



125 West 55th St
New York, NY 10019

Contract # 27762238	Changes as of: 4/15/2022 at 4:28 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 210/565/2664	Flight: 4/19/22 - 4/25/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: SRCP Media	Advertiser: DEWINE, MIKE	Market: Youngstown-Warren	Total \$: \$15,235.00
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Tu-Mon week	Office: WASHINGTON	Total Spots: 53

Agency Order #: 11545965

Buyer: Noyes, Kathryn

Salesperson: SHANNAN YALLOF
212-373-8131

Service: Nielsen
Primary Demo: Adults 35+

Assistant: SHANNAN YALLOF
212-373-8131

Total CPP: \$0.00

Total GRP:

Traffic #: 3504636

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19	4/19 - 4/19	Total Spots	Total \$	CPP*	GRP*
MSD 13	Th 8p-9p		Station 19-ABC	\$800.00	0	30	1		0	\$0.00	\$0.00	0.0
MSD 14	Th 9p-10p		Grey's Anatomy-ABC	\$1,000.00	0	30	1		0	\$0.00	\$0.00	0.0
MSD 16	F 8p-9p		Shark Tank-ABC	\$600.00	0	30	1		0	\$0.00	\$0.00	0.0
MSD 17	F 9p-11p		20/20 (2 hours)-ABC	\$450.00	0	30	1		0	\$0.00	\$0.00	0.0
MGD 26	Th 8p-10:30p		MOVIE: JUMANJI NEXT LEVEL	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
MGD 27	F 8p-11p		NBA PLAYOFFS	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
MGD 28	Su 12:30p-3:30p		NBA PLAYOFFS DBL 1	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
MGD 29	Su 3:30p-6p		NBA PLAYOFFS	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
MGD 30	Sa 2:30p-6p		NHL	\$125.00	0.0	30	2		2	\$250.00	\$0.00	0.0
MGD 31	W 8p-9p		GOLD/WONDER	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
MGD 32	W 9p-10p		CONNORS/HOME	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
TOTALS: 53									53	\$15,235.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
04/15/22 4:28 PM	Sent To Rep	Jim Dreistadt	4/15/22 SEE NA ON LINES 13, 14, 16 AND 17 DUE TO PROGRAM CHANGES. MAKEGOODS LINE 26-32 PLEASE APPROVE



125 West 55th St
New York, NY 10019

Contract # 27762238	Changes as of: 4/15/2022 at 4:14 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 210/565/2664	Flight: 4/19/22 - 4/25/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: SRCP Media	Advertiser: DEWINE, MIKE	Market: Youngstown-Warren	Total \$: \$15,235.00
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Tu-Mon week	Office: WASHINGTON	Total Spots: 45

Agency Order #: 11545965	Service: Nielsen	Total CPP: \$0.00
Buyer: Noyes, Kathryn	Primary Demo: Adults 35+	Total GRP:
Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF	Traffic #: 3504636
212-373-8131	212-373-8131	

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19 - 4/19		Total Spots	Total \$	CPP*	GRP*
							4/19					
BON 25	M 10p-11p		GOOD DOCTOR	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
TOTALS:							45		45	\$15,235.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
04/18/22 2:27 PM	Accepted	SHANNAN YALLOF	moved from est.2663
04/15/22 4:14 PM	Sent To Rep	Jim Dreistadt	4/14/22 SEE LINE 25 ADDED DOLLARS FROM ORDER 27761604