

INVOICE



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

Invoice #	Invoice Date	Invoice Month	Invoice Period
1453981-2	02/21/16	February 2016	02/01/16 - 02/19/16

Station	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
ISS/North Carolina Farm Fa	NC FARM FAMILIES	

Flight Dates	Order #	Alt Order #
01/22/16 - 02/21/16	1453981	08121054

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
2	01/25/16	02/12/16	The Early Show	7-9a	MTWTF--	:30	5	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 5 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
6 WBTV M 02/01/16 8:51 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
7 WBTV Tu 02/02/16 8:42 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
8 WBTV W 02/03/16 8:50 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
9 WBTV Th 02/04/16 8:51 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
10 WBTV F 02/05/16 8:14 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/08/16 02/14/16 MTWTF-- 5 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
11 WBTV M 02/08/16 8:29 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
12 WBTV Tu 02/09/16 8:51 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
14 WBTV W 02/10/16 8:54 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
13 WBTV Th 02/11/16 7:29 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
15 WBTV F 02/12/16 8:28 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
3	02/15/16	02/19/16	The Early Show	7-9a	MTWTF--	:30	4	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 4 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
3 WBTV Tu 02/16/16 8:13 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
2 WBTV W 02/17/16 8:44 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
1 WBTV Th 02/18/16 8:50 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
4 WBTV F 02/19/16 8:48 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM										
5	01/25/16	02/12/16	WBTV News At Noon	12-12:30p	MTWTF--	:30	5	\$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/01/16 02/07/16 MTWTF-- 5 \$850.00										

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Advertiser	Product	Estimate Number	
ISS/North Carolina Farm Families	NC FARM FAMILIES		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
5	01/25/16	02/12/16	WBTV News At Noon	12-12:30p	MTWTF--	:30	5	\$850.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WBTV M 02/01/16 12:24 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 7 WBTV Tu 02/02/16 12:11 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 6 WBTV W 02/03/16 12:08 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 10 WBTV Th 02/04/16 12:11 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 9 WBTV F 02/05/16 12:07 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM								
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 MTWTF-- 5 \$850.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WBTV M 02/08/16 12:24 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 11 WBTV Tu 02/09/16 12:26 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 12 WBTV W 02/10/16 12:07 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 13 WBTV Th 02/11/16 12:08 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 15 WBTV F 02/12/16 12:12 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM								
6	02/15/16	02/19/16	WBTV News At Noon	12-12:30p	MTWTF--	:30	4	\$850.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 MTWTF-- 4 \$850.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV Tu 02/16/16 12:23 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 1 WBTV W 02/17/16 12:24 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 4 WBTV Th 02/18/16 12:25 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 3 WBTV F 02/19/16 12:24 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM								
8	01/25/16	02/12/16	WBTV News at 4.30p	M-F 4.30p-5p	MTWTF--	:30	2	\$565.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/01/16 02/07/16 MTWTF-- 2 \$565.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBTV M 02/01/16 4:38 PM WBTV News at 4.30p M-F 4.30p-5p :30 STRUGGLE \$565.00 NM 4 WBTV Tu 02/02/16 4:37 PM WBTV News at 4.30p M-F 4.30p-5p :30 STRUGGLE \$565.00 NM								
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 MTWTF-- 2 \$565.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WBTV M 02/08/16 4:41 PM WBTV News at 4.30p M-F 4.30p-5p :30 STRUGGLE \$565.00 NM 5 WBTV W 02/10/16 4:54 PM WBTV News at 4.30p M-F 4.30p-5p :30 STRUGGLE \$565.00 NM								
9	02/15/16	02/19/16	WBTV News at 4.30p	M-F 4.30p-5p	MTWTF--	:30	1	\$565.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 MTWTF-- 1 \$565.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 02/16/16 4:38 PM WBTV News at 4.30p M-F 4.30p-5p :30 STRUGGLE \$565.00 NM								
11	01/25/16	02/12/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	2	\$750.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/01/16 02/07/16 MTWTF-- 2 \$750.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBTV Tu 02/02/16 5:24 PM WBTV News at 5p 5p-5:30p :30 STRUGGLE \$750.00 NM								

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Advertiser	Product	Estimate Number	
ISS/North Carolina Farm Fa	NC FARM FAMILIES		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
11	01/25/16	02/12/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	2	\$750.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBTV Th 02/04/16 5:24 PM WBTV News at 5p 5p-5:30p :30 STRUGGLE \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 MTWTF-- 2 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WBTV Th 02/11/16 5:28 PM WBTV News at 5p 5p-5:30p :30 STRUGGLE \$750.00 NM 5 WBTV F 02/12/16 5:22 PM WBTV News at 5p 5p-5:30p :30 STRUGGLE \$750.00 NM								
12	02/15/16	02/19/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	1	\$750.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 MTWTF-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 02/17/16 5:28 PM WBTV News at 5p 5p-5:30p :30 STRUGGLE \$750.00 NM								
14	01/25/16	02/12/16	WBTV News at 530p	M-F 530p-6p	MTWTF--	:30	2	\$875.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/01/16 02/07/16 MTWTF-- 2 \$875.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBTV M 02/01/16 5:40 PM WBTV News at 530p M-F 530p-6p :30 STRUGGLE \$875.00 NM 3 WBTV Tu 02/02/16 5:53 PM WBTV News at 530p M-F 530p-6p :30 STRUGGLE \$875.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 MTWTF-- 2 \$875.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WBTV Tu 02/09/16 5:54 PM WBTV News at 530p M-F 530p-6p :30 STRUGGLE \$875.00 NM 5 WBTV Th 02/11/16 5:43 PM WBTV News at 530p M-F 530p-6p :30 STRUGGLE \$875.00 NM								
15	02/15/16	02/19/16	WBTV News at 530p	M-F 530p-6p	MTWTF--	:30	1	\$875.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 MTWTF-- 1 \$875.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 02/18/16 5:40 PM WBTV News at 530p M-F 530p-6p :30 STRUGGLE \$875.00 NM								
17	01/25/16	02/12/16	WBTV News at 6p	M-F 6p-630p	MTWTF--	:30	4	\$1,125.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/01/16 02/07/16 MTWTF-- 4 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WBTV M 02/01/16 6:12 PM WBTV News at 6p M-F 6p-630p :30 STRUGGLE \$1,125.00 NM 6 WBTV Tu 02/02/16 6:26 PM WBTV News at 6p M-F 6p-630p :30 STRUGGLE \$1,125.00 NM 5 WBTV W 02/03/16 6:13 PM WBTV News at 6p M-F 6p-630p :30 STRUGGLE \$1,125.00 NM 7 WBTV Th 02/04/16 6:11 PM WBTV News at 6p M-F 6p-630p :30 STRUGGLE \$1,125.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/08/16 02/14/16 MTWTF-- 4 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WBTV M 02/08/16 6:27 PM WBTV News at 6p M-F 6p-630p :30 STRUGGLE \$1,125.00 NM 11 WBTV Tu 02/09/16 6:22 PM WBTV News at 6p M-F 6p-630p :30 STRUGGLE \$1,125.00 NM 9 WBTV Th 02/11/16 6:23 PM WBTV News at 6p M-F 6p-630p :30 STRUGGLE \$1,125.00 NM 10 WBTV F 02/12/16 6:22 PM WBTV News at 6p M-F 6p-630p :30 STRUGGLE \$1,125.00 NM								

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/North Carolina Farm Fa	NC FARM FAMILIES		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
18	02/15/16	02/19/16	WBTV News at 6p	M-F 6p-630p	MTWTF--	:30	3	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 MTWTF-- 3 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	M	02/15/16	6:15 PM	WBTV News at 6p	M-F 6p-630p	:30	STRUGGLE	\$1,125.00 NM
3	WBTV	Th	02/18/16	6:23 PM	WBTV News at 6p	M-F 6p-630p	:30	STRUGGLE	\$1,125.00 NM
1	WBTV	F	02/19/16	6:29 PM	WBTV News at 6p	M-F 6p-630p	:30	STRUGGLE	\$1,125.00 NM
<u>Total Spots</u>							54		

Payment Terms 30 Days

<u>Gross Total</u>	\$43,625.00
<u>Agency Commission</u>	\$6,543.75
<u>Net Amount Due</u>	\$37,081.25

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