

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

<u>Contract / Revision</u> 3503105 /		<u>Alt Order #</u> 27761604	
<u>Advertiser</u> POL/Mike Dewine/Governor/Rep/OH		<u>Original Date / Revision</u> 04/19/22 / 04/19/22	
<u>Contract Dates</u> 04/12/22 - 04/18/22	<u>Estimate #</u> 2663		
<u>Product</u> Tu-Mon week			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
	<u>Agency Code</u> 9920071	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 565
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

and:

SRCPmedia
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WYTV	04/12/22	04/18/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	MTWTF--				5	\$150.00				
2	WYTV	04/12/22	04/18/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	MTWTF--				5	\$150.00				
3	WYTV	04/18/22	04/18/22	33 News M-F 6p	M-F 6-630p		:30			P2	NM	0	\$0.00
4	WYTV	04/12/22	04/18/22	News M-F 7p	News M-F 7p		:30			P2	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	MTWTF--				5	\$300.00				
5	WYTV	04/12/22	04/18/22	M-F 730-8p	730p-8p		:30			P2	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	MTWTF--				5	\$125.00				
6	WYTV	04/18/22	04/18/22	Mon Prime Other 1	758p-10p		:30			P2	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	M-----				2	\$500.00				
7	WYTV	04/12/22	04/12/22	Tue Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-T-----				1	\$500.00				
8	WYTV	04/12/22	04/12/22	Tue Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-T-----				1	\$500.00				
9	WYTV	04/12/22	04/12/22	Tue Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-T-----				1	\$500.00				
10	WYTV	04/13/22	04/13/22	Wed Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	--W----				1	\$500.00				
11	WYTV	04/13/22	04/13/22	Wed Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	--W----				1	\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 04/12/22 - 04/18/22	<u>Product</u> Tu-Mon week	<u>Estimate #</u> 2663

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
12	WYTV	04/13/22	04/13/22	Wed Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	--W----				1	\$500.00				
13	WYTV	04/14/22	04/14/22	Thur Hour 1	758-9p		:30			P2	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	---T---				1	\$800.00				
14	WYTV	04/14/22	04/14/22	Thur Hour 2	858p-10p		:30			P2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	---T---				1	\$1,000.00				
15	WYTV	04/14/22	04/14/22	Thur Hour 3	958p-11p		:30			P2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	---T---				1	\$600.00				
16	WYTV	04/15/22	04/15/22	Fri Hour 1	758p-9p		:30			P2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	----F--				1	\$600.00				
17	WYTV	04/15/22	04/15/22	Fri Prime Other 2	9p-11p		:30			P2	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	----F--				1	\$450.00				
18	WYTV	04/16/22	04/16/22	33 News Sa 6p	Sa 6p-630p		:30			P2	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-----S-				1	\$200.00				
19	WYTV	04/16/22	04/16/22	Sat Prime Other 2	9p-11p		:30			P2	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-----S-				1	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WYTV	04/11/22-04/17/22	Sat Prime Other 2	9p-11p	-----Sa--	:30		\$350.00		NM		
				See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27									
				NBA									
20	WYTV	04/17/22	04/17/22	33 News Su 6p	Su 6-630p		:30			P2	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-----S				1	\$200.00				
21	WYTV	04/17/22	04/17/22	Sun Hour 1	7p-8p		:30			P2	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-----S				1	\$800.00				
22	WYTV	04/17/22	04/17/22	Sun Prime Other 2	8p-10p		:30			P2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-----S				1	\$600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WYTV	04/11/22-04/17/22	Sun Prime Other 2	8p-10p	-----Su	:30		\$600.00		NM		
				See MG 22.2									
				Sunday Prime Other 3 American Idol 8-11PM									
	2	WYTV	04/17/22-04/17/22	Sun Prime Other 3	8p-11p	-----Su	:30		\$600.00		NM		
				Ⓜ MG for 22.1 04/17									
23	WYTV	04/17/22	04/17/22	Sun Hour 4	10p-11p		:30			P2	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-----S				1	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WYTV	04/11/22-04/17/22	Sun Hour 4	10p-11p	-----Su	:30		\$500.00		NM		
				See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27									
24	WYTV	04/17/22	04/17/22	Su 1135p-1235a	1135p-1235a		:30			P3	NM	1	\$20.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-----S				1	\$20.00				
25	WYTV	04/12/22	04/18/22	News M-F 6-7a	6a-7a		:30			P4	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	MTWTF--				5	\$50.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WYTV	04/12/22-04/18/22		News M-F 6-7a	6a-7a	MTuWThF----	:30		\$50.00		NM		
See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27													
3	WYTV	04/12/22-04/18/22		News M-F 6-7a	6a-7a	MTuWThF----	:30		\$50.00		NM		
See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27													
26	WYTV	04/12/22	04/18/22	News M-F 6-7a	6a-7a		:30			P4	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	MTWTF--				5	\$50.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WYTV	04/12/22-04/18/22		News M-F 6-7a	6a-7a	MTuWThF----	:30		\$50.00		NM		
See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27													
3	WYTV	04/12/22-04/18/22		News M-F 6-7a	6a-7a	MTuWThF----	:30		\$50.00		NM		
See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27													
27	WYTV	04/12/22	04/18/22	GMA	GMA		:30			P2	NM	23	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	MTWTF--				20	\$175.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WYTV	04/12/22-04/18/22		GMA	GMA	MTuWThF----	:30		\$175.00		NM		
See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27													
6	WYTV	04/12/22-04/18/22		GMA	GMA	MTuWThF----	:30		\$175.00		NM		
See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27													
8	WYTV	04/12/22-04/18/22		GMA	GMA	MTuWThF----	:30		\$175.00		NM		
See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27													
14	WYTV	04/12/22-04/18/22		GMA	GMA	MTuWThF----	:30		\$175.00		NM		
See MG 27.28													
18	WYTV	04/12/22-04/18/22		GMA	GMA	MTuWThF----	:30		\$175.00		NM		
See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27													
21	WYTV	04/16/22	04/16/22	NBA Playoffs Single	NBA Playoffs Singl	-----Sa--	:30		\$300.00		NM		
Ⓜ MG for 23.1,27.2,26.2,26.3,19.1,28.4,28.5,28.1,28.2,25.3,25.2,27.18,27.8,27.6													
22	WYTV	04/16/22	04/16/22	NBA Playoffs Single	NBA Playoffs Singl	-----Sa--	:30		\$300.00		NM		
Ⓜ MG for 23.1,27.2,26.2,26.3,19.1,28.4,28.5,28.1,28.2,25.3,25.2,27.18,27.8,27.6													
23	WYTV	04/17/22	04/17/22	NBA Playoffs Single	NBA Playoffs Singl	-----Su	:30		\$300.00		NM		
Ⓜ MG for 23.1,27.2,26.2,26.3,19.1,28.4,28.5,28.1,28.2,25.3,25.2,27.18,27.8,27.6													
24	WYTV	04/17/22	04/17/22	NBA Playoffs Single	NBA Playoffs Singl	-----Su	:30		\$300.00		NM		
Ⓜ MG for 23.1,27.2,26.2,26.3,19.1,28.4,28.5,28.1,28.2,25.3,25.2,27.18,27.8,27.6													
25	WYTV	04/18/22	04/18/22	Mon Prime Other 1	758p-10p	M-----	:30		\$500.00		NM		
Ⓜ MG for 23.1,27.2,26.2,26.3,19.1,28.4,28.5,28.1,28.2,25.3,25.2,27.18,27.8,27.6													
26	WYTV	04/16/22	04/16/22	NHL Game	NHL Game	-----Sa--	:30		\$75.00		NM		
Ⓜ MG for 23.1,27.2,26.2,26.3,19.1,28.4,28.5,28.1,28.2,25.3,25.2,27.18,27.8,27.6													
27	WYTV	04/16/22	04/16/22	NHL Game	NHL Game	-----Sa--	:30		\$75.00		NM		
Ⓜ MG for 23.1,27.2,26.2,26.3,19.1,28.4,28.5,28.1,28.2,25.3,25.2,27.18,27.8,27.6													
28	WYTV	04/15/22	04/15/22	GMA	GMA	-----F----	:30		\$175.00		NM		
Ⓜ MG for 27.14 04/18													
28	WYTV	04/12/22	04/18/22	The View	The View		:30			P5	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	MTWTF--				5	\$25.00				

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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/12/22-04/18/22		The View	The View	MTUWThF----	:30		\$25.00		NM		
				See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27									
2	WYTV	04/12/22-04/18/22		The View	The View	MTUWThF----	:30		\$25.00		NM		
				See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27									
4	WYTV	04/12/22-04/18/22		The View	The View	MTUWThF----	:30		\$25.00		NM		
				See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27									
5	WYTV	04/12/22-04/18/22		The View	The View	MTUWThF----	:30		\$25.00		NM		
				See MG 27.21,27.22,27.23,27.24,27.25,27.26,27.27									
29	WYTV	04/12/22	04/18/22	GMA Sa	8a-10a		:30			P5	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	-----S-				2	\$25.00				
30	WYTV	04/17/22	04/17/22	Sun Hour 4	10p-11p		:30			P2	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	-----S				1	\$500.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/11/22-04/17/22		Sun Hour 4	10p-11p	-----Su	:30		\$500.00		NM		
				Credited									
31	WYTV	04/18/22	04/18/22	Mon Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	M-----				1	\$500.00				
32	WYTV	04/15/22	04/18/22	GMA Day	M-F 1p-2p		:30			P2	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	M---F--				2	\$50.00				
33	WYTV	04/15/22	04/18/22	GMA Day	M-F 1p-2p		:30			P2	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/12/22	04/18/22	M---F--				2	\$50.00				
Totals											75	\$18,620.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	75	\$18,620.00	(\$2,793.00)	\$15,827.00
Totals	75	\$18,620.00	(\$2,793.00)	\$15,827.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.