



125 West 55th St
New York, NY 10019

Contract # 27762260	Changes as of: 4/25/2022 at 11:10 AM	Version: Highlighting Makegood 5	Status: Accepted
CPE: 210/572/2665	Flight: 4/26/22 - 5/3/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: SRCP Media	Advertiser: DEWINE, MIKE	Market: Youngstown-Warren	Total \$: \$16,360.00
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: 8 day week	Office: WASHINGTON	Total Spots: 64

Agency Order #: 11545935	Service: Nielsen	Total CPP: \$0.00
Buyer: Noyes, Kathryn	Primary Demo: Adults 35+	Total GRP:
Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF	Traffic #: 3504643
212-373-8131	212-373-8131	

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	4/26 - 5/3		Total Spots	Total \$	CPP*	GRP*
							4/26	5/3				
BON 40	Sa 11p-11:35p		NEWS	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
BON 41	Su 11p-11:35p		NEWS	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
TOTALS:							56	8	64	\$16,360.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
04/25/22 1:56 PM	Accepted	SHANNAN YALLOF	moved \$300 from est.2664
04/25/22 11:10 AM	Sent To Rep	Jim Dreistadt	PLEASE SEE LINE 40 AND 41 - DOLLARS MOVED FROM WEEK OF 4/19-4/25