

ORDER



Orders

Order / Rev: 2874104

Alt Order #: WOC14528119

Product Desc: GALLEG0 FOR ARIZONA

Estimate: 4100

Flight Dates: 03/12/24 - 03/18/24

Original Date / Rev: 03/11/24 / 03/11/24

Order Type: General

KPNX

Primary AE: Jim Quinn

Sales Office: TSPHI

Sales Region: NAT

Agency

Name: Assembly / POL

Buying Contact:

Billing Contact:

One World Trade Center, 67th Floor

New York, NY 10007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/ Ruben Gallego / D / US Senate /

Demographic: A35+

Product Codes: PL-Candidate: US Senate (LUR)

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Candidate

Priority: P03

New Business End:

Advertiser External ID: 130805

Agency External ID: 73053AG

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/18/24	23	\$18,575.00	\$15,788.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	23	\$18,575.00	\$15,788.75	20.90
Totals	23	\$18,575.00	\$15,788.75	20.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	23%	\$18,575.00
Market	100%	\$80,760.87

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	0%	\$0.00
KPAZ	0%	\$0.00
KPHO	0%	\$0.00
KPPX	0%	\$0.00
KSAZ	0%	\$0.00
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00

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Advertiser: POL/ Ruben Gallego / D / US Senate / A
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4100
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	03/12/24	03/17/24	LN (M-Su) 12NEWS @ 10P (M-SU)	CM	Late News (M-Su)	---- 1- 1	:30	2	\$400.00	P03	0.90	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	---- 1- 1			2		\$400.00			0.90			
N 2	KPNX	03/12/24	03/18/24	Local News @ 10p M-F 12NEWS @ 10P (M-FR)	CM	10-1035p	- 11----	1:00	2	\$800.00	P03	0.90	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	- 11----			2		\$800.00			0.90			
Week:		03/18/24	03/24/24	1-----			1		\$800.00			0.90			
N 3	KPNX	03/12/24	03/12/24	Today Show NBC TODAY	CM	7-9a	- 1-----	:30	1	\$500.00	P03	0.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	- 1-----			1		\$500.00			0.60			
N 4	KPNX	03/12/24	03/14/24	Today Show NBC TODAY	CM	7-9a	-- 11---	1:00	2	\$1,000.00	P03	0.60	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	-- 11---			2		\$1,000.00			0.60			
N 5	KPNX	03/12/24	03/18/24	Live with Kelly 11a-12p LIVE WITH KELLY & RY	CM	11a-12p	- 1-----	:30	1	\$225.00	P03	0.50	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	- 1-----			1		\$225.00			0.50			
Week:		03/18/24	03/24/24	1-----			1		\$225.00			0.50			
N 6	KPNX	03/12/24	03/15/24	Live with Kelly 11a-12p LIVE WITH KELLY & RY	CM	11a-12p	-- 1- 1--	1:00	2	\$450.00	P03	0.50	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	-- 1- 1--			2		\$450.00			0.50			
N 7	KPNX	03/12/24	03/14/24	Tonight Show TONIGHT SHOW	CM	1035-1137p	--- 1---	:30	1	\$275.00	P03	0.30	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	--- 1---			1		\$275.00			0.30			
N 8	KPNX	03/12/24	03/13/24	Tonight Show TONIGHT SHOW	CM	1035-1137p	-- 1----	1:00	1	\$550.00	P03	0.30	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	-- 1----			1		\$550.00			0.30			
N 9	KPNX	03/12/24	03/16/24	Local News @ 6p Sa 12NEWS SATURDAY	CM	12 News 6pm Sat	----- 1-	1:00	1	\$1,200.00	P03	1.10	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	----- 1-			1		\$1,200.00			1.10			
N 10	KPNX	03/12/24	03/17/24	Local News @ 530p Su 12NEWS SUNDAY	CM	530-6p	----- 1	1:00	1	\$800.00	P03	2.70	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	----- 1			1		\$800.00			2.70			
N 11	KPNX	03/12/24	03/18/24	Local News @ 5p M-F 12NEWS @ 5P	CM	5-530p	---- 1--	1:00	1	\$1,200.00	P03	0.80	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	---- 1--			1		\$1,200.00			0.80			
Week:		03/18/24	03/24/24	1-----			1		\$1,200.00			0.80			
N 12	KPNX	03/12/24	03/18/24	NBC Nightly News NBC NIGHTLY NEWS	CM	NBC Nightly News	-- 11---	:30	2	\$1,300.00	P03	1.80	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	-- 11---			2		\$1,300.00			1.80			
Week:		03/18/24	03/24/24	1-----			1		\$1,300.00			1.80			
N 13	KPNX	03/12/24	03/15/24	Local News @ 6p M-F 12NEWS @ 6P	CM	6-630p	- 1-- 1--	1:00	2	\$1,200.00	P03	0.60	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/11/24	03/17/24	- 1-- 1--			2		\$1,200.00			0.60			

*Tax 1 Note: City Advertising Tax 0.5%.

Totals 23 \$18,575.00