



125 West 55th St
New York, NY 10019

Contract # 27762260 **Changes as of:** 4/21/2022 at 1:17 PM **Version:** Highlighting Makegood 4 **Status:** Accepted

CPE: 210/572/2665 **Flight:** 4/26/22 - 5/3/22 **Station:** WYTV **Con Type:** POLITICAL/VOTE
Agency: SRCP Media **Advertiser:** DEWINE, MIKE **Market:** Youngstown-Warren **Total \$:** \$16,060.00
 201 NORTH UNION ST **Product:** 8 day week **Office:** WASHINGTON **Total Spots:** 62
 SUITE 200
 ALEXANDRIA VA
 22314

Agency Order #: 11545935 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: Noyes, Kathryn **Primary Demo:** Adults 35+ **Total GRP:**
Salesperson: SHANNAN YALLOF **Assistant:** SHANNAN YALLOF **Traffic #:** 3504643
 212-373-8131 212-373-8131

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/26 - 5/3		Total Spots	Total \$	CPP*	GRP*			
							4/26	5/3							
MSD 10	Tu-F,M 7p-7:30p		33 News at 7PM	\$350.00	0	30	5	4	0	4	\$1,400.00	\$0.00	0.0		
MSD 11	Tu-F,M 7:30p-8p		Entertainment Tonight	\$185.00	0	30	5	3	0	3	\$555.00	\$0.00	0.0		
MGD 36	Th 8p-11:30p		NFL DRAFT RND 1	\$325.00	0.0	30	1	0		1	\$325.00	\$0.00	0.0		
MGD 37	F 7p-11:30p		NFL DRAFT RND 2-3	\$175.00	0.0	30	1	0		1	\$175.00	\$0.00	0.0		
MGD 38	M 8p-9p		AMER IDOL	\$200.00	0.0	30	1	0		1	\$200.00	\$0.00	0.0		
MGD 39	M-F 4a-4:30a		WORLD NEWS	\$20.00	0.0	30	1	0		1	\$20.00	\$0.00	0.0		
TOTALS:										54	8	62	\$16,060.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
04/21/22 1:17 PM	Sent To Rep	Jim Dreistadt	4/21/22 SEE NA ON LINES 10 AND 11 DUE TO NFL DRAFT MAKEGOODS LINES 36-39 PLEASE APPROVE