

3679456



125 West 55th St
New York, NY 10019

Contract # 27891905	Changes as of: 9/7/2022 at 11:01 AM	Version: Highlighting Revision 1	
CPE: 319/939/2984	Flight: 9/9/22 - 9/12/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: SRCP Media	Advertiser: DeWine Husted For Ohio 2022	Market: Youngstown-Warren	Total \$: \$900.00
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: Fri-Mon wk	Office: WASHINGTON	Total Spots: 6
Agency Order #: 11975062	Buyer: Noyes, Kathryn	Service: Nielsen	Total CPP: \$0.00
Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131	Primary Demo: Adults 35+	Total GRP:

Separation:
Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/9 - 9/9		Total Spots	Total \$	CPP*	GRP*
							9/9					
REV+ 1	Tu-F,M 6a-6:30a		Daybreak 6AM	3 \$125.00	0	30	0	2	2	\$250.00	\$0.00	0.0
1237819 Index: 94												
REV+ 2	Tu-F,M 7a-8a		Good Morning America	3 \$125.00	0	30	0	2	2	\$250.00	\$0.00	0.0
1237819 Index: 94												
REV+ 3	Tu-F,M 11p-11:30p		33 News at 11PM	3 \$200.00	0	30	0	2	2	\$400.00	\$0.00	0.0
1237819 Index: 95												
TOTALS:									6	\$900.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/07/22 11:01 AM	SHANNAN YALLOF	Separation: 30,PopulationBuyType: CPP
09/07/22 11:01 AM	SHANNAN YALLOF	Separation: 30,PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$9,000
WYTV Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$900.00	N/A	0.0
Total	100%	6	\$900.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Sep	6	\$900.00
Total	6	\$900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/7/22 11:01 AM	SHANNAN YALLOF	Revised			\$0	\$900.00	Changes: Origflight End to 9/12/22, Origflight Start to 9/6/22, Flight Start from 9/6/22 to 9/9/22, Origstart Day Of The Week to Tuesday, Start Day Of The Week from Tuesday to Friday, Demo Meta to [R16]. 3 buylines added or modified.
New	9/7/22 11:00 AM	SHANNAN YALLOF	New	6		\$900.00	\$900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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New York, NY 10019

Contract # 27891905	Changes as of: 9/7/2022 at 11:00 AM	Version: Original Order	
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Comments: Separation: 30;PopulationBuyType: CPP

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						9/6					
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