



125 West 55th St
New York, NY 10019

Contract # 26138295	Changes as of: 8/27/2018 at 1:47 PM	Version: Original Order
CPE:	Flight: 8/29/18 - 9/7/18	Station: WVBT
Agency: Southern Creative Resources, LLC P.O. Box 1567 Smithfield, NC 27577	Advertiser: Carolina Partnership For Reform, Inc	Market: Norfolk-Virginia Beach
	Product: Political	Office: WASHINGTON
	Agency Order #:	Service: Nielsen
	Buyer: Southern Creative	Primary Demo: Adults 35+
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$22,300.00
		Total Spots: 92
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	8/29 - 9/7										Total Spots	Total \$	CPP*	GRP*	
						8/29	8/30	8/31	9/1	9/2	9/3	9/4	9/5	9/6	9/7					
1	Sa 7:30p-11:30p		CFB Prime	\$500.00	30	0	0	0	2	0	0	0	0	0	0		2	\$1,000.00	\$0.00	0.0
2	Sa 4p-7:30p		College Football	\$300.00	30	0	0	0	4	0	0	0	0	0	0		4	\$1,200.00	\$0.00	0.0
3	Sa 8p-11:30p		College Football	\$500.00	30	0	0	0	2	0	0	0	0	0	0		2	\$1,000.00	\$0.00	0.0
4	M-F 7a-8a		News	\$140.00	30	2	2	2	0	0	2	2	2	2	2		16	\$2,240.00	\$0.00	0.0
5	M-F 8a-9a		News	\$125.00	30	2	2	2	0	0	2	2	2	2	2		16	\$2,000.00	\$0.00	0.0
6	M-F 10a-11a		Rachael Ray	\$40.00	30	2	2	2	0	0	2	2	2	2	2		16	\$640.00	\$0.00	0.0
7	M-F 7p-7:30p		News	\$150.00	30	2	2	2	0	0	2	2	2	2	2		16	\$2,400.00	\$0.00	0.0
8	M-Su 10p-10:45p		News	\$375.00	30	2	2	0	0	0	2	2	2	2	0		12	\$4,500.00	\$0.00	0.0
9	Su 9a-10a		News	\$60.00	30	0	0	0	0	2	0	0	0	0	0		2	\$120.00	\$0.00	0.0
10	W 8p-10p		Masterchef	\$1,200.00	30	3	0	0	0	0	0	0	3	0	0		6	\$7,200.00	\$0.00	0.0
TOTALS:						13	10	8	8	2	10	10	13	10	8		92	\$22,300.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26138295	Changes as of: 8/27/2018 at 1:47 PM	Version: Original Order
CPE:	Flight: 8/29/18 - 9/7/18	Station: WVBT
Agency: Southern Creative Resources, LLC P.O. Box 1567 Smithfield, NC 27577	Advertiser: Carolina Partnership For Reform, Inc	Market: Norfolk-Virginia Beach
	Product: Political	Office: WASHINGTON
	Agency Order #:	Service: Nielsen
	Buyer: Southern Creative	Primary Demo: Adults 35+
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$22,300.00
		Total Spots: 92
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
-----------------------------	--

Competitive Information	
Market Budget:	\$171,538
WVBT Share:	13%
Comment:	
WAVY:	87%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	92	\$22,300.00	N/A	0.0
Total	100%	92	\$22,300.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	92	\$22,300.00
Total	92	\$22,300.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/27/18 1:49 PM					\$0	\$0	
New	8/27/18 1:47 PM	CHRISTOPHER LYNCH	New	92		\$22,300.00	\$22,300.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---