

WTLY  
Tallahassee, FL  
Quarterly Issues/Programs List  
Fourth Quarter, 2023  
1/7/24

WTLY  
Quarterly Issues/Programs List

WTLY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Plasma, Animal Welfare, Mental Health, Personal Finance, Sobriety, Children's Health, HIV/AIDS, GERD, AI, Student Loans, Rapid Genome Testing, Hydration, Flu, Holiday Tips, Florida Insurance Crisis, Space Industry, Hunger, Cancer, Veteran Suicide Prevention, Heart Health, Women in Sports

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
Plasma  Horse abuse  Build your credit score.	Florida Roundtable	Importance of Plasma discussing the needs for Plasma donations. Donations are down and they need help.  Horse racing abuse PETA focusing on Horse Abuse in racing and Budweiser's Clydesdales.  Money for paying your bills. talks about building your credit score helps consumers save time and money and build their credit scores through digital.	Anita Brickman from PPTA  Kathy Gueromo PETA  Jeff Softley Experian President	10/8/23 6AM	60min

Trick or treat kid's allergies.  Sober October	Florida Roundtable	<p>FARE Teal PUMPKIN project raising food allergy awareness for kids with allergies.</p> <p>Talking about Sober October giving up booze for the month and the benefits that come from it.</p>	<p>Tiffinay Leon, MS, RD FARE ASST.</p> <p>Maria Martinez Registered dietitian Orlando Health Sober October</p>	10/22/23 6AM	60min
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<p>Mental Health Disorder.</p> <p>Right Choice for your health plan</p> <p>Help underserved communities</p>	Florida Roundtable	<p>1 out of 5 Americans have a mental health disorder. Since the pandemic we recognize and encourage Americans to seek help.</p> <p>Discussing what health plan is best for you in 2024.</p> <p>What is AmeriCorps and how do they help underserved communities.</p>	<p>APAF Executive Director Rawle Andrews Jr.</p> <p>Steven Ruiz RVP CarePlus Health Plan</p> <p>Michael Smith CEO of AmeriCorps</p>	10/15/23 6AM	60min
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Trick or treat kid's allergies.  Sober October	Florida Roundtable	<p>FARE Teal PUMPKIN project raising food allergy awareness for kids with allergies.</p> <p>Talking about Sober October giving up booze for the month</p>	<p>Tiffinay Leon, MS, RD FARE ASST.</p> <p>Maria Martinez Registered dietitian Orlando</p>	10-29-23 6AM	60min
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		and the benefits that come from it.	Health Sober October		
HIV/AIDS  Health, food live healthy  GERD	Florida Roundtable	Advancements in Treatments  What to look for in the store and best way to shop  How to treat and prevent GERD	Michael Kharfen, Director HIV/AIDS Bureau  Jim Lovell  John Pandolfino, MD Northwestern Medicine	11-5-23 6AM	60 min

Rapid Genome Testing  Fear of AI  Pickle-Ball  Student Loans	Florida Roundtable	Rare Disease Testing for Newborns  Avoid injuries how to prepare before you play.  Americans have a love/hate relationship with AI  Federal Student loans are due. tips to pay back	Ashley Arthur, GeneDX  Shaffee Abraham, Atomik Research  Dr. Louis Madara sports Medicine physician  Brian Walsh, SoFi Student Loan Expert	11-12-23 6AM	60 min
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<p>Skin Hydration Heat &amp; you MENTion It survey Flu Season</p>	<p>Florida Roundtable</p>	<p>Black women and skincare Keep Cool Men’s Health Chance of Severe Flu Season</p>	<p>Ashlee Wisdom, In Her Hue Shelley Ragsdale, FPL Raevti Bole, MD, Cleveland Clinic Dr. Gregg Sylvester, CHO, CSL Seqirus</p>	<p>11-19-23 6AM</p>	<p>60 min</p>
<p>Holiday Tips for Pets Business response to consumer concerns Cops Direct / Troops Direct  Black Friday Gifts</p>	<p>Florida Roundtable</p>	<p>How to have a safe holiday with your pets  Holiday Trends and Demands and the strategies to meet them  Law Enforcement Cops Direct supplies them gear and training  The hot gifts of the season</p>	<p>Dr. Emily Stefan, DVM, VCA Animal Hospital Karl Haller, Partner, Consumer Ctr of Competency Leader, IBM Aaron Negherbon, ED of Cops Direct Bob Guiney, Today Show</p>	<p>11/26/23 6AM</p>	<p>60 min</p>
<p>Florida Insurance Crisis</p>	<p>Florida Roundtable</p>	<p>Discussion of cause and solutions for FL homeowners re: insurance scarcity, Citizens Insurance and tips for consumers</p>	<p>Kevin Swanson, owner- Great Florida Insurance of Brandon</p>	<p>12/03/23 6AM</p>	<p>60 minutes</p>

History- Pearl Harbor Day, Florida Class Battleships and a little known hero	Florida Roundtable	History and untold story of a Pearl Harbor Hero on a Florida Class Battleship the season	Historian Dave Bowman Davedoeshistory.org	12/10/23 6AM	60 min
Florida and the Space Industry	Florida Roundtable	The Impact of the Space Industry on Florida and mankind	Jim Banke, veteran Space Reporter and commentator	12/17/23 6AM	60 min

No Kid Hungry Cancer Screenings A.I Fleet Vehicles for SMB Veteran Suicide Prevention	Florida Roundtable	Ensuring consistent access to food for our kids Act now Against Cancer - Don't wait get screened  AI improves Safety for commercial fleets  American Legion "Be the One" Campaign	Sky Beard, Director of No Kid Hungry Florida  Dr. Simarta Brennan Prescod, Optum Health  Barrett Young, VP Fleet Safety Strategy  Dr. David Rudd, suicide prevention leader	12/24/23 6AM	60 minutes
Heart Health Girls & Sports  How to Calm Your Mind  Mental Health Advancements	Florida Roundtable	DASH and TLC Diets help HBP  Sports are still male-oriented.  Finding Presence and Productivity in Anxious Times  Check Swab personalizes Mental Health treatment	Dr. Alison Brown, NHLBI/NIH  Lauren Fleshman, Distance Runner/Author  Chris Bailey, Productivity Expert/Author  Dr. Rachael Earls, GeneSight DNA	12/31/23 6AM	60 min

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALZHEIMERS AWARENESS	ALZHEIMERS ASSO	000:15	3
ALZHEIMERS AWARENESS	ALZHEIMERS ASSO	000:22	1
ALZHEIMERS AWARENESS	ALZHEIMERS ASSO	000:29	7
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	12
CHILD HEALTHCARE	ST JUDE CHILDRENS RESEARCH HOS	000:14	103
CHILD MENTORING	GUARDIAN AD LITEM	000:29	1
CHILDHOOD CANCER	CCRF	000:30	30
CHILDHOOD CANCER	CCRF	001:00	194
children	OUNCE OF PREVENTION FUND	000:30	23
CHURCH	HUMBLE HOUSE MINISTRIES	000:30	1
CHURCH	KILLEARN METHODIST CHURCH	000:30	1
COLLERECTAL CANCER	CDC	000:21	88
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	15
DRIVING SAFETY	FL DEPT OF MOTOR VEHICLES	000:29	32
EMERGENCY PREPAREDNESS	DEPT OF EMERGENCY MGMT	000:30	26
FAMILY ISSUES	Ad Council	000:29	25
FAMILY ISSUES	DEP OF HEALTH	000:30	2
FINANCIAL COACHING	OPERATION HOPE	000:29	2
FORESTS	AD COUNCIL	000:14	100
GARDENING	TALLAHASSEE GARDEN CLUB	000:29	1
HEALTH	AA	000:29	42
HEALTH	LUNG CANCER FOUNDATION	000:32	27
HOMEBASE	HOMEBASE	000:30	15
HUNGER	AMERICAN LEGION	000:29	1
HURRICANE RELIEF	FEMA	000:24	77
HURRICANE RELIEF	FEMA	000:29	9
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
LONGTERMCARE.GOV	LONGTERMCARE.GOV	000:30	22
MENTAL HEALTH	Substance Abuse & Mental	000:20	94
MENTORING	GIRL SCOUTS	000:15	98
MENTORING	GIRL SCOUTS	000:29	35
MENTORING	GIRL SCOUTS	001:00	194
MENTORING	NATIONAL MENTORING MONTH	000:11	43
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
MILITARY AND VETERANS	AIR FORCE RESERVES	000:29	23
MILITARY AND VETERANS	AIR FORCE RESERVES	001:00	191

MILITARY AND VETERANS	COAST GUARD	000:30	25
MILITARY AND VETERANS	COAST GUARD	000:30	26
MILITARY AND VETERANS	USO	000:30	23
NATL GUARD	NATL GUARD	000:30	27
ORGAN DONATION	MATCHINGDONORS.COM	000:14	70
ORGAN DONATION	MATCHINGDONORS.COM	000:29	4
ORGAN DONATION	MATCHINGDONORS.COM	000:30	23
ORGAN DONATION	MATCHINGDONORS.COM	000:30	29
PARENTING	PSA- ALL PRO DAD-MORE THAN A STAT	000:30	25
PARENTING	PSA- ALL PRO DADS- LITERACY 15	000:15	101
PEACE CORPS	PEACE CORPS	000:09	93
PEACE CORPS	PEACE CORPS	000:21	97
PET ADOPTION	AD COUNCIL	000:14	104
PET ADOPTION	AD COUNCIL	000:27	163
POISON HELP	DEPT OF HEALTH	000:31	29
Propane Safety	FL DEPT AG	000:30	27
PUBLIC SAFETY	RED CROSS	000:05	51
PUBLIC SAFETY	RED CROSS	000:18	97
Reserve Service	US Coast Guard	000:29	28
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	13
SMOKE DETECTOR REPLACE	TALLAHASSEE FIRE DEPT	000:15	97
VETERANS	PARALYZED VETERANS OF AMERICA	000:28	59
VETERANS ADMINISTRATION	VETERANS ADMINISTRATION	000:30	23