

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27762260	<b>Changes as of:</b> 4/19/2022 at 2:28 PM	<b>Version:</b> Highlighting Makegood 3	<b>Status:</b> Canceled
<b>CPE:</b> 210/572/2665	<b>Flight:</b> 4/26/22 - 5/3/22	<b>Station:</b> WYTV	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> SRCP Media	<b>Advertiser:</b> DEWINE, MIKE	<b>Market:</b> Youngstown-Warren	<b>Total \$:</b> \$17,895.00
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	<b>Product:</b> 8 day week	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 70

<b>Agency Order #:</b> 11545935	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Noyes, Kathryn	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> SHANNAN YALLOF	<b>Assistant:</b> SHANNAN YALLOF	<b>Traffic #:</b> 3504643
212-373-8131	212-373-8131	

**Separation:**

**Comments:** Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/26 - 5/3		Total Spots	Total \$	CPP*	GRP*
							4/26	5/3				
1	Tu-F,M 5a-5:30a		Daybreak 5AM	\$150.00	0	30	5	0	5	\$750.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		Daybreak 5AM	\$150.00	0	30	5	0	5	\$750.00	\$0.00	0.0
3	Tu-F,M 6a-6:30a		Daybreak 6AM	\$175.00	0	30	5	0	5	\$875.00	\$0.00	0.0
4	Tu 6a-6:30a		Daybreak 6AM	\$175.00	0	30	0	1	1	\$175.00	\$0.00	0.0
5	Tu-F,M 6:30a-7a		Daybreak 6AM	\$175.00	0	30	5	0	5	\$875.00	\$0.00	0.0
6	Tu-F,M 7a-9a		Good Morning America	\$175.00	0	30	5	0	5	\$875.00	\$0.00	0.0
7	Tu 6:30a-7a		Good Morning America	\$175.00	0	30	0	1	1	\$175.00	\$0.00	0.0
8	Tu 7a-9a		Good Morning America	\$175.00	0	30	0	1	1	\$175.00	\$0.00	0.0
9	M 6p-6:30p		33 News at 6PM	\$300.00	0	30	5	0	5	\$1,500.00	\$0.00	0.0
MSD 10	Tu-F,M 7p-7:30p		33 News at 7PM	\$300.00	0	30	5	4	4	\$1,200.00	\$0.00	0.0
MSD 11	Tu-F,M 7:30p-8p		Entertainment Tonight	\$125.00	0	30	5	3	3	\$375.00	\$0.00	0.0
MSD 12	M 8p-10p		American Idol Mon-ABC	\$500.00	0	30	1	0	0	\$0.00	\$0.00	0.0
13	Tu 8p-9p		To Tell The Truth-ABC	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
14	Tu 9p-10p		Abbott Elementary/Black-ish-ABC	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
15	Tu 10p-11p		Queens-ABC	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
16	W 8p-9p		The Goldbergs/The Wonder Years-ABC	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
17	W 9p-10p		The Conners/Home Economics-ABC	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
18	W 10p-11p		A Million Little Things-ABC	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
MSD 19	Th 8p-9p		Station 19-ABC	\$800.00	0	30	1	0	0	\$0.00	\$0.00	0.0



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 Agency: SRCP Media      Advertiser: DEWINE, MIKE      Market: Youngstown-Warren      Total \$: \$17,895.00  
 201 NORTH UNION ST      Product: 8 day week      Office: WASHINGTON      Total Spots: 70  
 SUITE 200  
 ALEXANDRIA VA  
 22314

Agency Order #: 11545935      Service: Nielsen      Total CPP: \$0.00  
 Buyer: Noyes, Kathryn      Primary Demo: Adults 35+      Total GRP:  
 Salesperson: SHANNAN YALLOF      Assistant: SHANNAN YALLOF      Traffic #: 3504643  
 212-373-8131  
 Separation:

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							4/26	5/3				
MSD 20	Th 9p-10p		Grey's Anatomy-ABC	\$1,000.00	0	30	1	0	0	\$0.00	\$0.00	0.0
MSD 21	Th 10p-11p		Big Sky-ABC	\$600.00	0	30	1	0	0	\$0.00	\$0.00	0.0
MSD 22	F 8p-9p		Shark Tank-ABC	\$600.00	0	30	1	0	0	\$0.00	\$0.00	0.0
MSD 23	F 9p-11p		20/20 (2 hours)-ABC	\$450.00	0	30	1	0	0	\$0.00	\$0.00	0.0
MSD 24	Sa 6p-6:30p		33 News at 6PM	\$200.00	0	30	1	0	0	\$0.00	\$0.00	0.0
25	Sa 9p-11p		American Idol Encore-ABC	\$350.00	0	30	1	0	1	\$350.00	\$0.00	0.0
26	Su 6p-6:30p		33 News at 6PM	\$200.00	0	30	1	0	1	\$200.00	\$0.00	0.0
27	Su 7p-8p		America's Funniest Home Videos-ABC	\$800.00	0	30	1	0	1	\$800.00	\$0.00	0.0
28	Su 8p-10p		American Idol-ABC	\$600.00	0	30	1	0	1	\$600.00	\$0.00	0.0
29	Su 10p-11p		The Rookie-ABC	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
30	Su 11:35p-12:35a		Castle	\$20.00	0	30	1	0	1	\$20.00	\$0.00	0.0
MGD 31	Th 5:30p-6p		NFL DRAFT SPECIAL	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
MGD 32	Th 7:30p-8p		NFL DRAFT SPECIAL	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
MGD 33	Th 8p-11:30p		NFL DRAFT	\$600.00	0.0	30	2	0	2	\$1,200.00	\$0.00	0.0
MGD 34	F 7p-11:30p		NFL DRAFT RND 2-3	\$325.00	0.0	30	2	0	2	\$650.00	\$0.00	0.0
MGD 35	Su 12:30p-3:30p		NBA PLAYOFFS DBL 1	\$200.00	0.0	30	2	0	2	\$400.00	\$0.00	0.0
MGD 36	Su 3:30p-6p		NBA PLAYOFFS DBL 2	\$200.00	0.0	30	2	0	2	\$400.00	\$0.00	0.0
MGD 37	M 10p-11p		GOOD DOCTOR	\$500.00	0.0	30	1	0	1	\$500.00	\$0.00	0.0
MGD 38	M 8p-9p		AMER IDOL	\$500.00	0.0	30	1	0	1	\$500.00	\$0.00	0.0
MGD 39	M 9p-10p		SHARK TANK	\$500.00	0.0	30	1	0	1	\$500.00	\$0.00	0.0



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<b>Separation:</b>		

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							4/26	5/3				
MGD 40	M-W,F 5p-5:30p		BET LIFE	\$60.00	0.0	30	3	0	3	\$180.00	\$0.00	0.0
MGD 41	M-W,F 5:30p-6p		JEOPARDY	\$60.00	0.0	30	2	0	2	\$120.00	\$0.00	0.0
<b>TOTALS:</b>							<b>67</b>	<b>3</b>	<b>70</b>	<b>\$17,895.00</b>	<b>\$0.00</b>	<b>0.0</b>