



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1453981-1	01/31/16	January 2016	12/28/15 - 01/31/16

Station	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
ISS/North Carolina Farm Fa	NC FARM FAMILIES	

Flight Dates	Order #	Alt Order #
01/22/16 - 02/21/16	1453981	08121054

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	01/22/16	01/22/16	The Early Show	7-9a	----1--	:30	1	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/18/16 01/24/16 ----1-- 1 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 01/22/16 7:30 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM								
2	01/25/16	02/12/16	The Early Show	7-9a	MTWTF--	:30	5	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 MTWTF-- 5 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WBTV M 01/25/16 7:40 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM 2 WBTV Tu 01/26/16 8:41 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM 4 WBTV W 01/27/16 7:56 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM 3 WBTV Th 01/28/16 8:29 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM 1 WBTV F 01/29/16 7:26 AM The Early Show 7-9a :30 STRUGGLE \$600.00 NM								
4	01/22/16	01/22/16	WBTV News At Noon	12-12:30p	----1--	:30	1	\$850.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/18/16 01/24/16 ----1-- 1 \$850.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 01/22/16 12:25 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM								
5	01/25/16	02/12/16	WBTV News At Noon	12-12:30p	MTWTF--	:30	5	\$850.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/16 01/31/16 MTWTF-- 5 \$850.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV M 01/25/16 12:14 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 5 WBTV Tu 01/26/16 12:24 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 1 WBTV W 01/27/16 12:12 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM 4 WBTV Th 01/28/16 12:08 PM WBTV News At Noon 12-12:30p :30 STRUGGLE \$850.00 NM								

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13	01/22/16	01/22/16	WBTV News at 530p	M-F 530p-6p	----1--	:30	1	\$875.00	NM																																													
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17	01/25/16	02/12/16	WBTV News at 6p	M-F 6p-630p	MTWTF--	:30	4	\$1,125.00	NM																																																																											
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>01/25/16</td><td>01/31/16</td><td>MTWTF--</td><td>4</td><td>\$1,125.00</td><td colspan="4"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>01/25/16</td><td>6:22 PM</td><td>WBTV News at 6p</td><td>M-F 6p-630p</td><td>:30</td><td>STRUGGLE</td><td>\$1,125.00</td><td>NM</td></tr><tr><td>2</td><td>WBTV</td><td>W</td><td>01/27/16</td><td>6:29 PM</td><td>WBTV News at 6p</td><td>M-F 6p-630p</td><td>:30</td><td>STRUGGLE</td><td>\$1,125.00</td><td>NM</td></tr><tr><td>3</td><td>WBTV</td><td>Th</td><td>01/28/16</td><td>6:24 PM</td><td>WBTV News at 6p</td><td>M-F 6p-630p</td><td>:30</td><td>STRUGGLE</td><td>\$1,125.00</td><td>NM</td></tr><tr><td>4</td><td>WBTV</td><td>F</td><td>01/29/16</td><td>6:23 PM</td><td>WBTV News at 6p</td><td>M-F 6p-630p</td><td>:30</td><td>STRUGGLE</td><td>\$1,125.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						01/25/16	01/31/16	MTWTF--	4	\$1,125.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	M	01/25/16	6:22 PM	WBTV News at 6p	M-F 6p-630p	:30	STRUGGLE	\$1,125.00	NM	2	WBTV	W	01/27/16	6:29 PM	WBTV News at 6p	M-F 6p-630p	:30	STRUGGLE	\$1,125.00	NM	3	WBTV	Th	01/28/16	6:24 PM	WBTV News at 6p	M-F 6p-630p	:30	STRUGGLE	\$1,125.00	NM	4	WBTV	F	01/29/16	6:23 PM	WBTV News at 6p	M-F 6p-630p	:30	STRUGGLE	\$1,125.00	NM
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<u>Total Spots</u>							26																																																																													

Payment Terms 30 Days

<u>Gross Total</u>	\$20,895.00
<u>Agency Commission</u>	\$3,134.25
<u>Net Amount Due</u>	\$17,760.75

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.