

KNCK-FM Quarterly Report-Quarter ending 12/31/2016

1-Concordia Senior Citizens Center \$10,000 Fundraiser-Thursday Spotlight guests were Senior Citizens staff members Teddy Lineberry and Tony Burnett talking the operation of the Center plus an upcoming \$10,000 fundraiser to help supplement its budget.

Program type-Public Affairs. Length-5 Minutes. Airtime-12:45 AM 12-22-16

2-Downtown Concordia Revitalization Update: Talk of the Town guest was Broadway Plaza Event Coordinator Jessica Brucken giving a recap of recent Broadway Plaza events and promote upcoming activities. The concept is to use the Broadway Plaza for new events to attract more people to Downtown Concordia with the long term objective to fill empty store fronts and ultimately increase sales tax and property tax revenue.

Program type-Public Affairs. Length-10 Minutes. Airtime-7:45 AM 12-4-16

3-Cloud County Commission Election-During two separate broadcasts on Community Connections, KNCK featured the two candidates for the 2nd District seat on the Cloud County Commission.

Community Connections guest was Republican Candidate Gary Caspers discussing his background and issues facing the Cloud County Commission.

Program type-Public Affairs. Length-20 Minutes. Airtime-7:05 AM 10-16-16

Community Connections guest was Democratic Candidate Kent Anderson discussing his background and issues facing the Cloud County Commission.

Program type-Public Affairs. Length-20 Minutes. Airtime-7:05 AM 10-9-16

4-Help the Needy during the Holiday-Community Connection guest was Cloud County Resource Executive Director Tonya Merrill talking about programs and opportunities to assist local residents in financial need plus the restocking of the shelves at the Food Bank.

Program type-Public Affairs. Length-20 Minutes. Airtime-7:05 AM 11-6-16

5-Year End Drive soliciting donations for Cloud County Community College Foundation Scholarship fund-Guests were CCCC Foundation Interim Executive Director Heather Gennette plus two current CCCC students who are both recipients of CCCC Foundation Scholarships. Those students were Nick Baxa and Morgan Ganz.

Program type-Public Affairs. Length-20 Minutes. Airtime-7:05 AM 12-4-16

Prepared by Joseph E. Jindra Date 12-30-16
Joseph E. Jindra, President