

3686948



125 West 55th St
New York, NY 10019

Contract # 27896238	Changes as of: 9/14/2022 at 12:41 PM	Version: Current State Version 1
CPE: 319/941/2993	Flight: 10/4/22 - 10/10/22	Station: WYTV
Agency: SRCP Media	Advertiser: DeWine Husted For Ohio 2022	Market: Youngstown-Warren
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Tu-Mon week	Office: WASHINGTON
Agency Order #: 11994957	Buyer: Noyes, Kathryn	Service: Nielsen
Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131	Primary Demo:
Separation:		Total Spots: 27
		Total CPP: \$0.00
		Total GRP:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/4		Total Spots	Total \$	CPP*	GRP*
						10/4					
1	Tu-F,M 6a-6:30a		Daybreak 6AM	\$125.00	30	5		5	\$625.00	\$0.00	0.0
1237819 Index: 94											
2	Tu-F,M 7a-8a		Good Morning America	\$125.00	30	5		5	\$625.00	\$0.00	0.0
1237819 Index: 94											
3	Tu-F,M 4p-5p		Kelly Clarkson	\$35.00	30	5		5	\$175.00	\$0.00	0.0
1237819 Index: 92											
4	Tu-F,M 5:30p-6p		Jeopardy	\$50.00	30	5		5	\$250.00	\$0.00	0.0
1237819 Index: 95											
5	Tu-F,M 6p-6:30p		33 News at 6PM	\$250.00	30	5		5	\$1,250.00	\$0.00	0.0
1237819 Index: 99											
6	Tu-F,M 11p-11:35p		33 News at 11PM	\$200.00	30	2		2	\$400.00	\$0.00	0.0
1237819 Index: 95											
TOTALS:								27	\$3,325.00	\$0.00	0.0



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Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/14/22 12:41 PM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$32,550
WYTV Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$3,325.00	N/A	0.0
Total	100%	27	\$3,325.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Oct	27	\$3,325.00
Total	27	\$3,325.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/14/22 11:38 AM	SHANNAN YALLOF	New	27		\$3,325.00	\$3,325.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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