

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

<u>Contract / Revision</u> 3504643 /		<u>Alt Order #</u> 27762260	
<u>Advertiser</u> POL/Mike Dewine/Governor/Rep/OH		<u>Original Date / Revision</u> 04/06/22 / 04/20/22	
<u>Contract Dates</u> 04/26/22 - 05/03/22		<u>Estimate #</u> 2665	
<u>Product</u> 8 day week			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9920071	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 572	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

and:

SRCPmedia
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
√ 1	WYTV	04/26/22	05/02/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	04/26/22	05/02/22	MTWTF--	5			\$150.00					
√ 2	WYTV	04/26/22	05/02/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	04/26/22	05/02/22	MTWTF--	5			\$150.00					
√ 3	WYTV	04/26/22	05/02/22	News M-F 6-7a	6a-7a		:30			P2	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	04/26/22	05/02/22	MTWTF--	5			\$175.00					
N 4	WYTV	05/03/22	05/03/22	News M-F 6-7a	6a-7a		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	05/02/22	05/08/22	-T-----	1			\$175.00					
N 5	WYTV	04/26/22	05/02/22	News M-F 6-7a	6a-7a		:30			P2	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	04/26/22	05/02/22	MTWTF--	5			\$175.00					
N 6	WYTV	04/26/22	05/02/22	GMA	GMA		:30			P2	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	04/26/22	05/02/22	MTWTF--	5			\$175.00					
N 7	WYTV	05/03/22	05/03/22	News M-F 6-7a	6a-7a		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	05/02/22	05/08/22	-T-----	1			\$175.00					
N 8	WYTV	05/03/22	05/03/22	GMA	GMA		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	05/02/22	05/08/22	-T-----	1			\$175.00					
N 9	WYTV	04/26/22	05/02/22	33 News M-F 6p	M-F 6-630p		:30			P2	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	04/25/22	05/01/22	-TWTF--	4			\$300.00					
	Week:	05/02/22	05/08/22	M-----	1			\$300.00					
N 10	WYTV	04/26/22	05/02/22	News M-F 7p	News M-F 7p		:30			P1	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	04/26/22	05/02/22	MTWTF--	5			\$350.00					
N 11	WYTV	04/26/22	05/02/22	M-F 730-8p	730p-8p		:30			P1	NM	5	\$925.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser POL/Mike Dewine/Governor/Rep/OH		Original Date / Revision 04/06/22 / 04/20/22
Contract Dates 04/26/22 - 05/03/22	Product 8 day week	Estimate # 2665

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/26/22	05/02/22	MTWTF--				5	\$185.00				
√ 12	WYTV	05/02/22	05/02/22	Mon Prime Other 1	758p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/22	05/08/22	M-----				1	\$500.00				
√ 13	WYTV	04/26/22	04/26/22	Tue Hour 1	758p-9p		:30			P1	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$800.00				
√ 14	WYTV	04/26/22	04/26/22	Tue Hour 2	858p-10p		:30			P1	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$800.00				
√ 15	WYTV	04/26/22	04/26/22	Tue Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----				1	\$500.00				
√ 16	WYTV	04/27/22	04/27/22	Wed Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$500.00				
√ 17	WYTV	04/27/22	04/27/22	Wed Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$500.00				
√ 18	WYTV	04/27/22	04/27/22	Wed Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----				1	\$500.00				
∅ 19	WYTV	04/28/22	04/28/22	Thur Hour 1	758-9p		:30			P2	NM	0	\$0.00
∅ 20	WYTV	04/28/22	04/28/22	Thur Hour 2	858p-10p		:30			P2	NM	0	\$0.00
∅ 21	WYTV	04/28/22	04/28/22	Thur Hour 3	958p-11p		:30			P2	NM	0	\$0.00
∅ 22	WYTV	04/29/22	04/29/22	Fri Hour 1	758p-9p		:30			P2	NM	0	\$0.00
∅ 23	WYTV	04/29/22	04/29/22	Fri Prime Other 2	9p-11p		:30			P2	NM	0	\$0.00
∅ 24	WYTV	04/30/22	04/30/22	33 News Sa 6p	Sa 6p-630p		:30			P2	NM	0	\$0.00
√ 25	WYTV	04/30/22	04/30/22	Sat Prime Other 2	9p-11p		:30			P3	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S-				1	\$200.00				
N 26	WYTV	05/01/22	05/01/22	33 News Su 6p	Su 6-630p		:30			P2	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S				1	\$200.00				
N 27	WYTV	05/01/22	05/01/22	Sun Hour 1	7p-8p		:30			P2	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S				1	\$800.00				
N 28	WYTV	05/01/22	05/01/22	Sun Prime Other 2	8p-10p		:30			P2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S				1	\$600.00				
N 29	WYTV	05/01/22	05/01/22	Sun Hour 4	10p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S				1	\$500.00				
N 30	WYTV	05/01/22	05/01/22	Su 1135p-1235a	1135p-1235a		:30			P5	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S				1	\$10.00				
N 31	WYTV	05/03/22	05/03/22	News M-F 5-6a	5a-6a		:30			P2	NM	1	\$150.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/03/22	05/09/22	-T-----				1	\$150.00				
√ 32	WYTV	05/03/22	05/03/22	News M-F 5-6a	5a-6a		:30			P2	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/03/22	05/09/22	-T-----				1	\$150.00				
√ 33	WYTV	05/03/22	05/03/22	News M-F 6-7a	6a-7a		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/03/22	05/09/22	-T-----				1	\$175.00				
√ 34	WYTV	05/03/22	05/03/22	News M-F 6-7a	6a-7a		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/03/22	05/09/22	-T-----				1	\$175.00				
√ 35	WYTV	05/03/22	05/03/22	America This Morning	America This Mor		:30			P2	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/03/22	05/09/22	-T-----				1	\$175.00				
Totals												61	\$16,060.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	61	\$16,060.00	(\$2,409.00)	\$13,651.00
Totals	61	\$16,060.00	(\$2,409.00)	\$13,651.00

Signature: _____ **Date:** _____

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