

CONTRACT

KOTA-TV
660 Flormann St, #100
Rapid City, SD 57701
(605) 343-6161

<u>Contract / Revision</u> 59424 /		<u>Alt Order #</u>
<u>Product</u> 650 General MR 14 9/8 Buy		
<u>Contract Dates</u> 09/08/14 - 09/12/14		<u>Estimate #</u> 3009
<u>Advertiser</u> Rounds for Senate		<u>Original Date / Revision</u> 09/05/14 / 09/05/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOTA-TV	<u>Account Executive</u> House KOTA	<u>Sales Office</u> TV Rapid City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1030	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Lawrence & Schiller
3932 South Willow Ave
Sioux Falls, SD 57105

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOTA	09/08/14	09/10/14	M-F ABC News	5a-5:30am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	MTW----				2	\$100.00			
N 2	KOTA	09/11/14	09/12/14	M-F ABC News	5a-5:30am	---TF--	:30	2	\$50.00	NM	2	\$100.00
N 3	KOTA	09/08/14	09/10/14	M-F	5p-5:30p	MTW----	:30	2	\$750.00	NM	2	\$1,500.00
N 4	KOTA	09/11/14	09/12/14	M-F	5p-5:30p	---TF--	:30	2	\$375.00	NM	2	\$750.00
Totals											8	\$2,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/12/14	8	\$2,550.00	(\$382.50)	\$2,167.50
Totals	8	\$2,550.00	(\$382.50)	\$2,167.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Nondiscrimination Policy: KY3, Inc. and its stations do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.