

# CONTRACT



**WYTV**  
 2960 North Meridian Street, Suite 250  
 Heather Kiel  
 Indianapolis, IN 46208  
 (330) 782-1144

<u>Contract / Revision</u> 3504636 /		<u>Alt Order #</u> 27762238	
<u>Advertiser</u> POL/Mike Dewine/Governor/Rep/OH		<u>Original Date / Revision</u> 04/25/22 / 04/25/22	
<u>Contract Dates</u> 04/19/22 - 04/25/22		<u>Estimate #</u> 2664	
<u>Product</u> Tu-Mon week			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9920071	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 565	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**SRCPmedia**  
 201 North Union Street  
 Suite 200  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WYTV	04/19/22	04/25/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$150.00				
2	WYTV	04/19/22	04/25/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$150.00				
3	WYTV	04/25/22	04/25/22	33 News M-F 6p	M-F 6-630p		:30			P2	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				5	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WYTV	04/25/22-05/01/22	33 News M-F 6p	M-F 6-630p	M-----	:30		\$300.00		NM		
		Credited											
4	WYTV	04/19/22	04/25/22	News M-F 7p	News M-F 7p		:30			P2	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$300.00				
5	WYTV	04/19/22	04/25/22	M-F 730-8p	730p-8p		:30			P2	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$125.00				
6	WYTV	04/25/22	04/25/22	Mon Prime Other 1	758p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$500.00				
7	WYTV	04/19/22	04/19/22	Tue Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
8	WYTV	04/19/22	04/19/22	Tue Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
9	WYTV	04/19/22	04/19/22	Tue Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
10	WYTV	04/20/22	04/20/22	Wed Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<b>Advertiser</b> POL/Mike Dewine/Governor/Rep/OH		<b>Original Date / Revision</b> 04/25/22 / 04/25/22
<b>Contract Dates</b> 04/19/22 - 04/25/22	<b>Product</b> Tu-Mon week	<b>Estimate #</b> 2664

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/22	04/24/22	--W----	1			\$500.00					
11	WYTV	04/20/22	04/20/22	Wed Hour 2	858p-10p		:30		P2	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/22	04/24/22	--W----	1			\$500.00					
12	WYTV	04/20/22	04/20/22	Wed Hour 3	958p-11p		:30		P2	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/22	04/24/22	--W----	1			\$500.00					
13	WYTV	04/21/22	04/21/22	Thur Hour 1	758-9p		:30		P2	NM	4	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/22	04/24/22	---T---	1			\$800.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
1	WYTV	04/18/22-04/24/22	Thur Hour 1	758-9p	----Th-----	:30		<del>\$800.00</del>	NM				
See MG 13.2, 13.3, 13.4, 13.5 Thursday Prime Other 3 Jumanji													
2	WYTV	04/21/22-04/21/22	Thur Hour 3	958p-11p	----Th-----	:30		\$200.00	NM				
Ⓜ See MG 13.6, 13.7 Only 10:30-11PM this day for Hour 3													
3	WYTV	04/21/22-04/21/22	Thur Hour 3	958p-11p	----Th-----	:30		\$200.00	NM				
Ⓜ See MG 13.6, 13.7 Only 10:30-11PM this day for Hour 3													
4	WYTV	04/22/22-04/22/22	NBA Playoffs Single	NBA Playoffs Singl	-----F----	:30		\$200.00	NM				
Ⓜ MG for 13.1 04/21													
5	WYTV	04/22/22-04/22/22	NBA Playoffs Single	NBA Playoffs Singl	-----F----	:30		\$200.00	NM				
Ⓜ MG for 13.1 04/21													
6	WYTV	04/23/22-04/23/22	Sat Prime Other 3	8P-11p	-----Sa--	:30		\$200.00	NM				
Ⓜ MG for 13.3, 13.2													
7	WYTV	04/23/22-04/23/22	Sat Prime Other 3	8P-11p	-----Sa--	:30		\$200.00	NM				
Ⓜ MG for 13.3, 13.2													
14	WYTV	04/21/22	04/21/22	Thur Hour 2	858p-10p		:30		P2	NM	5	\$925.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/22	04/24/22	---T---	1			\$1,000.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
1	WYTV	04/18/22-04/24/22	Thur Hour 2	858p-10p	----Th-----	:30		<del>\$1,000.00</del>	NM				
See MG 14.2, 14.3, 14.4, 14.5, 14.6 Thursday Prime Other 3 Jumanji													
2	WYTV	04/24/22-04/24/22	NBA BB Dbl Game #1	NBA BB Dbl Game	-----Su	:30		\$200.00	NM				
Ⓜ MG for 14.1 04/21													
3	WYTV	04/24/22-04/24/22	NBA BB Dbl Game #1	NBA BB Dbl Game	-----Su	:30		\$200.00	NM				
Ⓜ MG for 14.1 04/21													
4	WYTV	04/24/22-04/24/22	NBA BB Dbl Game #2	NBA BB Dbl Game	-----Su	:30		\$200.00	NM				
Ⓜ MG for 14.1 04/21													
5	WYTV	04/24/22-04/24/22	NBA BB Dbl Game #2	NBA BB Dbl Game	-----Su	:30		\$200.00	NM				
Ⓜ MG for 14.1 04/21													
6	WYTV	04/23/22-04/23/22	NHL Game	NHL Game	-----Sa--	:30		\$125.00	NM				
Ⓜ MG for 14.1 04/21													
15	WYTV	04/21/22	04/21/22	Thur Hour 3	958p-11p		:30		P2	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/22	04/24/22	---T---	1			\$600.00					
16	WYTV	04/22/22	04/22/22	Fri Hour 1	758p-9p		:30		P2	NM	2	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/22	04/24/22	----F--	1			\$600.00					

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1	WYTV	04/18/22-04/24/22	04/24/22	Fri Hour 1	758p-9p	-----F----	:30		\$600.00		NM		
See MG 16.2,16.3 NBA Playoffs													
2	WYTV	04/23/22-04/23/22	04/23/22	NHL Game	NHL Game	-----Sa--	:30		\$125.00		NM		
MG for 16.1 04/22													
3	WYTV	04/20/22-04/20/22	04/20/22	Wed Hour 1	758p-9p	---W-----	:30		\$500.00		NM		
MG for 16.1 04/22													
17	WYTV	04/22/22	04/22/22	Fri Prime Other 2	9p-11p		:30			P2	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 ----F-- 1 \$450.00													
1	WYTV	04/18/22-04/24/22	04/24/22	Fri Prime Other 2	9p-11p	-----F----	:30		\$450.00		NM		
See MG 17.2 NBA Playoffs													
2	WYTV	04/20/22-04/20/22	04/20/22	Wed Hour 2	858p-10p	---W-----	:30		\$500.00		NM		
MG for 17.1 04/22													
18	WYTV	04/23/22	04/23/22	33 News Sa 6p	Sa 6p-630p		:30			P2	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 -----S- 1 \$200.00													
19	WYTV	04/23/22	04/23/22	Sat Prime Other 2	9p-11p		:30			P2	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 -----S- 1 \$350.00													
20	WYTV	04/24/22	04/24/22	33 News Su 6p	Su 6-630p		:30			P2	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 -----S 1 \$200.00													
21	WYTV	04/24/22	04/24/22	Sun Hour 1	7p-8p		:30			P2	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 -----S 1 \$800.00													
22	WYTV	04/24/22	04/24/22	Sun Prime Other 2	8p-10p		:30			P2	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 -----S 1 \$600.00													
23	WYTV	04/24/22	04/24/22	Sun Hour 4	10p-11p		:30			P2	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 -----S 1 \$500.00													
24	WYTV	04/24/22	04/24/22	Su 1135p-1235a	1135p-1235a		:30			P5	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 -----S 1 \$10.00													
25	WYTV	04/25/22	04/25/22	Mon Hour 3	958p-11p		:30			P2	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Rate Week: 04/25/22 05/01/22 M----- 1 \$500.00													
<b>Totals</b>												<b>52</b>	<b>\$14,935.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/24/22	42	\$12,010.00	(\$1,801.50)	\$10,208.50
04/25/22 -05/29/22	10	\$2,925.00	(\$438.75)	\$2,486.25
<b>Totals</b>	<b>52</b>	<b>\$14,935.00</b>	<b>(\$2,240.25)</b>	<b>\$12,694.75</b>

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3504636 /	27762238

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Mike Dewine/Governor/Rep/OH	04/25/22 / 04/25/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/19/22 - 04/25/22	Tu-Mon week	2664

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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