

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

<u>Contract / Revision</u> 3686948 /		<u>Alt Order #</u> 27896238	
<u>Advertiser</u> POL/Mike Dewine Governor/John Husted Lt G		<u>Original Date / Revision</u> 09/14/22 / 09/14/22	
<u>Contract Dates</u> 10/04/22 - 10/10/22		<u>Estimate #</u> 2993	
<u>Product</u> Tu-Mon week			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agency Ref</u>	<u>Advertiser Code</u> 9920071	<u>Product 1/2</u> 319	<u>Product 1/2</u> 941
	<u>Agency Ref</u>	<u>Advertiser Ref</u>	

SRCPmedia
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WYTV	10/04/22	10/10/22	News M-F 6-7a	6a-7a		:30			P3	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/22	10/10/22	MTWTF--				5	\$125.00				
2	WYTV	10/04/22	10/10/22	GMA	GMA		:30			P3	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/22	10/10/22	MTWTF--				5	\$125.00				
3	WYTV	10/04/22	10/10/22	M-F 4-5p	4p-5p		:30			P4	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/22	10/10/22	MTWTF--				5	\$35.00				
4	WYTV	10/04/22	10/10/22	M-F 530p-6p	M-F 530p-6p		:30			P3	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/22	10/10/22	MTWTF--				5	\$50.00				
5	WYTV	10/04/22	10/10/22	33 News M-F 6p	M-F 6-630p		:30			P3	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/22	10/10/22	MTWTF--				5	\$250.00				
6	WYTV	10/04/22	10/10/22	33 News M-F 11p	M-F 11p-1135p		:30			P3	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/22	10/10/22	MTWTF--				2	\$200.00				
Totals												27	\$3,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	27	\$3,325.00	(\$498.75)	\$2,826.25
Totals	27	\$3,325.00	(\$498.75)	\$2,826.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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