

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

Contract / Revision 3504636 / 1		Alt Order # 27762238	
Advertiser POL/Mike Dewine/Governor/Rep/OH		Original Date / Revision 04/22/22 / 04/22/22	
Contract Dates 04/19/22 - 04/25/22		Estimate # 2664	
Product Tu-Mon week			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
	Property WYTV	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling			
Demographic Adults 35+			
Agency Code 9920071	Advertiser Code 210	Product 1/2 565	
Agency Ref		Advertiser Ref	

And:

SRCPmedia
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WYTV	04/19/22	04/25/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$150.00				
2	WYTV	04/19/22	04/25/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$150.00				
3	WYTV	04/25/22	04/25/22	33 News M-F 6p	M-F 6-630p		:30			P2	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				5	\$300.00				
4	WYTV	04/19/22	04/25/22	News M-F 7p	News M-F 7p		:30			P2	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$300.00				
5	WYTV	04/19/22	04/25/22	M-F 730-8p	730p-8p		:30			P2	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$125.00				
6	WYTV	04/25/22	04/25/22	Mon Prime Other 1	758p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$500.00				
7	WYTV	04/19/22	04/19/22	Tue Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
8	WYTV	04/19/22	04/19/22	Tue Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
9	WYTV	04/19/22	04/19/22	Tue Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
10	WYTV	04/20/22	04/20/22	Wed Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	--w----				1	\$500.00				
11	WYTV	04/20/22	04/20/22	Wed Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	--w----				1	\$500.00				

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Contract Dates 04/19/22 - 04/25/22	Product Tu-Mon week	Estimate # 2664

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	--W----				1	\$500.00				
12	WYTV	04/20/22	04/20/22	Wed Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	--W----				1	\$500.00				
13	WYTV	04/21/22	04/21/22	Thur Hour 1	758-9p		:30			P2	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	---T---				1	\$800.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/18/22-04/24/22		Thur Hour 1	758-9p	----Th-----	:30		\$800.00		NM		
See MG 13.2, 13.3, 13.4, 13.5													
Thursday Prime Other 3 Jumanji													
2	WYTV	04/21/22-04/21/22		Thur Hour 3	958p-11p	----Th-----	:30		\$200.00		NM		
Ⓜ See MG 13.6, 13.7													
Only 10:30-11PM this day for Hour 3													
3	WYTV	04/21/22-04/21/22		Thur Hour 3	958p-11p	----Th-----	:30		\$200.00		NM		
Ⓜ See MG 13.6, 13.7													
Only 10:30-11PM this day for Hour 3													
4	WYTV	04/22/22-04/22/22		NBA Playoffs Single	NBA Playoffs Singl	-----F----	:30		\$200.00		NM		
Ⓜ MG for 13.1 04/21													
5	WYTV	04/22/22-04/22/22		NBA Playoffs Single	NBA Playoffs Singl	-----F----	:30		\$200.00		NM		
Ⓜ MG for 13.1 04/21													
6	WYTV	04/23/22-04/23/22		Sat Prime Other 3	8P-11p	-----Sa--	:30		\$200.00		NM		
Ⓜ MG for 13.3, 13.2													
7	WYTV	04/23/22-04/23/22		Sat Prime Other 3	8P-11p	-----Sa--	:30		\$200.00		NM		
Ⓜ MG for 13.3, 13.2													
14	WYTV	04/21/22	04/21/22	Thur Hour 2	858p-10p		:30			P2	NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	---T---				1	\$1,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/18/22-04/24/22		Thur Hour 2	858p-10p	----Th-----	:30		\$1,000.00		NM		
See MG 14.2, 14.3, 14.4, 14.5, 14.6													
Thursday Prime Other 3 Jumanji													
2	WYTV	04/24/22-04/24/22		NBA BB Dbl Game #1	NBA BB Dbl Game	-----Su	:30		\$200.00		NM		
Ⓜ MG for 14.1 04/21													
3	WYTV	04/24/22-04/24/22		NBA BB Dbl Game #1	NBA BB Dbl Game	-----Su	:30		\$200.00		NM		
Ⓜ MG for 14.1 04/21													
4	WYTV	04/24/22-04/24/22		NBA BB Dbl Game #2	NBA BB Dbl Game	-----Su	:30		\$200.00		NM		
Ⓜ MG for 14.1 04/21													
5	WYTV	04/24/22-04/24/22		NBA BB Dbl Game #2	NBA BB Dbl Game	-----Su	:30		\$200.00		NM		
Ⓜ MG for 14.1 04/21													
6	WYTV	04/23/22-04/23/22		NHL Game	NHL Game	-----Sa--	:30		\$125.00		NM		
Ⓜ MG for 14.1 04/21													
15	WYTV	04/21/22	04/21/22	Thur Hour 3	958p-11p		:30			P2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	---T---				1	\$600.00				
16	WYTV	04/22/22	04/22/22	Fri Hour 1	758p-9p		:30			P2	NM	2	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	----F--				1	\$600.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/18/22-04/24/22		Fri Hour 1	758p-9p	-----F----	:30		\$600.00		NM		
See MG 16.2, 16.3 NBA Playoffs													
2	WYTV	04/23/22-04/23/22		NHL Game	NHL Game	-----Sa--	:30		\$125.00		NM		
Ⓜ MG for 16.1 04/22													
3	WYTV	04/20/22-04/20/22		Wed Hour 1	758p-9p	---W-----	:30		\$500.00		NM		
Ⓜ MG for 16.1 04/22													
17	WYTV	04/22/22	04/22/22	Fri Prime Other 2	9p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	----F--				1	\$450.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/18/22-04/24/22		Fri Prime Other 2	9p-11p	-----F----	:30		\$450.00		NM		
See MG 17.2 NBA Playoffs													
2	WYTV	04/20/22-04/20/22		Wed Hour 2	858p-10p	---W-----	:30		\$500.00		NM		
Ⓜ MG for 17.1 04/22													
18	WYTV	04/23/22	04/23/22	33 News Sa 6p	Sa 6p-630p		:30			P2	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-----S-				1	\$200.00				
19	WYTV	04/23/22	04/23/22	Sat Prime Other 2	9p-11p		:30			P2	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-----S-				1	\$350.00				
20	WYTV	04/24/22	04/24/22	33 News Su 6p	Su 6-630p		:30			P2	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-----S				1	\$200.00				
21	WYTV	04/24/22	04/24/22	Sun Hour 1	7p-8p		:30			P2	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-----S				1	\$800.00				
22	WYTV	04/24/22	04/24/22	Sun Prime Other 2	8p-10p		:30			P2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-----S				1	\$600.00				
23	WYTV	04/24/22	04/24/22	Sun Hour 4	10p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-----S				1	\$500.00				
24	WYTV	04/24/22	04/24/22	Su 1135p-1235a	1135p-1235a		:30			P5	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-----S				1	\$10.00				
25	WYTV	04/25/22	04/25/22	Mon Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$500.00				
Totals												53	\$15,235.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	42	\$12,010.00	(\$1,801.50)	\$10,208.50
04/25/22 - 05/29/22	11	\$3,225.00	(\$483.75)	\$2,741.25
Totals	53	\$15,235.00	(\$2,285.25)	\$12,949.75

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Table with 2 columns: Contract / Revision (3504636 /), Alt Order # (27762238)

Table with 2 columns: Advertiser (POL/Mike Dewine/Governor/Rep/OH), Original Date / Revision (04/22/22 / 04/22/22)

Table with 3 columns: Contract Dates (04/19/22 - 04/25/22), Product (Tu-Mon week), Estimate # (2664)

Signature: _____

Date: _____

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