\$175.00				
4	WYTV	05/03/22	05/03/22	News M-F 6-7a	6a-7a		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/22	05/08/22	-T-----				1	\$175.00				
5	WYTV	04/26/22	05/02/22	News M-F 6-7a	6a-7a		:30			P2	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/26/22	05/02/22	MTWTF--				5	\$175.00				
6	WYTV	04/26/22	05/02/22	GMA	GMA		:30			P2	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/26/22	05/02/22	MTWTF--				5	\$175.00				
7	WYTV	05/03/22	05/03/22	News M-F 6-7a	6a-7a		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/22	05/08/22	-T-----				1	\$175.00				
8	WYTV	05/03/22	05/03/22	GMA	GMA		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/22	05/08/22	-T-----				1	\$175.00				
9	WYTV	04/26/22	05/02/22	33 News M-F 6p	M-F 6-630p		:30			P2	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-TWTF--				4	\$300.00				
Week:		05/02/22	05/08/22	M-----				1	\$300.00				
10	WYTV	04/26/22	05/02/22	News M-F 7p	News M-F 7p		:30			P1	NM	6	\$1,745.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/26/22	05/02/22	MTWTF--				5	\$350.00				

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Contract Dates 04/26/22 - 05/03/22	Product 8 day week	Estimate # 2665

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
3	WYTV	04/26/22-05/02/22		News M-F 7p	News M-F 7p	MTuWThF----	:30		\$350.00		NM		
See MG 10.6,10.7													
NFL Draft													
6	WYTV	04/28/22-04/28/22		NFL Draft	NFL Draft	----Th-----	:30		\$325.00		NM		
Ⓜ MG for 10.3 04/29													
7	WYTV	04/26/22-05/02/22		World News Now	World News Now	MTuWThF----	:30		\$20.00		NM		
Ⓜ MG for 10.3 04/29													
11	WYTV	04/26/22	05/02/22	M-F 730-8p	730p-8p		:30			P1	NM	5	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/26/22	05/02/22	MTWTF--				5	\$185.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WYTV	04/26/22-05/02/22		M-F 730-8p	730p-8p	MTuWThF----	:30		\$185.00		NM		
See MG 11.6,11.7													
NFL Draft													
3	WYTV	04/26/22-05/02/22		M-F 730-8p	730p-8p	MTuWThF----	:30		\$185.00		NM		
See MG 11.6,11.7													
NFL Draft													
6	WYTV	04/29/22-04/29/22		NFL Draft	NFL Draft	-----F----	:30		\$175.00		NM		
Ⓜ MG for 11.2,11.3													
7	WYTV	05/02/22-05/02/22		Mon Hour 1	758p-9p	M-----	:30		\$200.00		NM		
Ⓜ MG for 11.2,11.3													
12	WYTV	05/02/22	05/02/22	Mon Prime Other 1	758p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/22	05/08/22	M-----				1	\$500.00				
13	WYTV	04/26/22	04/26/22	Tue Hour 1	758p-9p		:30			P1	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$800.00				
14	WYTV	04/26/22	04/26/22	Tue Hour 2	858p-10p		:30			P1	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$800.00				
15	WYTV	04/26/22	04/26/22	Tue Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$500.00				
16	WYTV	04/27/22	04/27/22	Wed Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$500.00				
17	WYTV	04/27/22	04/27/22	Wed Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$500.00				
18	WYTV	04/27/22	04/27/22	Wed Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$500.00				
D 19	WYTV	04/28/22	04/28/22	Thur Hour 1	758-9p		:30			P2	NM	0	\$0.00
D 20	WYTV	04/28/22	04/28/22	Thur Hour 2	858p-10p		:30			P2	NM	0	\$0.00
D 21	WYTV	04/28/22	04/28/22	Thur Hour 3	958p-11p		:30			P2	NM	0	\$0.00
D 22	WYTV	04/29/22	04/29/22	Fri Hour 1	758p-9p		:30			P2	NM	0	\$0.00
D 23	WYTV	04/29/22	04/29/22	Fri Prime Other 2	9p-11p		:30			P2	NM	0	\$0.00

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Contract Dates 04/26/22 - 05/03/22	Product 8 day week	Estimate # 2665
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
24	WYTV	04/30/22	04/30/22	33 News Sa 6p	Sa 6p-630p		:30			P2	NM	0	\$0.00
25	WYTV	04/30/22	04/30/22	Sat Prime Other 2	9p-11p		:30			P3	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-----S-	1			\$200.00					
26	WYTV	05/01/22	05/01/22	33 News Su 6p	Su 6-630p		:30			P2	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-----S	1			\$200.00					
27	WYTV	05/01/22	05/01/22	Sun Hour 1	7p-8p		:30			P2	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-----S	1			\$800.00					
28	WYTV	05/01/22	05/01/22	Sun Prime Other 2	8p-10p		:30			P2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-----S	1			\$600.00					
29	WYTV	05/01/22	05/01/22	Sun Hour 4	10p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-----S	1			\$500.00					
30	WYTV	05/01/22	05/01/22	Su 1135p-1235a	1135p-1235a		:30			P5	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-----S	1			\$10.00					
31	WYTV	05/03/22	05/03/22	News M-F 5-6a	5a-6a		:30			P2	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/03/22	05/09/22	-T-----	1			\$150.00					
32	WYTV	05/03/22	05/03/22	News M-F 5-6a	5a-6a		:30			P2	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/03/22	05/09/22	-T-----	1			\$150.00					
33	WYTV	05/03/22	05/03/22	News M-F 6-7a	6a-7a		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/03/22	05/09/22	-T-----	1			\$175.00					
34	WYTV	05/03/22	05/03/22	News M-F 6-7a	6a-7a		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/03/22	05/09/22	-T-----	1			\$175.00					
35	WYTV	05/03/22	05/03/22	America This Morning	America This Mor		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/03/22	05/09/22	-T-----	1			\$175.00					
36	WYTV	04/30/22	04/30/22	LN Sa	LN Sa		:30			P3	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-----S-	1			\$150.00					
37	WYTV	05/01/22	05/01/22	LN Su	LN Su		:30			P3	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/22	05/01/22	-----S	1			\$150.00					

Totals 64 \$16,360.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	64	\$16,360.00	(\$2,454.00)	\$13,906.00
Totals	64	\$16,360.00	(\$2,454.00)	\$13,906.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
3504643 /	27762260

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Mike Dewine/Governor/Rep/OH	04/25/22 / 04/25/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/26/22 - 05/03/22	8 day week	2665

Signature: _____ **Date:** _____

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