

CONTRACT



KJWP
 1329 Campus Parkway
 Neptune, NJ 07753
 Tax ID#: 22-2767636
 (732) 751-1119

Contract Agreement Between: PMCM Television, LLC and ISS/AFSCME People

<u>Contract / Revision</u> 1569 /		<u>Alt Order #</u>
<u>Product</u> AFSCME People (8239363)		
<u>Contract Dates</u> 05/13/16 - 05/19/16		<u>Estimate #</u> 4665
<u>Advertiser</u> ISS/AFSCME People		<u>Original Date / Revision</u> 04/28/16 / 04/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KJWP	<u>Account Executive</u> Mick Nesci	<u>Sales Office</u> N-Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
 Attention: Mike Furman
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	2	05/13/16	05/13/16	Mon-Fri	3p-4p		:30				NM	0	\$0.00
N 2	2	05/16/16	05/19/16	Mon-Fri 7p-8p	7p-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/16	05/22/16	MTWT---				2	\$300.00				
N 3	2	05/16/16	05/19/16	Mon-Fri 7p-8p	7p-8p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/16	05/22/16	MTWT---				2	\$500.00				
N 4	2	05/15/16	05/15/16	Mon-Sun	5a-5a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/09/16	05/15/16	-----2				2	\$450.00				
N 5	2	05/13/16	05/13/16	Mon-Fri	4p-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/09/16	05/15/16	----1--				1	\$300.00				
Totals								0.00				7	\$2,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/19/16	7	\$2,800.00	(\$420.00)	\$2,380.00
Totals	7	\$2,800.00	(\$420.00)	\$2,380.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.