



125 West 55th St
New York, NY 10019

Contract # 27762238 **Changes as of:** 4/21/2022 at 1:08 PM **Version:** Highlighting Makegood 3 **Status:** Accepted

CPE: 210/565/2664
Agency: SRCP Media
201 NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Flight: 4/19/22 - 4/25/22
Advertiser: DEWINE, MIKE
Product: Tu-Mon week

Station: WYTV
Market: Youngstown-Warren
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$15,235.00
Total Spots: 53

Agency Order #: 11545965
Buyer: Noyes, Kathryn
Salesperson: SHANNAN YALLOF
212-373-8131

Service: Nielsen
Primary Demo: Adults 35+
Assistant: SHANNAN YALLOF
212-373-8131

Total CPP: \$0.00
Total GRP:
Traffic #: 3504636

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/19 - 4/19		Total Spots	Total \$	CPP*	GRP*
							4/19					
MSD 26	Th 8p-10:30p		MOVIE: JUMANJI NEXT LEVEL	\$200.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
MGD 33	Sa 8p-10:30p		MOVIE: LION KING	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
TOTALS: 53									53	\$15,235.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
04/21/22 1:08 PM	Sent To Rep	Jim Dreistadt	4/21/22 THE FOLLOWING NA LINE 26 TH 8-1030P 2X 4/21 \$200- MOVIE MAKEGOOD LINE 33 SA 8-1030P 2X 4/23 \$200 - LION KING *** NEED BACK BEFORE 10AM ON FRIDAY 4/22