

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

Contract / Revision 3680031 /		Alt Order # 27892025	
Advertiser POL/Mike DewineGovernor/John HustedLt G		Original Date / Revision 09/07/22 / 09/07/22	
Contract Dates 09/13/22 - 09/19/22		Estimate # 2985	
Product Fri-Mon wk			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WYTV	Account Executive Katz Washington	Sales Office Katz/Washingto	
Special Handling			
Demographic Adults 35+			
Agency Code 9920071	Advertiser Code 319	Product 1/2 939	
Agency Ref		Advertiser Ref	

SRCPmedia
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
√ 1	WYTV	09/13/22	09/19/22	News M-F 6-7a	6a-7a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/22	09/19/22	MTWTF--				5	\$125.00			
√ 2	WYTV	09/13/22	09/19/22	GMA	GMA		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/22	09/19/22	MTWTF--				5	\$125.00			
√ 3	WYTV	09/13/22	09/19/22	M-F 4-5p	4p-5p		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/22	09/19/22	MTWTF--				3	\$35.00			
√ 4	WYTV	09/13/22	09/19/22	M-F 530p-6p	M-F 530p-6p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/22	09/19/22	MTWTF--				5	\$50.00			
√ 5	WYTV	09/13/22	09/19/22	33 News M-F 6p	M-F 6-630p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/22	09/19/22	MTWTF--				5	\$250.00			
√ 6	WYTV	09/13/22	09/19/22	33 News M-F 11p	M-F 11p-1135p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/22	09/19/22	MTWTF--				2	\$200.00			
Totals											25	\$3,255.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 - 09/25/22	25	\$3,255.00	(\$488.25)	\$2,766.75
Totals	25	\$3,255.00	(\$488.25)	\$2,766.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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