

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

| | | | |
|--|---|--|---------------------------|
| <u>Contract / Revision</u> 3686959 / | | <u>Alt Order #</u> 27896241 | |
| <u>Advertiser</u> POL/Mike Dewine Governor/John Husted Lt G | | <u>Original Date / Revision</u> 09/14/22 / 09/14/22 | |
| <u>Contract Dates</u> 10/25/22 - 10/31/22 | | <u>Estimate #</u> 2996 | |
| <u>Product</u> Tu-Mon week | | | |
| <u>Order Brand</u> | <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WYTV | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto | |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> Adults 18+ | | | |
| <u>Agency Code</u> 9920071 | <u>Advertiser Code</u> 319 | <u>Product 1/2</u> 941 | |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> | |

nd:

SRCPmedia
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------------|-------------|-------|------|-------|------------|
| 1 | WYTV | 10/25/22 | 10/31/22 | News M-F 6-7a | 6a-7a | | :30 | | | P3 | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/22 | 10/31/22 | MTWTF-- | | | | 5 | \$125.00 | | | | |
| 2 | WYTV | 10/25/22 | 10/31/22 | GMA | GMA | | :30 | | | P3 | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/22 | 10/31/22 | MTWTF-- | | | | 5 | \$125.00 | | | | |
| 3 | WYTV | 10/25/22 | 10/31/22 | M-F 4-5p | 4p-5p | | :30 | | | P4 | NM | 5 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/22 | 10/31/22 | MTWTF-- | | | | 5 | \$35.00 | | | | |
| 4 | WYTV | 10/25/22 | 10/31/22 | M-F 530p-6p | M-F 530p-6p | | :30 | | | P3 | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/22 | 10/31/22 | MTWTF-- | | | | 5 | \$50.00 | | | | |
| 5 | WYTV | 10/25/22 | 10/31/22 | 33 News M-F 6p | M-F 6-630p | | :30 | | | P3 | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/22 | 10/31/22 | MTWTF-- | | | | 5 | \$250.00 | | | | |
| 6 | WYTV | 10/25/22 | 10/31/22 | 33 News M-F 11p | M-F 11p-1135p | | :30 | | | P3 | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/22 | 10/31/22 | MTWTF-- | | | | 5 | \$200.00 | | | | |
| 7 | WYTV | 10/28/22 | 10/28/22 | Fri Hour 1 | 758p-9p | | :30 | | | P3 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/22 | 10/30/22 | ----F-- | | | | 1 | \$350.00 | | | | |
| 8 | WYTV | 10/29/22 | 10/29/22 | College FB/ Early | College FB/ Early | | :30 | | | P3 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/22 | 10/30/22 | -----S- | | | | 1 | \$300.00 | | | | |
| 9 | WYTV | 10/30/22 | 10/30/22 | GMA Su | 8a-9a | | :30 | | | P3 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/22 | 10/30/22 | -----S | | | | 1 | \$100.00 | | | | |
| 10 | WYTV | 10/30/22 | 10/30/22 | Su 9a-10a | 9a-10a | | :30 | | | P3 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/22 | 10/30/22 | -----S | | | | 1 | \$100.00 | | | | |
| 11 | WYTV | 10/30/22 | 10/30/22 | 33 News Su 6p | Su 6-630p | | :30 | | | P3 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/22 | 10/30/22 | -----S | | | | 1 | \$150.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-------|------|-----------|-------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/22 | 10/30/22 | -----S | | | | 1 | \$150.00 | | | | |
| 12 | WYTV | 10/30/22 | 10/30/22 | LN Su | LN Su | | :30 | | | P3 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/22 | 10/30/22 | -----S | | | | 1 | \$150.00 | | | | |
| Totals | | | | | | | | | | | | 36 | \$5,075.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 9/26/22 - 10/30/22 | 30 | \$4,290.00 | (\$643.50) | \$3,646.50 |
| 10/31/22 - 11/27/22 | 6 | \$785.00 | (\$117.75) | \$667.25 |
| Totals | 36 | \$5,075.00 | (\$761.25) | \$4,313.75 |

Signature: _____ Date: _____

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