

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

<u>Contract / Revision</u> 3504636 /		<u>Alt Order #</u> 27762238	
<u>Advertiser</u> POL/Mike Dewine/Governor/Rep/OH		<u>Original Date / Revision</u> 04/19/22 / 04/19/22	
<u>Contract Dates</u> 04/19/22 - 04/25/22	<u>Estimate #</u> 2664		
<u>Product</u> Tu-Mon week			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9920071	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 565	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

and:

SRCPmedia
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WYTV	04/19/22	04/25/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$150.00				
2	WYTV	04/19/22	04/25/22	News M-F 5-6a	5a-6a		:30			P2	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$150.00				
3	WYTV	04/25/22	04/25/22	33 News M-F 6p	M-F 6-630p		:30			P2	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				5	\$300.00				
4	WYTV	04/19/22	04/25/22	News M-F 7p	News M-F 7p		:30			P2	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$300.00				
5	WYTV	04/19/22	04/25/22	M-F 730-8p	730p-8p		:30			P2	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/19/22	04/25/22	MTWTF--				5	\$125.00				
6	WYTV	04/25/22	04/25/22	Mon Prime Other 1	758p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----				1	\$500.00				
7	WYTV	04/19/22	04/19/22	Tue Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
8	WYTV	04/19/22	04/19/22	Tue Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
9	WYTV	04/19/22	04/19/22	Tue Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	-T-----				1	\$500.00				
10	WYTV	04/20/22	04/20/22	Wed Hour 1	758p-9p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	--W----				1	\$500.00				
11	WYTV	04/20/22	04/20/22	Wed Hour 2	858p-10p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract Dates 04/19/22 - 04/25/22	Product Tu-Mon week	Estimate # 2664

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	--W----				1	\$500.00				
12	WYTV	04/20/22	04/20/22	Wed Hour 3	958p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	--W----				1	\$500.00				
13	WYTV	04/21/22	04/21/22	Thur Hour 1	758-9p		:30			P2	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	---T---				1	\$800.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/18/22-04/24/22		Thur Hour 1	758-9p	----Th-----	:30		\$800.00		NM		
See MG 13.2, 13.3, 13.4, 13.5													
Thursday Prime Other 3 Jumanji													
2	WYTV	04/21/22-04/21/22		Thur Hour 3	958p-11p	----Th-----	:30		\$200.00		NM		
Ⓜ MG for 13.1 04/21													
3	WYTV	04/21/22-04/21/22		Thur Hour 3	958p-11p	----Th-----	:30		\$200.00		NM		
Ⓜ MG for 13.1 04/21													
4	WYTV	04/22/22-04/22/22		NBA Playoffs Single	NBA Playoffs Singl	-----F-----	:30		\$200.00		NM		
Ⓜ MG for 13.1 04/21													
5	WYTV	04/22/22-04/22/22		NBA Playoffs Single	NBA Playoffs Singl	-----F-----	:30		\$200.00		NM		
Ⓜ MG for 13.1 04/21													
14	WYTV	04/21/22	04/21/22	Thur Hour 2	858p-10p		:30			P2	NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	---T---				1	\$1,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/18/22-04/24/22		Thur Hour 2	858p-10p	----Th-----	:30		\$1,000.00		NM		
See MG 14.2, 14.3, 14.4, 14.5, 14.6													
Thursday Prime Other 3 Jumanji													
2	WYTV	04/24/22-04/24/22		NBA BB Dbl Game #1	NBA BB Dbl Game	-----Su	:30		\$200.00		NM		
Ⓜ MG for 14.1 04/21													
3	WYTV	04/24/22-04/24/22		NBA BB Dbl Game #1	NBA BB Dbl Game	-----Su	:30		\$200.00		NM		
Ⓜ MG for 14.1 04/21													
4	WYTV	04/24/22-04/24/22		NBA BB Dbl Game #2	NBA BB Dbl Game	-----Su	:30		\$200.00		NM		
Ⓜ MG for 14.1 04/21													
5	WYTV	04/24/22-04/24/22		NBA BB Dbl Game #2	NBA BB Dbl Game	-----Su	:30		\$200.00		NM		
Ⓜ MG for 14.1 04/21													
6	WYTV	04/23/22-04/23/22		NHL Game	NHL Game	-----Sa--	:30		\$125.00		NM		
Ⓜ MG for 14.1 04/21													
15	WYTV	04/21/22	04/21/22	Thur Hour 3	958p-11p		:30			P2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	---T---				1	\$600.00				
16	WYTV	04/22/22	04/22/22	Fri Hour 1	758p-9p		:30			P2	NM	2	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/18/22	04/24/22	----F--				1	\$600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/18/22-04/24/22		Fri Hour 1	758p-9p	-----F----	:30		\$600.00		NM		
See MG 16.2, 16.3													
NBA Playoffs													
2	WYTV	04/23/22-04/23/22		NHL Game	NHL Game	-----Sa--	:30		\$125.00		NM		
Ⓜ MG for 16.1 04/22													
3	WYTV	04/20/22-04/20/22		Wed Hour 1	758p-9p	---W-----	:30		\$500.00		NM		
Ⓜ MG for 16.1 04/22													

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17	WYTV	04/22/22	04/22/22	Fri Prime Other 2	9p-11p		:30			P2	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/18/22	04/24/22	----F--	1			\$450.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	04/18/22-04/24/22		Fri Prime Other 2	9p-11p	-----F----	:30		\$450.00		NM		
See MG 17.2													
NBA Playoffs													
2	WYTV	04/20/22-04/20/22		Wed Hour 2	858p-10p	---W-----	:30		\$500.00		NM		
Ⓜ MG for 17.1 04/22													
18	WYTV	04/23/22	04/23/22	33 News Sa 6p	Sa 6p-630p		:30			P2	NM	1	\$200.00
Week:		04/18/22	04/24/22	-----S-	1			\$200.00					
19	WYTV	04/23/22	04/23/22	Sat Prime Other 2	9p-11p		:30			P2	NM	1	\$350.00
Week:		04/18/22	04/24/22	-----S-	1			\$350.00					
20	WYTV	04/24/22	04/24/22	33 News Su 6p	Su 6-630p		:30			P2	NM	1	\$200.00
Week:		04/18/22	04/24/22	-----S	1			\$200.00					
21	WYTV	04/24/22	04/24/22	Sun Hour 1	7p-8p		:30			P2	NM	1	\$800.00
Week:		04/18/22	04/24/22	-----S	1			\$800.00					
22	WYTV	04/24/22	04/24/22	Sun Prime Other 2	8p-10p		:30			P2	NM	1	\$600.00
Week:		04/18/22	04/24/22	-----S	1			\$600.00					
23	WYTV	04/24/22	04/24/22	Sun Hour 4	10p-11p		:30			P2	NM	1	\$500.00
Week:		04/18/22	04/24/22	-----S	1			\$500.00					
24	WYTV	04/24/22	04/24/22	Su 1135p-1235a	1135p-1235a		:30			P5	NM	1	\$10.00
Week:		04/18/22	04/24/22	-----S	1			\$10.00					
25	WYTV	04/25/22	04/25/22	Mon Hour 3	958p-11p		:30			P2	NM	1	\$500.00
Week:		04/25/22	05/01/22	M-----	1			\$500.00					
Totals												53	\$15,235.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	42	\$12,010.00	(\$1,801.50)	\$10,208.50
04/25/22 - 05/29/22	11	\$3,225.00	(\$483.75)	\$2,741.25
Totals	53	\$15,235.00	(\$2,285.25)	\$12,949.75

Signature: _____ **Date:** _____

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